

# RAPPING UP?

Damn!

How much damage  
can you do with a pen?

Be careful what you wish for  
'Cause you just might get it  
And if you get it then you just might  
not know  
What to do wit' it, 'cause it might just  
come back on you ten-fold



# Wrapping up warm

HOW TO DRESS FOR FORTY BELOW,

IF YOU'RE OVER FORTY



© Original Artist  
Reproduction rights obtainable from  
[www.CartoonStock.com](http://www.CartoonStock.com)

HONESTLY, MY PARENTS  
ARE SO PARANOID!  
I CARRY A PAIR OF SOCKS  
IN MY PURSE!!



IF YOU'RE UNDER 20

search ID: rhan1233

# Worlock: No song and dance act

Home of the Golden Hawks: Winter Showcase Wrap Up



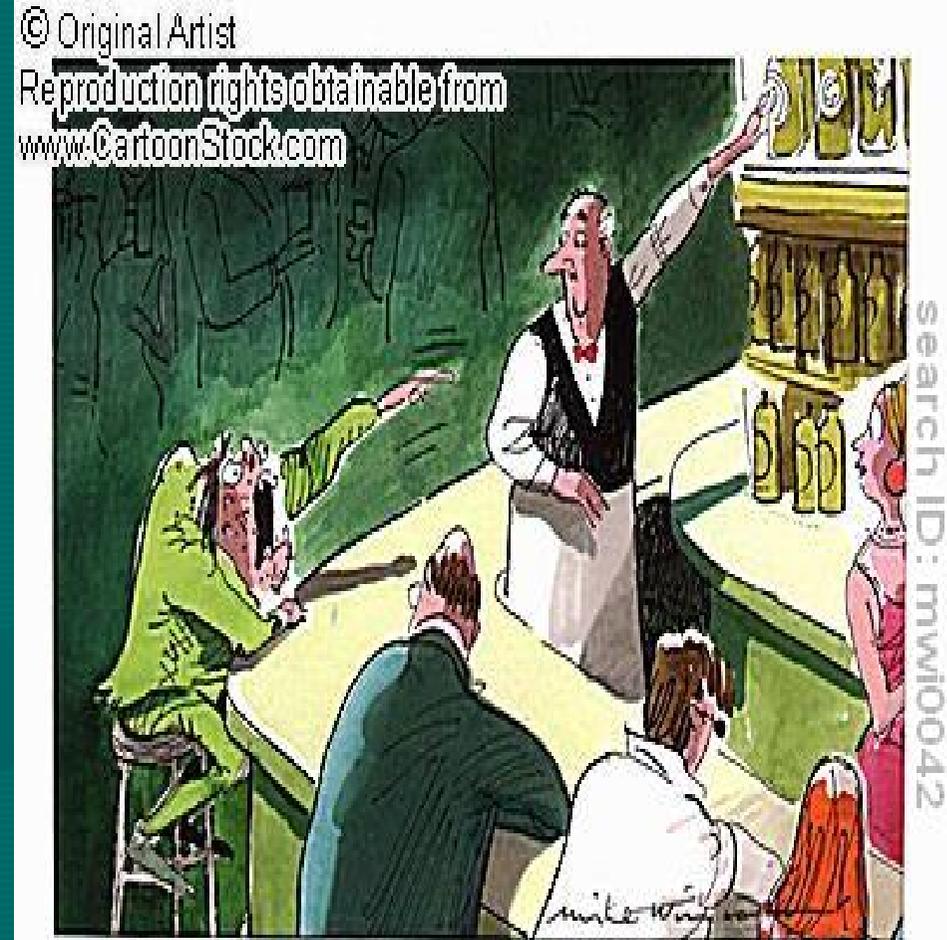
# You have to sleep to have nightmares



- Elsevier is an aberration (De Kemp)
- Working together (Chapman)
- Information fluency
- Don't charge for the menus (Lewis)
- Blue Ribbon Task Force
- Non-commercial information
- Getting back to where we were (Lowry)
- E-collection development
  - Digitization of legacy collections
- The embedded librarian

# Thank you

- Mel – behind every successful man stands an astonished secretary
- The sponsors
- The brewers
- The local team
- The Fiesoladies
- Becky
- The Bells



"The bells! The bells!!!"

