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STRATHCLYDE
IN GLASGOW

A literacy,

B oolean genes,

C onvergence and the long tail

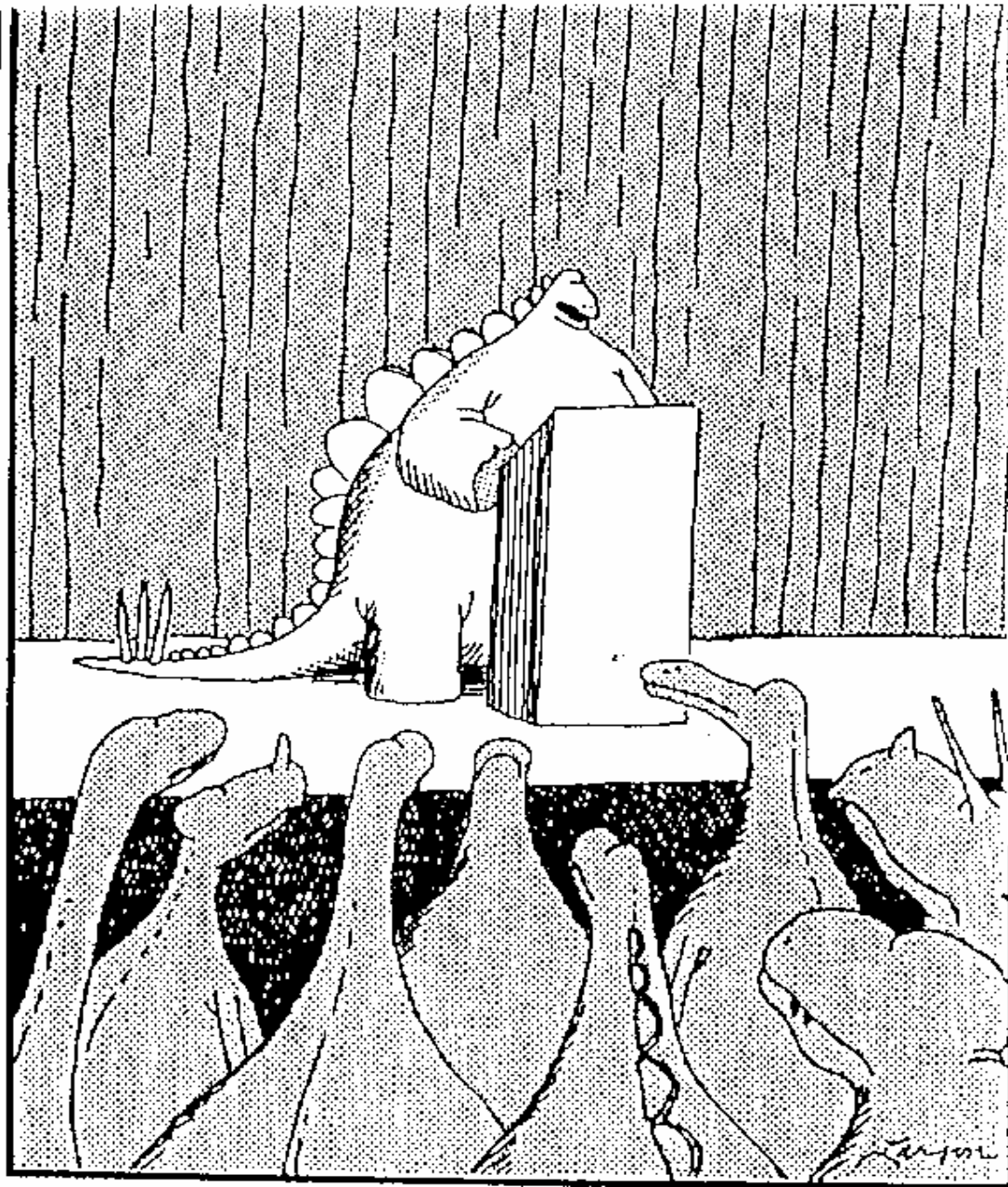
Professor Derek Law

University of Strathclyde

Action Man: Available from All Good Bookshops.....

Leonardo da Vinci was the original Renaissance man. He was a master of painting, science, language and the inspiration for Leonardo Di Caprio's name





"The picture's pretty bleak, gentlemen. ... The world's climates are changing, the mammals are taking over, and we all have a brain about the size of a walnut."

The End of Libraries

"The Librarians and Libraries that do not accept the change will inevitably be victims of the evolution. For the dinosaurs it will indeed be the end."

