

“Publishing in Russia:
Trends and Challenges”
or
“Revolution isn’t over”

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13th Fiesole
Collection
Development Retreat

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Research of Russian book market

- There were registered 127,596 book titles in 2009 in Russia (the top in Soviet time was 84,000)
- To the end of June 2010 – 59,500
- Increasing of titles in 2009 was growing in 2,1 times comparing with 2000
- Russia is the third country in this list (China – 220,000, USA – about 215,000)

Research of Russian book market

- Circulation increasing (in 1,5 times since 2000 to 2009)
- 471,200,00 books in 2000 and 716,600,000 books in 2009
- Average book circulation is permanently decreasing (8 681 copies)
- <http://marketing.rbc.ru/research/562949979527229.shtml> -link to research materials

Two charitable projects which became a business

- Pushkin megaproject – supporting of Russian publishers and Russian libraries (from 1998)
- eIFL project in Russia – consortium building and access to electronic resources (from 2000)

Russian journals

- WoS – about 150 Russian journals
- Scopus – about 330 Russian journals
- About 3 000 Russian journals exist
- About 1 500 journals have citations

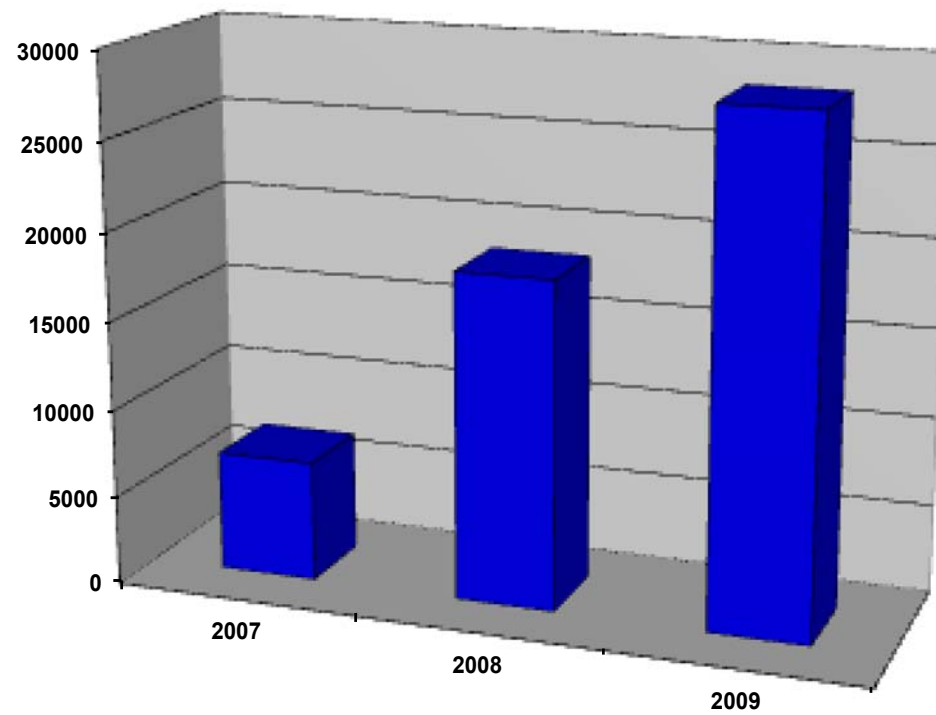
Modern library

- Electronic resources (including BOOKS) – the real part of library collections
- Access to information located in any places in the world
- The first priority is clients comfort