# OCCLC perceptions study or eat your spinach

- Convenience trumps quality
- Compare Summons data with UCL outcomes?
- Raise the profile of the library and demonstrate real value (John Shipp)
- Decline in user satisfaction
- Too polite to mention results about librarians
  
- If your users don't want it – don't make it (Warwick)

# The One-Legged Pirate: Bookworm Keith Wants A Library

- **HELL-RAISING**  
Rolling Stone Keith  
Richards has  
confessed to a secret  
longing to be a  
**LIBRARIAN**

[The Sun, 8 April, 2010]



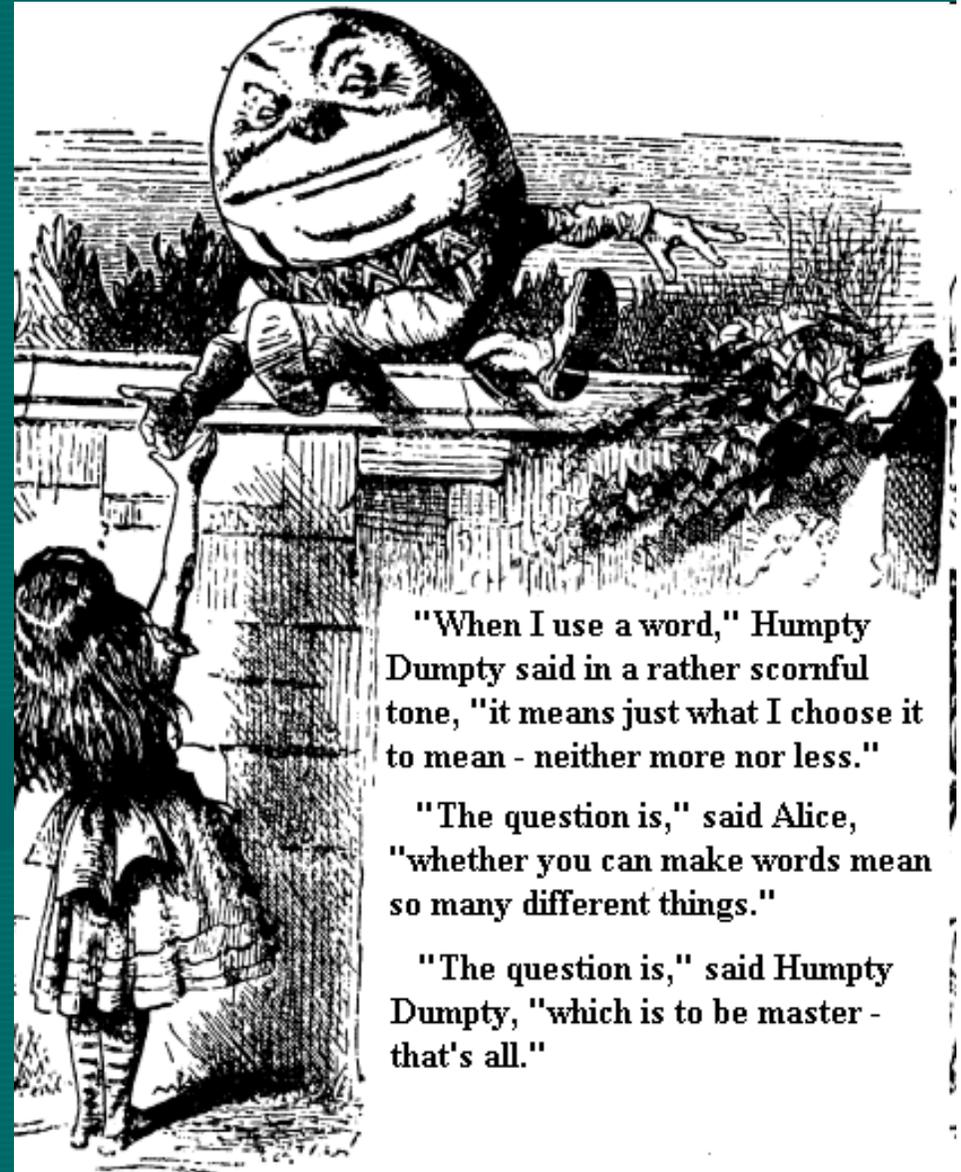
# The economics of the madhouse

- Licensing increasingly bears no relation to the reality of university structures
- This is NOT a cost issue but an access issue
- Is there too much focus on publisher convenience and not enough on user needs?



# The semantic web and blue ribbons

1. (Historical Terms) (in Britain) a badge of blue silk worn by members of the Order of the Garter
2. A badge awarded as the first prize in a competition
3. (US) a badge worn by a member of a temperance society
4. Blue Riband: the most distinguished achievement in any field



"When I use a word," Humpty Dumpty said in a rather scornful tone, "it means just what I choose it to mean - neither more nor less."

"The question is," said Alice, "whether you can make words mean so many different things."

"The question is," said Humpty Dumpty, "which is to be master - that's all."

# Scientists: the single point of failure

- Data Management
- Archiving
- Audit trails
- IPR
- Version control
- Data security
- Authenticity



# Bring Me the Head of Alfredo Garcia

- Aka we need new revenue streams
- But this is easy!



# Publishers experiencing most change

- “I joined publishing for the excitement” [Worlock]
- “We will always need publishers – but not necessarily the one’s we have just now” [Law]



# Evidence based progress

- Importance of metrics
  - MESUR, CIBER, RIN, Tenopir, Summon
  - Scholarometer?
- Learning the Lessons?
