

*“What is the likely shape of the library of the future?  
And how do we build collections for it?”*



## 13th Fiesole Collection Development Retreat

The National Library of Russia, St. Petersburg, Russia

Wednesday, May 11 – Friday, May 13, 2011

**Sponsored By:** The Charleston Company and Against the Grain

**Hosted By:** The National Library of Russia and Casalini Libri

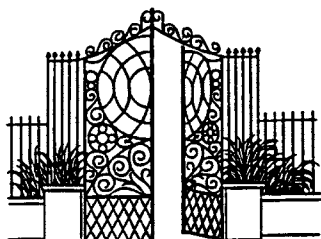
**Major Sponsors:** East View Information Services, Elsevier, Grand Hotel Europe, and ProQuest.

**Additional Sponsors:** EBSCO Information Services, IOP Publishing, and Springer.

### FINAL PROGRAM

#### *“Collecting Across Frontiers: Technology and Globalization”*

A unique opportunity to examine the impact of technology on globalization at a broad level and also by focusing on the Eastern European Perspective. Speakers will include experts on copyright in the international setting and preservation leaders from libraries and cultural heritage organizations who will discuss the challenges, opportunities and ethics of historic and scholarly preservation in a global environment. We will look at publishing trends in Eastern Europe and examine the effects of Open Access on research funding in Russia.



*Wednesday, May 11*

**All Wednesday sessions to be held at The National Library of Russia**

*<http://www.nlr.ru/eng/>*

10:00 – 12:00

**Optional Tour**

Tour The National Library of Russia, St. Petersburg and view its extensive collections. Meet at 10:00 a.m. in the lobby of the Grand Hotel Europe. We will walk together to The National Library.

12:00 – 1:00

**Lunch** (*Dutch Treat*)

Brasserie Metropol featuring Belgian cuisine.  
*<http://demetropole.ru/restoran.html>*

1:00 – 1:30

**Registration**

The National Library of Russia, second floor.

1:30 – 3 :00

**Optional Preconference Session:  
Copyright On the Global Stage**

Librarians, publishers and copyright experts from Russia, Europe and North America will contrast the varied and sometimes contradictory role of copyright in our digital world. When information is shared globally questions inevitably arise about rights, permissions, jurisdiction and remedies. These experts will examine the challenges of copyright compliance and suggest innovative solutions.

**Moderator: Carol Hughes** (Associate Director, University of California Irvine)

**Elena V. Bun** (Director, Central Library for Educational Resources)

**Kim Zwollo** (General Manager, RightsDirect Europe)

3:00 – 3:15

**Break** (*Sponsored by East View Information Services*)

3:15 – 4:30

**Optional Preconference Session continues ...**

**Ben White** (Head of Intellectual Property, British Library)

**Maura Marx** (Executive Director, Open Knowledge Commons)

6:00 – 8:00

**Opening Reception and Boat Tour of St. Petersburg**

*Opening Reception is Sponsored by The Charleston Company.*

*Meet at 6:00 p.m. in the lobby of the Grand Hotel Europe. Or check with organizers for specific directions.*



*Thursday, May 12*

**All sessions to be held at the Grand Hotel Europe.**

- 8:00 – 8:45 **Registration**  
Tchaikovsky Room, Ground Floor, Grand Hotel Europe.
- 8:45 – 9:00 **Welcome**  
Anton V. Likhomanov (Director General, The National Library of Russia, St. Petersburg)
- 9:00 – 10:00 **Introduction and Keynote**  
Martha Whittaker (Program Co-Chair, Content Management Director, Gelman Library, George Washington University)  
Keynote: Youngsuk 'YS' Chi (Vice Chairman and CEO S&T, Elsevier)
- 10:00 – 10:45 **Session One: Publishing Trends**  
An international panel of publishing experts discuss electronic publishing's growing momentum in Eastern Europe, Russia and Asia. Speakers will comment on regional-to-global developments in the areas of digital rights management, analog-to-digital reformatting, and born-digital publishing.  
Moderator: Zina Somova (Director of Operations, East View Information Services)  
Alexander Kuznetsov (Executive Director, NEICON, Russia)  
"Publishing in Russia: Trends and Challenges"
- 10:45 – 11:00 **Break** (*Sponsored by EBSCO Information Services*)
- 11:00 – 12:30 **Session One continues ...**  
Wojciech Janik (Assistant Librarian, School of Slavonic and Eastern European Studies, University College of London, UK) — "Poland: Moving to e-publishing"  
Joe Li (General Manager of International Business, Apabi Technology Ltd., China)  
"Boom of Electronic Publishing in China"  
Robert Lee (Director of Online Publishing, East View Information Services, USA)  
"Is There an Afterlife? Virtual Hosting and Internet Access to Microfilm and CD-ROM's"
- 12:30 – 1:30 **Lunch** (*Sponsored by ProQuest*)  
Noble Assembly Room, Grand Hotel Europe
- 1:30 – 3:45 **Session Two: Cultural Heritage and Preservation**  
Speakers from three distinguished organizations deeply involved in preservation of cultural heritage will talk about how global digitization efforts allow us to share and preserve cultural resources among countries and across the digital divide. They will discuss implementation challenges and the changes to organizational structures brought about by these immense collaborative efforts.  
Moderator: Kai Ekholm (Director and Chief Librarian, National Library of Finland)  
Jill Cousins (Executive Director, Europeana)  
"Implementing the Strategy"  
Rachel Frick (Senior Program Officer, Digital Library Federation)  
"Collection Development in the Age of Networked Libraries and Digital Scholarship"  
Stephen Brooks (Senior Publisher, ProQuest) — "Publishing Across Frontiers: The Pan-European Nature of Early Printed Books and National Library Collections"