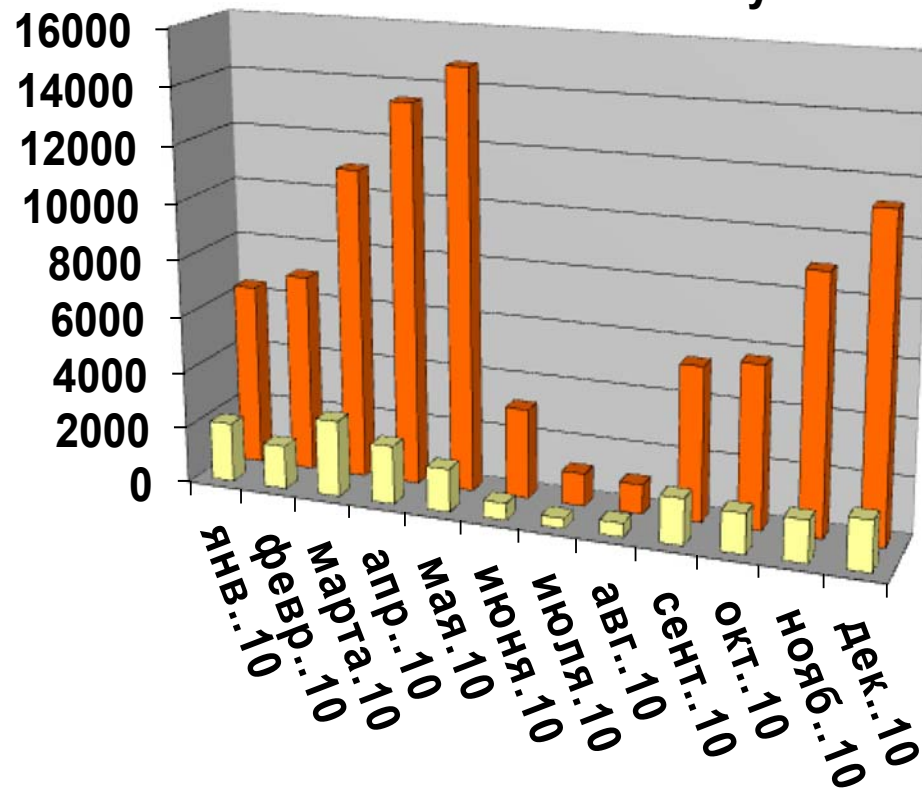
Digital libraries of books

- **Spingerlink** – >40 000 books
- **ScienceDirect/SciVerse** (Elsevier) – > 11 000 monographies
- **Wiley Online Library** – > 9 000 books
- **eBrary** – > 50 000 books
- **MyiLibrary** – > 250 000 books
- **NetLibrary** (EBSCO) - > 300 000 books

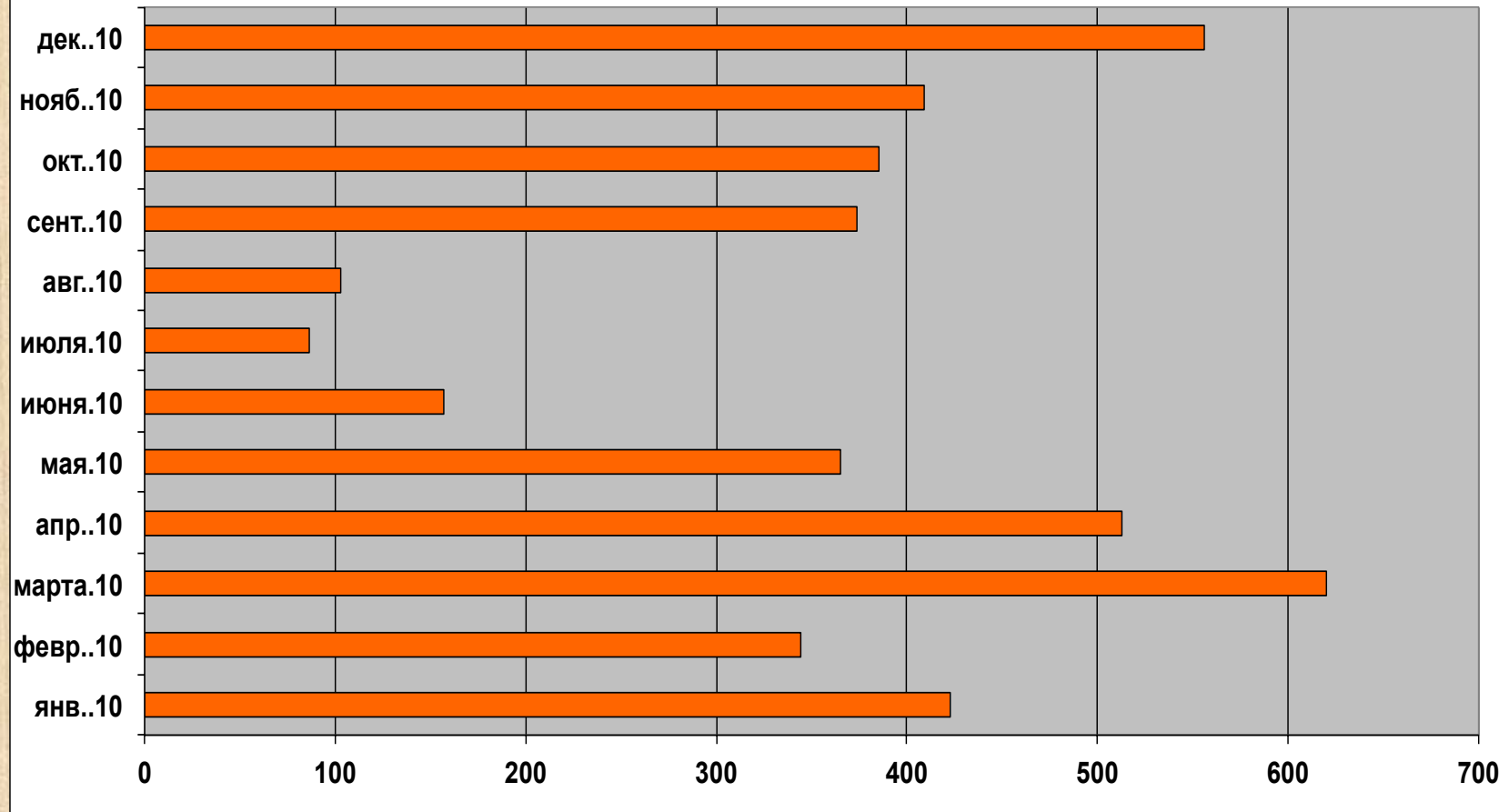
Number of chapters from Springer in SPb State universty in 2007-2009