James Thompson

"We are already very close to the day in which a great science Library could exist in a space Less than 10 feet square"

F W Lancaster



The Threat to Libraries

1. The absence of the Boolean gene
2. Community Centres without books
3. Tim Waterstone and books
4. Amazoogole, iTunes, AbeBooks, eBay and Paypal
5. Wikis and Social Information Hubs



The Failure of Librarians

1. Making the technology work too well
2. Lack of underpinning philosophy
3. Rise of the managerial technocrat
4. Failure to engage with e-resources
5. Complacency



The Threat to Librarians

1. Bangor and SOAS
2. The British Library approach of specialised skills
3. No distinctive professional voice
 - Until terrorism, the Patriot Act, and the Terrorism Bill
4. "libraries are a source of power, this power deriving principally from the fact that libraries are the storehouses of knowledge and the repositories of the records of mankind's achievements and discoveries."



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The response of Librarians

New Buildings.....

Reshaped roles

New roles



Architectural Statement

“ the library was a great space filled with interesting things to look at and useful spaces, but far too subtle for an obvious functional space like a public library.”

Airport Terminal



The Book Bunker: "it has long strips of study and office space that is organized around a central hall.





The Northern Lights of Old Aberdeen

A glittering building with resonances of the North. An inviting, finely-landscaped public square, drawing the visitor in to a spacious, light and airy ground-floor plaza, with luminous views up through the open atrium, and connecting the lively public spaces of the café, exhibition and event area with the monumental foundation of our historical collections below and the flexible, functional, bookstacks and study areas of the floors above – the whole crowned by a roof terrace looking out over the campus and coastline, connecting the library with the community it serves.



Cafeteria and Student Centre

The Saltire Centre is a learning centre. It links the teaching blocks on campus, providing easy access to 1800 places to study; including a 600 seat learning café, 500 computers and 150 laptops to borrow and use anywhere.



Idea Store: Tower Hamlets



they offer a wide range of adult education classes, along with career support, training, a creche, meeting areas, cafes and arts and leisure pursuits.



Reshaped roles

1. Financial guardian
2. Selector and acquirer
3. Seamless access
4. Educator on differentiation
5. Management of datasets
6. Intellectual asset manager