  - 1992 study on training
  - 1970 First symposium on Literary and Linguistic Computing held at Cambridge
- “Organising round the needs of the customer”



# Emerging Themes

- Adding value
- Aggregation
- Trust metrics
  - Trusted repositories
- Collection building of born digital material
- Attention Deficit Disorder and the Ten Word Wiki

# Ten Word Wiki

- China = Most populous country on Earth. Chinese food is very tasty
- Research = The life of people who have no lives (meaning scientists)
- Scientists = Investigator into science - should be above politics but isn't always
- Librarian = Superhero who can find anything. Penchant for cats and cardigans
- University = Attendance often results in degree. Generally worthwhile (if drunk)

# Emerging themes

- Organising round the needs of the customer
  - Libraries versus learning centres eg the Saltire Centre
- Aggregation
- Trust metrics
  - Trusted repositories
- Collection building of born digital material
- Attention Deficit Disorder and the Ten Word Wiki
- Edit Wikipedia
  - Nature compared Wikipedia and Britannica: the average science entry in Wikipedia contained around four inaccuracies; Britannica, about three.
- Selling the warehouse – or why publishers don't have grandmothers. Cf. Storage is expensive (Geleijnse)
- “Is a smile 'adding value'? YES ... I'm going to start with that :) “  
[birjupandaya blogspot]

# The thoughts of Tom Lehrer

## RESEARCH

I am never forget the day I first meet the great  
Lobachevsky.

In one word he told me secret of success in  
mathematics: Plagiarize!

Plagiarize,

Let no one else's work evade your eyes,  
Remember why the good Lord made your eyes,

So don't shade your eyes,

But plagiarize, plagiarize, plagiarize -

Only be sure always to call it please 'research'.

## TOGETHERNESS

And we will all go together when we go

What a comforting thought that is to  
know.

Universal bereavement, an inspiring  
achievement

Yes, we will all go together when we go