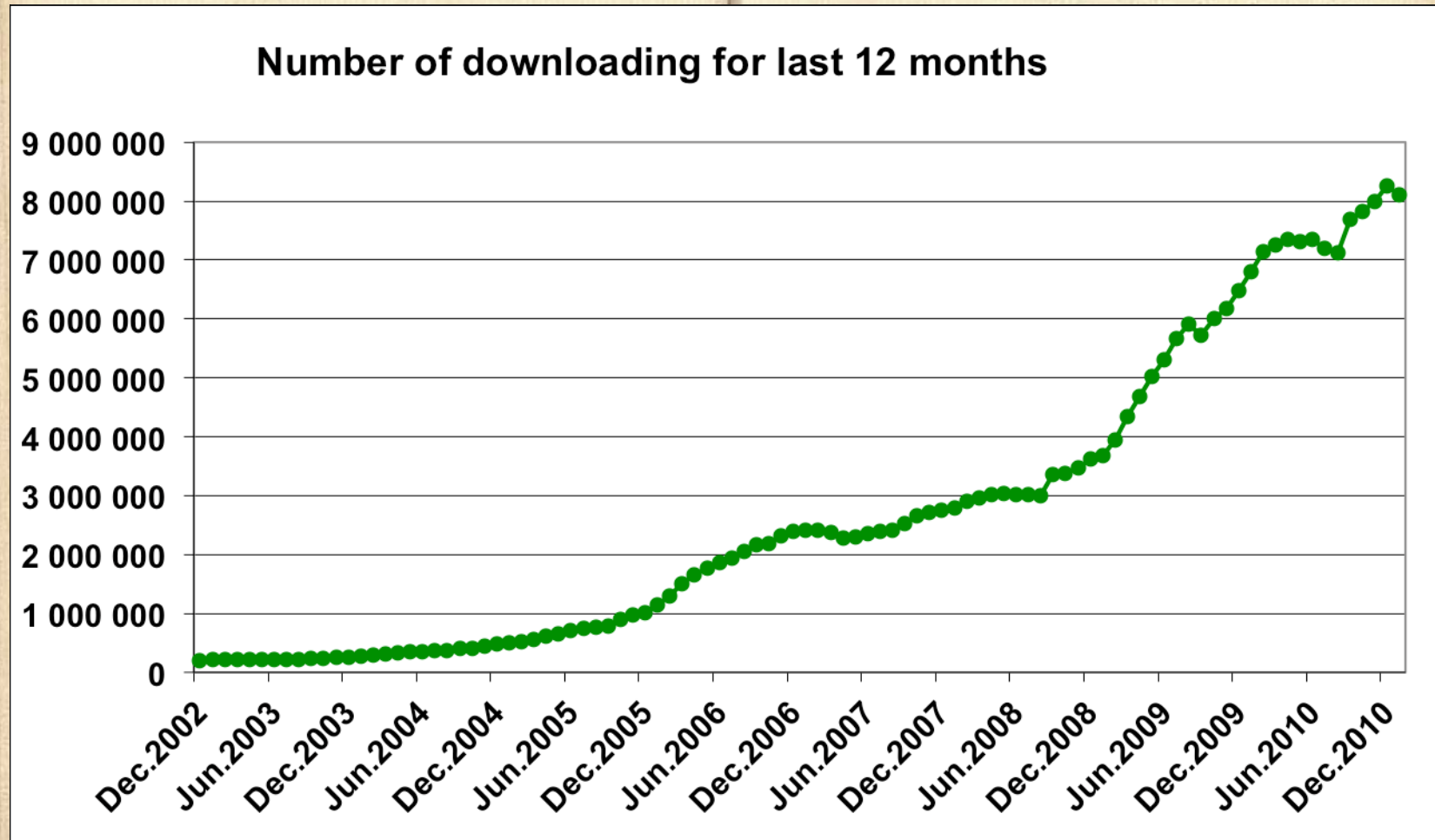
Statistics of usage Academic Complete ebrary collection in SPb State university in 2010