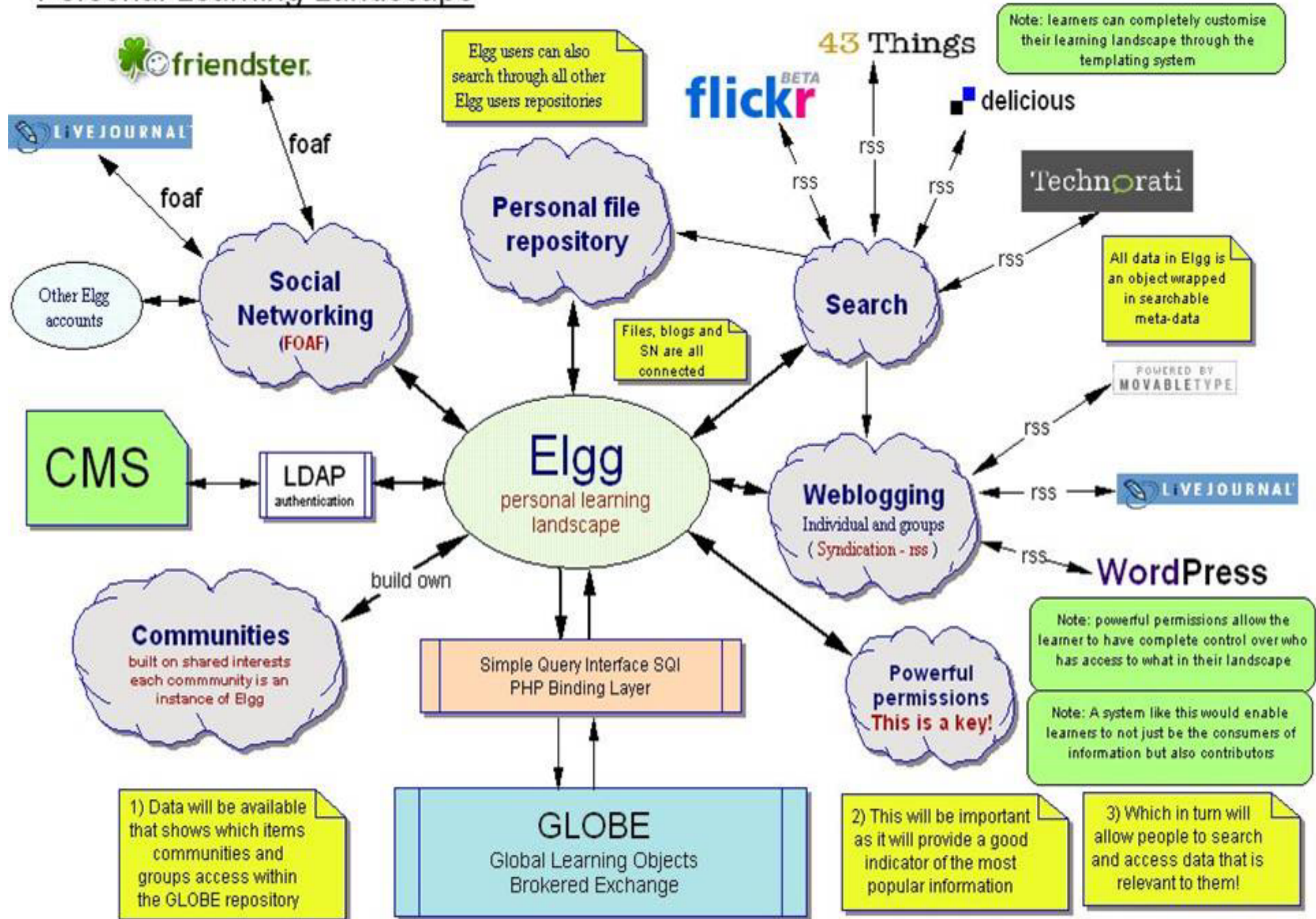


New roles

1. Primary sources and IPR Manager
2. Research data collection
3. Information arbitrage
4. Training (Law's Second Law)
5. Kitemarking as a trusted selector

Personal Learning Landscape

[Taken from Dempsey, L. The (Digital) Library Environment: Ten Years After <http://www.ariadne.ac.uk/issue46/dempsey/>]



Myspace: European History: War on five fronts

[Metalrat](#)



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Posted: 20 Jul 2006 12:12

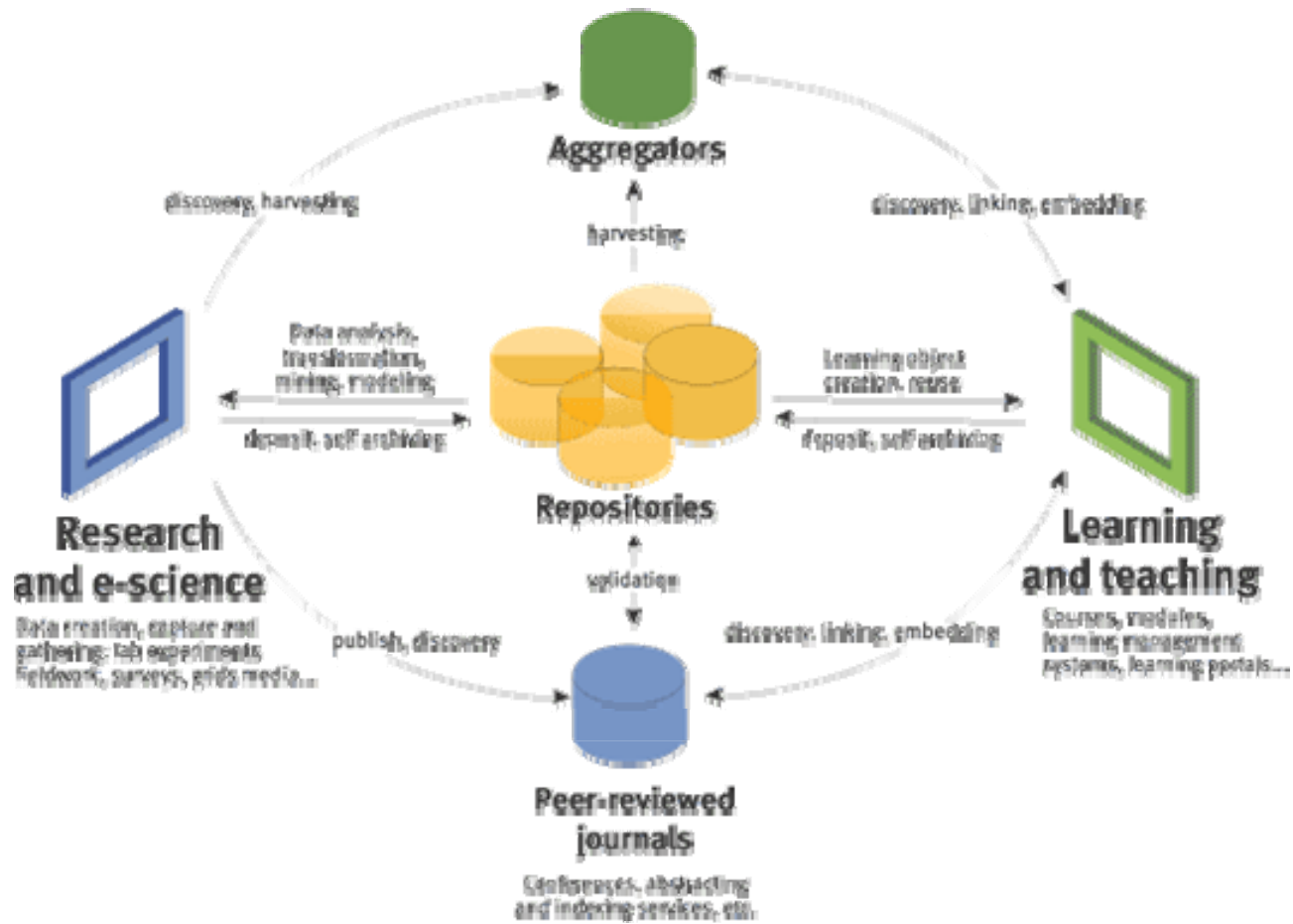
All I can think of off hand is The Great Northern War--which was Sweden against just about everybody--Russia, Denmark (which also included Norway at the time) Saxony/Poland, and eventually Prussia and the I think a couple other German states--Hanover---Hesse maybe. Thats five at least. Kinda like the war--Basically it was Peter the Great et al trying to take advantage of a 18 year old new King of Sweden--Charles 12. Unfortunatedly, it turned out that Charles the 12 LOVED war and was really good at it. He pretty much kicked everybodys ass at the beginning. Scared the crap out of Peter the Great on a few occasions to the point he fled a few battlefields and ran all the way back to St Pete. Unfortunately Charles loved war too much and didn't know how to stop. Invading Russia in the late fall probably wasn't a good idea and he ended losing everything at the battle of Poltova. Fun guy though if you like war maniacs.

