

*“What is the likely shape of the library of the future?
And how do we build collections for it?”*

Lund 2006



GRAND HOTEL

The Fiesole Collection Development Retreat Series, Number 8

*“The New World Order in Collection
Development — Revisted”*

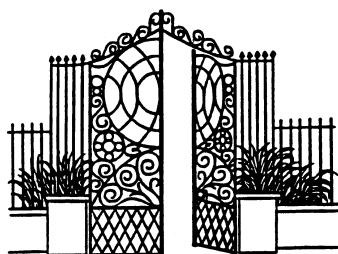
PROGRAM

August 3-5, 2006
The Grand Hotel, Lund, Sweden

Sponsored By: The Charleston Company and Against the Grain

Hosted By: Lund University

Additional Sponsors: Atypon Ltd., Dawson Books, ebrary,
EBSCO Information Services, Ringgold Inc., and Sage Publications



Program Introduction

by **Ward Shaw** (Program Coordinator)

With all due respect to the caveats, cautionary tales, and legal, fiscal, and emotional issues, it nevertheless is clear that within a foreseeable time the vast majority of the materials scholars and students need to do their research and further their educations will be available online, electronically, on the Internet.

This cannot help but have profound implications for the organizations we have constructed in a different era to facilitate the delivery and use of scholarly information. There are very substantial resources being applied to that facilitation right now, by publishers both primary and “secondary,” academic institutions, societies, libraries, and others. These resources necessarily will be redirected, either by their managers or the markets and organizations they serve.

The central issue of this conference is:

How should we proactively redirect our resources so that we can continue to provide crucial value to the research and education enterprise and process?

Related questions include:

What should libraries collect, if anything?

What secondary services will add value and attract support, commercially or otherwise?

Who will provide those services?

Where will we find the required skills?

Who will preserve and enhance the certification & dissemination processes given the growth of institutional repositories, e-print archives, open access journals, secondary services and the like?

Schedule

Thursday, August 3

10:00 a.m. – 5:00 p.m.

Registration for Fiesole Retreat

Location: Lobby, Grand Hotel, Lund

Optional Preconference

Moderator: **Catta Torhell** (Senior Librarian, Lund University, Centre for Language and Literature)

Location: Lecture Hall, Lund University Centre for Language and Literature (www.sol.lu.se)

1:30 p.m. – 2:00 p.m.

A Creative Intellectual Environment 2006

Speaker: **Svens Strömqvist** (Professor of Linguistics, Lund University)

2:00 p.m. – 2:30 p.m.

More than Library Services — Working with Scholarly Communication Issues in Lund and Elsewhere

Speaker: **Lars Bjørnshauge** (Library Director, Lund University)

2:30 p.m. – 3:00 p.m.

Coffee Break

Courtesy of the Faculty, Lund University Centre for Language and Literature

3:00 p.m. – 4:30 p.m.

“Why is there no breakthrough for eBooks?”

Speakers: **Liz Chapman** (Deputy Director, Library Services, University College London)

Anthony Watkinson (Centre for Publishing University College London)

Thursday, August 3

Opening Dinner

Location: Kronovall Wine Castle (<http://www.petrumpump.se/>)

5:45 p.m. – 6:00 p.m.

Bus loads in front of Grand Hotel

7:00 p.m. – 9:30 p.m.

Dinner (Includes a tour of the champagne cellar.)

Dinner Speaker: **Christer Jönsson** (Professor, Political Science, Lund University)

9:30 p.m.

Bus returns to Grand Hotel

Dinner Sponsor: Sage Publications

Retreat Program

Friday, August 4

Location: All sessions will be held in the Conference Room, Main Floor, Grand Hotel

9:00 a.m. – 10:00 a.m.

Setting the Stage: Opening Remarks

Introduction: **James R. Mouw** (Assistant Director for Technical and Electronic Services, The University of Chicago)

Speaker: **Vinton G. Cerf** (Vice President and Chief Internet Evangelist, Google)

10:00 a.m. – 10:30 a.m.

Morning Break

Sponsored by: Atypon Ltd.

Session One: Our Users

10:30 a.m. – 12:00 p.m.

If we do not understand our users, we will certainly fail. Here are results from major new user studies from Elsevier and CIBER.

Introduced and Moderated by: **Anthony Watkinson** (Centre for Publishing, University College London)

Speakers: **Michael Mabe** (Chief Executive Officer, International Association of Scientific, Technical and Medical Publishers and formerly Director of Academic Relations at Elsevier)

Professor David Nicholas (Director of the Centre for Information Behaviour and the Evaluation of Research (CIBER), School of Library, Archive and Information Studies, University College London)

12:00 p.m. – 1:30 p.m.

Luncheon at the Grand Hotel, Ballroom, 2nd Floor

Co-sponsors: ebrary and EBSCO Information Services

Session Two: Innovation in the UK Scholarly Community

1:30 p.m. – 3:00 p.m.

In many ways the UK is leading in developing coordinated programs and activities designed to enhance and take advantage of many of the new developments in the scholarly information process. A number of issues are becoming clear.

Introduced and Moderated by: **David Worlock** (Chairman and Founder, EPS)

Speakers: **Derek Law** (Head, Information Resources Directorate; Professor, Department of Computing; Head, Centre for Digital Library Research, University of Strathclyde)

Ronald Milne (Acting Director, Oxford University Library Services and Bodley's Librarian)

3:00 p.m. – 3:30 p.m.

Afternoon Break

Sponsored by: Dawson Books

Friday, August 4

3:30 p.m. – 5:00 p.m.

Session Three: The US Scholarly Community

Some of the most profound and potentially troubling changes are happening within academe, but some are actively working out appropriate roles.

Speakers: **Michael Keller** (University Librarian; Director, Academic Information Resources; Publisher, HighWire Press, Publisher, Stanford University Press, Stanford University)

Katina Strauch (Head, Collection Development, College of Charleston Libraries)

Margaret Landesman (Head of Collection Development, University of Utah)

5:00 p.m. – 6:30 p.m.

Reception

Location: Lund University Centre for Language and Literature

Reception Courtesy of Lund University Libraries, Head Office

Dinner Open

Saturday, August 5

Location: All sessions will be held in the Conference Room, Main Floor, Grand Hotel

9:00 a.m. – 10:00 a.m.

A Publisher's Perspective

Introduction: **Liz Chapman** (Deputy Director, Library Services, University College London)

Speaker: **Blaise Simqu** (President, Sage Publications) (tentative)

10:00 a.m. – 10:30 a.m.

Morning Break

Sponsored by: Ringgold, Inc.

Final Session: The Commercial Perspective

10:30 a.m. – 12:00 p.m.

Various commercial organizations are also profoundly affected, and at the same time leading the charge to new models, with their own set of related issues.

Speakers: **John Cox** (Managing Director, John Cox Associates Ltd.)

Steven Rhind-Tutt (President, Alexander Street Press)

Chris Beckett (Director, Scholarly Information Strategies Ltd.)

12:00 p.m. – 12:30 p.m.

Closing Session

Speaker: **Ward Shaw** (Founder, CARL and Uncover, Independent Investor; Program Coordinator, Lund 2006)

Post Retreat Optional Event:

Lunch at Sofiero Palace, Tour of Swedish Coast

12:45 p.m.

Bus departs from Grand Hotel

2:00 p.m.

Lunch at the Sofiero Palace

After lunch a walk in the park (no guide)

3:30 p.m.

Bus departs Sofiero for a tour along the coast, to Kullaberg. (Afternoon coffee and cake included.)

6:30 p.m.

Bus returns to Grand Hotel (approximate time)