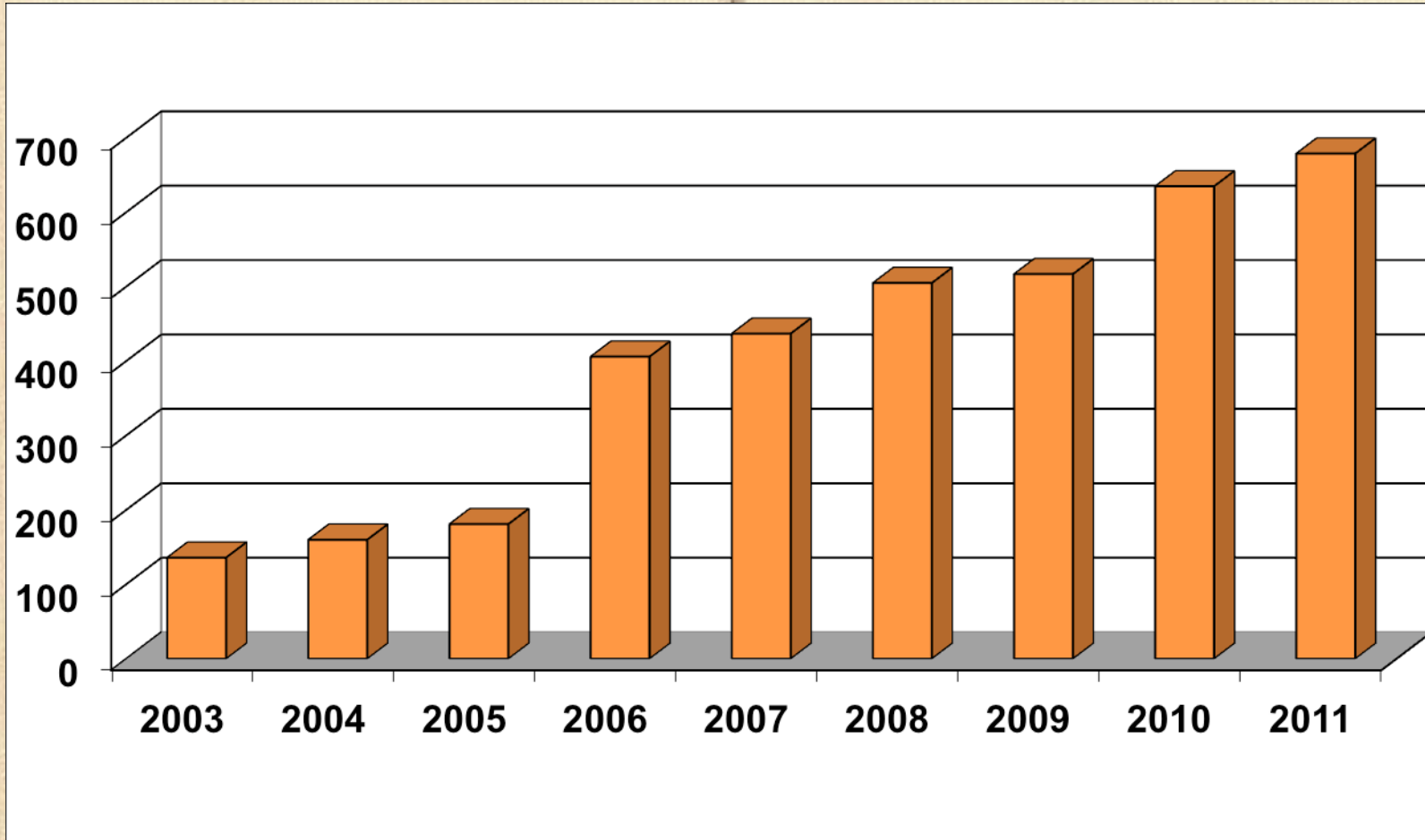
Number of unique book titles from Academic Complete ebrary collection in SPbSU in 2010



