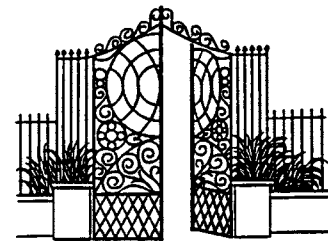*"What is the likely shape of the library of the future? And how do we build collections for it?"*

Hong Kong 2007

9th Fiesole Collection Development Retreat

University of Hong Kong, April 13-14, 2007

Sponsored By: Against the Grain and The Charleston Company
Hosted By: University of Hong Kong and Casalini Libri
Additional Sponsors: Blackwell Book Services, Brill, Cambridge Information Group, EBSCO, Sage Publishing, Serials Solutions, and YBP Library Services
Transportation Sponsor: University of Hong Kong Library

FINAL PROGRAM

"The Quest for Information: Open or Closed, Democratic or Controlled. Perspectives from the Scholarly Community"

Addressing the following questions and issues:

- The increasing predominance of the Web as THE medium of global communication.
- The marginalizing effects of English, whether or not in print publishing, upon the cultures and scholarship of those individuals and countries for which English is not their first language.
- The democratizing and counter-democratizing effects of the Web and perhaps print publishing as well.
- The effects of the Open Access movement and commercial publishing upon the entire world of ideas.
- The effects of GooglePrint and similar enterprises.

Specifically, considering the following:

- The language of publishing. In the current highly politicized environment, does English enable global communication or is it seen as a tool of cultural imperialism?
- National attempts to control the information resources found on the Web: US, China, France, other?
- Needs for non-English publishing.
- The many faces of Open Access: a non commercial alternative for scholarly communication; an alternative publishing business model; enabling search engine crawling; OA and copyright; national efforts to use OA as a means of promoting national instead of international publishing programs, OA in countries X, Y, and Z, OA and the institutional repository movement, OA and journals, OA and books, etc.
- The ramifications of GooglePrint: remote storage of lesser used materials that are now one click away; the reprint business and GooglePrint; will deposit accounts with GooglePrint to go beyond snippets of books be the CD program of tomorrow?; will there be 3rd party approval plan dealers to give libraries links to the old books via GooglePrint that match their local users' needs?; etc.
- The vendor, publisher, librarian, and user perspectives of each of the above.

Thursday, April 12

Registration materials will be sent to the rooms of guests staying at the Island Pacific and Ramada hotels on Thursday. All others may retrieve their materials at the Retreat registration desk at the Meng Wah complex at the University of Hong Kong on Friday, April 13.

12:45 p.m. – 5:15 p.m.

Optional Preconference

"Doing Business in China" — A workshop and discussion
by **Karen Christensen** (CEO, Berkshire Publishing Group)
and **Matthias Wahls** (Business Development Manager, Brill)

- Market Overview and Trends.

- Government Investment in Chinese Libraries and in Higher Education.

- Business Customs and Etiquette, and esp. Guanxi, which is Essential to Become a Preferred Partner.

- The Important of Partnerships; Joint Venture Formats.

- Government Issues, Laws and Regulations, and the Role of GAPP (the governmental agency that oversees all publishing).

- Contracts.

- Marketing.

- Management and the Labor Market.

Location: The Library of the Chinese University of Hong Kong. Those not attending the full Academic Librarian: Dinosaur or Phoenix conference should assemble in the lobby of the Island Pacific Hotel at 12:45 p.m. to get together to take a taxi to the Chinese University conference site. This trip will take approximately 45 minutes to one hour. For four persons it is estimated it will be HK$100 per person (US$12.50). Following this session at approximately 5:15 p.m. those participants registered to take part in the Optional Floating Dinner at the Jumbo Kingdom Restaurant should share taxis back to the Hong Kong Island. The Optional Dinner will begin at 7:15 p.m. See below for additional information about the Optional Floating Dinner.

NOTE: *This session is also offered as a concurrent session to* **"The Academic Librarian: Dinosaur or Phoenix? Die or Fly in Library Change Management,"** *organized by the University Library System of The Chinese University of Hong Kong, Hong Kong, on April 11-12, 2007 (http://www.lib. cuhk.edu.hk/conference/aldp2007/info/index.htm).*

7:15 p.m. – 9:00 p.m.

Optional Floating Dinner

Meet at 6:45 p.m. in the lobby of the Island Pacific Hotel to take a coach to Aberdeen where we will board the water taxi to the Jumbo Kingdom Restaurant.

Enjoy dinner at the Jumbo Kingdom Restaurant (*http://www.jumbo.com.hk/eng/profile.php*). We will board the water taxi to the restaurant at 7:15 and begin eating at 7:30 p.m. Costs for this optional dinner will be shared by those participating. Return taxi ride to hotels, estimated at HK$25 per person.

Friday, April 13	***All sessions will be held in the Council Chanber, 8F Meng Wah Complex.***
	Island Pacific and Ramada hotel guests should meet at 8:20 a.m. in the lobby of the Island Pacific Hotel to take the coach to the Meng Wah Complex. All others should make their own way to the complex. Consult the HKU campus map enclosed with this agenda for information on where the meeting is being held. At 8:30 a.m. you may pick up materials and meet other participants.

9:00 a.m.

Welcome

Speaker: **Rebecca Lenzini** (Publisher, *The Charleston Advisor*)
Local Host and Convener: **Tony Ferguson** (University Librarian,
University of Hong Kong)

9:15 a.m. – 10:00 a.m.

Opening Keynote

Speaker: **Lorcan Dempsey** (Vice President and Chief Strategist, OCLC)

10:00 a.m. – 12:30 p.m.