## Thursday, May 12 (continued)

### All sessions to be held at the Grand Hotel Europe.

3:45 – 4:00 **Break** (Sponsored by IOP Publishing)

4:00 – 5:30 **Session Three: Open Access and Research**

Since public access to the Web became widespread in the late 1990s, the concept of Open Access to scholarly publications and its effect on research has been topic of continuous interest to researchers, librarians and publishers. This session looks at the contributions of two major national libraries and offers a look at some possible future scenarios. A representative from Springer, one of the first commercial publishers to offer its authors an open access option, rounds out the program.

**Moderator: Catta Torhell** (Library Director, Linnaeus University)

**Bas Savenije** (Director General at KB, The National Library of the Netherlands)

“Open Access: Present Pitfalls and Future Scenarios”

**Jan Hagerlid** (Senior Executive Officer - Programme Co-coordinator of Open Access.se, National Library of Sweden)

“An Open Access Policy for a National Library – Motives, Content and Implementation”

**Frans Lettenstrom** (Director Library Sales, Springer)

“Open Access Publishing from a Commercial Publisher’s Point of View”

7:00 – 10:00 **Gala Retreat Dinner** (Sponsored by East View Information Services and Elsevier)  
Rossi’s Restaurant, Grand Floor, Grand Hotel Europe

## Friday, May 13

### All sessions to be held at the Grand Hotel Europe.

9:00 – 10:30 **Session Four: Transitions in the Academy:  
Discovery and Use of Content**

The final session showcases research projects that are designed to deepen our understanding of the user and how digital media can affect both the research process and the research outcome. Panelists will discuss their own investigations into information use in the humanities and physical sciences.

**Moderator: Anthony Watkinson** (Senior Lecturer, Department of Information Studies, University College London)

**John Dove** (President, Credo Reference)

“Promoting Library Specific Resources in the Open Web; Third-party Customization of a User’s Experience with an Open-web URL”

**Michael Jubb** (Director, Research Information Network (RIN))

“Patterns of Information Use and Exchange Across Disciplines”

10:30 – 10:45 **Break** (Sponsored by Springer)

10:45 – 12:30 **Session Four continues ...**

**Alice Keller** (Editorial Director, Library and Information Science & History, De Gruyter Saur)  
“In Print or On Screen? Investigating the Reading Habits of Undergraduate Students Using Photo-interviews”

**Wouter Schallier** (LIBER Executive Director)

“Primary Data: The New Special Collections for Research Libraries?”



*Friday, May 13 (continued)*

**All sessions to be held at the Grand Hotel Europe.**

**Closing Session**

12:30 – 1:00

**Wrap-Up**

Tony Ferguson (Former Director of Libraries, University of Hong Kong)

1:00 – 2:00

**Lunch**

On your own.

2:00 – 4:00

**Optional Tour of the Hermitage**

7:00

**Optional Cultural Events**

*Additional details for events will be provided on site, based on earlier sign-up.*

*Saturday, May 14*

**Additional Optional Tour:**

**Tour to the Tzar Village** — One of the most beautiful suburbs and palaces near St. Petersburg. [http://www.petropol.info/eng\\_pushkin](http://www.petropol.info/eng_pushkin)

*The Fiesole Retreat Series extends a sincere thank you to our Local Sponsor for the 2011 Retreat, The National Library of Russia and in particular to the following individuals who have worked so hard on our behalf: Irina Leandrovnna Lynden, and her assistants Elena Bokhonskaya, Ekaterina Lakhmotko, and Irina Romanova.*



*The complete Fiesole Retreat Series repository is available, courtesy of Casalini Libri, at <http://digital.casalini.it/retreat/>.*

**The Fiesole Retreat would like to say Thank You to all our Sponsors  
for their contributions to this year's Fiesole Retreat.**

## LOCAL HOST

The National Library of Russia

## FOUNDING SPONSORS

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