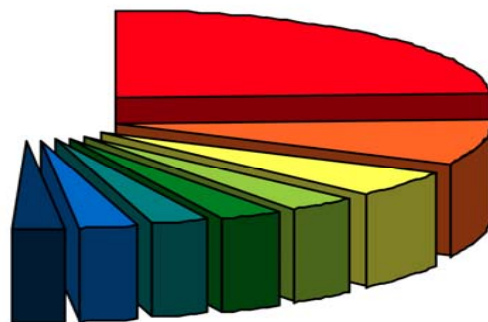
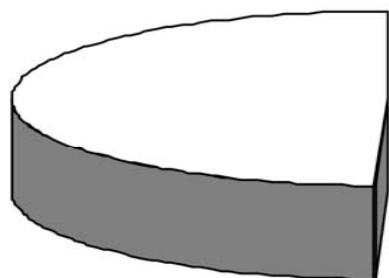
Annual usage of electronic resources of NEICON members



Number of NEICON members – 692,
but now more than 700.



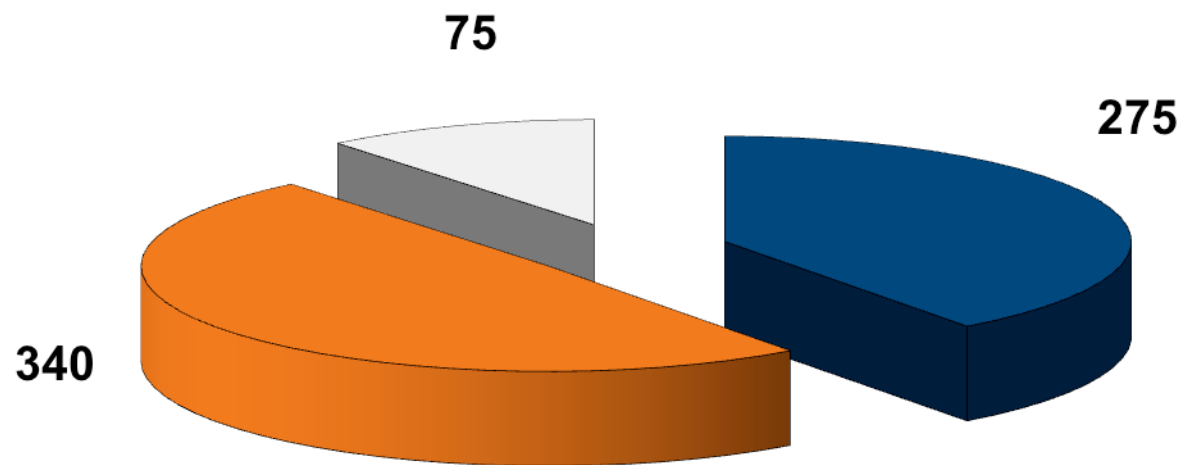
Geography of NEICON members. 120 cities.



- Москва
- Санкт Петербург
- Новосибирск
- Владивосток
- Томск
- Казань
- Красноярск
- Екатеринбург
- Остальные

NEICON members. 275 – universities.

■ ВУЗы ■ НИИ □ Массовые библиотеки



What do Russian libraries prefer to subscribe

- Publishers: Number One – Elsevier (CUP, ACM, World Scientific).
- Agregators: Number One– EBSCO Publishing. (JSTOR, Gale, Project Muse, LexisNexis)
- Analitycs and abstracts: WoS, Scopus.
- Books: eBrary, Elsevier, NetLibrary, CUP, OUP, Muse+University Press, Books 24x7etc
- Dissertations – Russian state library, ProQuest.
- Dictionary and references (Oxford, Elsevier, Palgrave).
- Special databases (CAS, Reaxys, WorldBank, Euromonitor).
- Russian content – EastView, “University books”, Rubricon...
- And many others

American university

- Average budget of university is about 1-2 bln US dollars
- Library has 3-5% of budget – about 30-100 млн. US dollars
- 15-20% spends on electronic subscription (from 2 to 16 млн. US dollars).

Russian university

- One university paid in 2010 in average \$75,000.00 for electronic subscription and had 3,5 resources.
- The general tendencies in Russia – budget for acquisition is decreasing, but the percentage of budget for electronic subscription is growing.
- But for 38 leader universities all budgets are growing.

General tendencies

- Migration to electronic resources
- All valuable publishers started to publish electronic books.
- Purchasing of archive collections on countywide basis.
- Creating of own repositories in parallel with international programs of archiving.
- We have to resolve the problems with resource management and remote access.

Thank you for attention.

Questions?

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