Session One: Language and Communication: Politics, the Dominance of English, and the Web

Convener: **Tony Ferguson** (University Librarian, University of Hong Kong)

Break 10:45 - 11:00 a.m.
Sponsored by Brill

Speakers: **Colin Storey** (University Librarian, Chinese University of Hong Kong)
— The Use of the Global Multi-lingual Web in Mainland China: the Ebb and Flow of Government Control of Information.

Colin Day (Director, University of Hong Kong Press)
— A Publisher's View of the Issue of Language of Publication.

Derek Law (University Librarian and Head, IRD, University of Strathclyde)
— Walking the Tightrope: Maintaining a Balanced Collection Amidst Changing Academic Needs, Information Seeking Habits, and Publishing Patterns.

12:30 p.m. – 2:00 p.m.

Luncheon *(Sponsored by Sage Publications)*

Location: Joseph's Restaurant, P3 Graduate House, University of Hong Kong.

2:00 p.m. – 5:00 p.m.

Session Two: The Many Faces of Open Access: The Asian Perspective

Convener: **Anthony Watkinson** (Senior Lecturer, University College London)

Break 3:30 - 3:45 p.m.
Sponsored by Serials Solutions

Speakers: **Anthony Watkinson** (Senior Lecturer, University College London)
— Opening Remarks.

Mark Robertson (President, Blackwell Publishing Asia)
— Scholarly Publishing and Open Access in Asia.

Library Perspectives:
Corrie Marsh (Associate University Librarian, Lee Shau Kee Library, Hong Kong University of Science and Technology)
— Open Access in China: Potential and Strategies.

Professor Syun Tutiya (Professor of Cognitive and Information Science and University Librarian, Chiba University) — Open Access: A Perspective from Japan.

5:00 p.m. – 5:45 p.m.

There will be half-hour tours of HKU's Main Library immediately following the conclusion of the afternoon session. At 5:45 p.m. please assemble at the ground floor lobby of the Main Library where we will prepare to board a bus to take us to the R66 restaurant.

6:30 p.m.

Retreat Dinner *(Co-sponsored by Cambridge Information Group, EBSCO and YBP)*
Dinner will begin at 6:30 p.m. At the conclusion of the dinner participants are asked to enjoy a stroll around Hong Kong, take a ride on the Star Ferry, etc., and make their way back to their hotels on their own. R66 Revolving Restaurant, featuring wonderful views, http://www.r66.com.hk/.

Saturday, April 14

Island Pacific and Ramada hotel guests should meet at 8:20 a.m. in the lobby of the Island Pacific Hotel to take the coach to the Meng Wah Complex. All others should make their own way to the complex. Consult the HKU campus map enclosed with this agenda for information on where the meeting is being held.

9:00 a.m. – 9:45 a.m.

Keynote

Convener: **Liz Chapman** (Deputy Director, Library Services, University College London)

Speaker: **Carol Tenopir** (Professor, University of Tennessee)
— Looking Ahead: Studies in the Workplace Help Us Plan for the Future.

9:45 a.m. – 12:00 p.m.

Session Three: The Issue of the Commercial Sector: Google, Yahoo, Amazon — Issues, Opportunities, Ramifications

Convener: **Liz Chapman** (Deputy Director, Library Services, University College London)

Break 11:15 - 11:30 a.m.
Sponsored by Blackwell

Speakers: **Matthias Wahls** (Business Development Manager, Brill)
— e-Publishing @ Brill: Does Google Really Change Our Business?

Martha Whittaker (Director of Marketing, Serials Solutions) — Responses to Google: What Do Librarians Want? Results of a Serials Solutions Customer Survey.

Jay Henry (Electronic Content Manager, Blackwell Book Services)
— Echo: ebrary, eBooks and Blackwell

Michael Keller (University Librarian, Director of Academic Information Resources, Stanford University; Publisher, Highwire Press; Publisher, Stanford University Press) and **Ward Shaw** (Founder, CARL and UnCover; Independent Investor)
— Two For the Road

12:00 p.m. – 12:30 p.m.

Closing Session: Looking Toward the Future: Predictions and Caveats

Convener: **Tony Ferguson** (University Librarian, University of Hong Kong)

Optional Saturday Afternoon Tours

1/2-day Tour of Hong Kong

Participants will gather together following the morning session, where they will receive a box lunch. After lunch participants will go with a local librarian (one for each group of three) in taxis to the sites.

Join together to see some of Hong Kong's most interesting sites including the Wong Tai Sin Taoist Temple, local shops and the Nan Lian Garden. Following the tour we'll get together for a dinner at one of Hong Kong's interesting local restaurants. Estimated cost for transportation and dinner is HK$250. After dinner the more adventurous can go together to the Temple Street night market.

For more info on the Nan Lian Garden, visit http://www.lcsd.gov.hk/parks/nlg/en/index.php. For the Wong Tai Sin Temple, visit http://www.aviewoncities.com/hongkong/wongtaisintemple.htm.

1/2-day Tour of Shenzhen, China *(China Visa Required)*

Participants will gather together following the morning session and proceed directly to the coach station as a group, where they will receive a box lunch. Please meet at 12:30 p.m. in the Council Chamber.

Travel to the Shenzhen, a city of 13 million, just across the boarder from Hong Kong. We will visit the Shenzhen Central Book City which is reputedly the largest bookstore in the world, the new Shenzhen Public Library and the Splendid China Cultural Village sound and light show. Participants should arrive back in Hong Kong around 10:30 p.m. Estimated cost for transportation, admission ticket, and dinner is HK$500.