The Great Northern War - Wikipedia



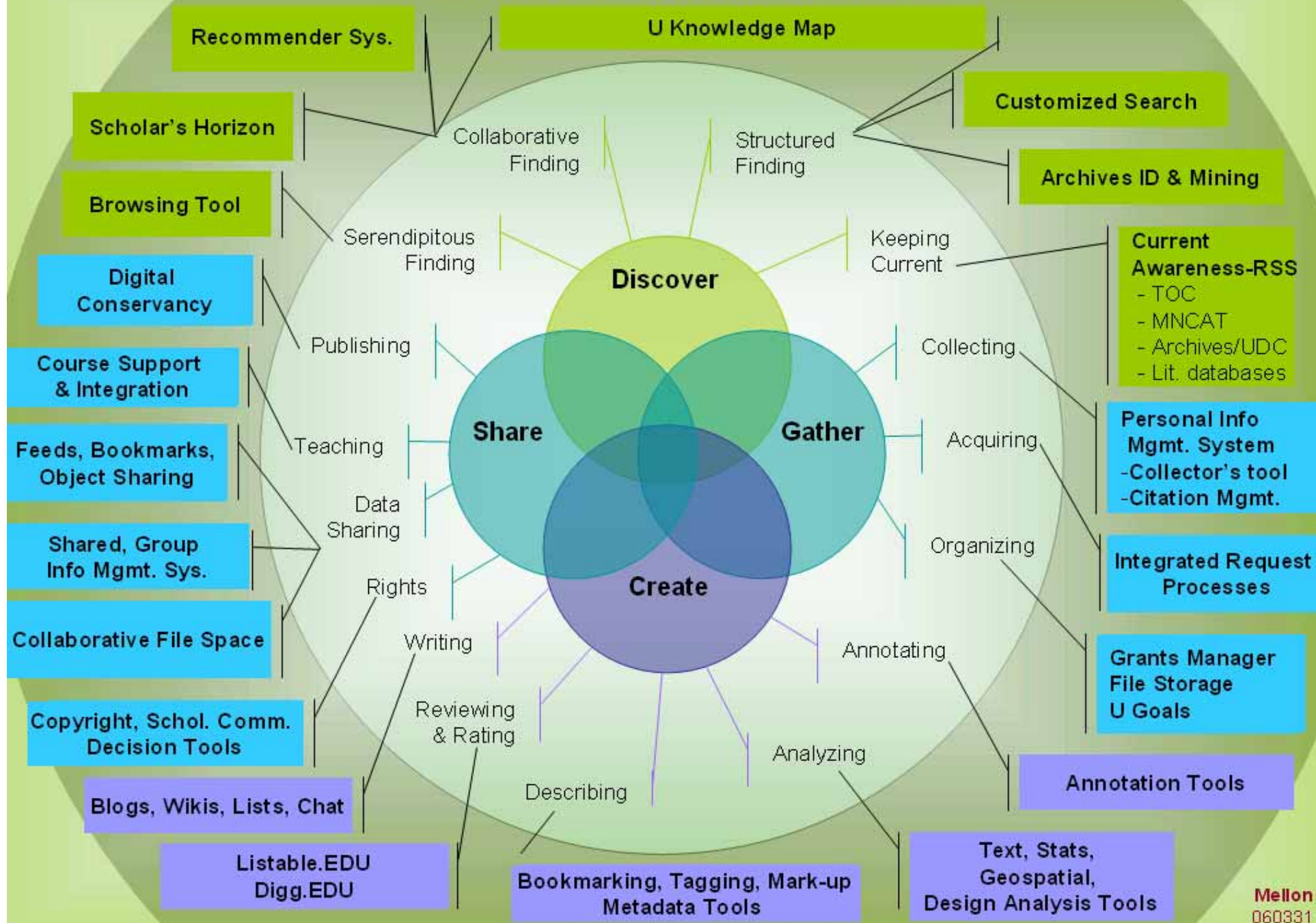
- Between [1560](#) and [1660](#), [Sweden](#) created a [Baltic](#) empire centered on the [Gulf of Finland](#) and comprising the provinces of [Karelia](#), [Ingria](#), [Estonia](#), and [Livonia](#). During the [Thirty Years' War](#) Sweden gained tracts in [Germany](#) as well, including Western [Pomerania](#), [Wismar](#), the [Duchy of Bremen](#), and [Verden](#). At the same period Sweden conquered Danish and some Norwegian [provinces](#) north of the [Sound](#) ([1645](#); [1660](#)). These victories may be ascribed to a good training of the army, which was far more professional than most continental armies, and could maintain much higher rates of fire due to constant training with their firearms. However, Sweden was unable to support and maintain her army when the war was prolonged and the costs of warfare could not be passed to occupied countries. In [1617](#) Sweden's gains in the [Treaty of Stolbovo](#) had deprived Russia of direct access to the [Baltic Sea](#), and internal strife during much of the first half of the [1600s](#) meant that they were never in a position to challenge Sweden for these gains. Russian fortunes reversed during the later half of the 17th century, notably with the rise to power of [Peter the Great](#), who looked to address the earlier losses and re-establish a Baltic presence. In the late [1690s](#), the adventurer [Johann Patkul](#) managed to ally Russia with Denmark and Saxony and in [1700](#) the three powers attacked.

[Taken from Dempsey, L. The (Digital) Library Environment: Ten Years After <http://www.ariadne.ac.uk/issue46/dempsey/>]



OCLC adaptation of Liz Lyon


PRIMITIVES => BEHAVIORS => SERVICES





Some lessons for libraries

- ❖ Consolidation of resources
- ❖ Syndication
 - Data
 - Services
- ❖ Use of JISC as a vehicle for this
- ❖ Make data work harder
- ❖ Content as advertising. Services bring profit

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Publisher: London : Duckworth, 1985.

ISBN: 0715616633 OCLC: 20173002

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Woody Allen : a casebook / edited by Kimball King. copy

Woody Allen : a casebook / edited by Kimball King. [081533124X] New York : Routledge, 2001.
Call#: Van Pelt Library PN1998.3.A45 W66 2001

This collection of essays on Woody Allen contains one particularly relevant essay, entitled "Woody Allen: The Relationship between the Persona and its Author" (Marie-Phoenix Rivet). This essay considers the creation of the persona that Woody Allen wrote into many of his films and portrayed in many of his films. The writer quotes Allen, who describes the emergence of this persona as unintentional and molded by Woody Allen's physical appearance. Allen's comedy and his comic persona [Taken from Dempsey, L. The (Digital) Library Environment: Ten Years After http://www.ariadne.ac.uk/issue46/dempsey/]



Summary

- Users are moving to a “just enough” mode
- Social networking platforms are growing in importance
- “Hubs” are attracting key developments
- Libraries need to work on the theory of e-collections and its aggregation



Options for libraries

1. Building e-Research collections
2. Importance of kite marking,
quality assurance and relevance ranking
3. Co-created services – across sectors?
 - Providing infrastructure to bring sellers and consumers together