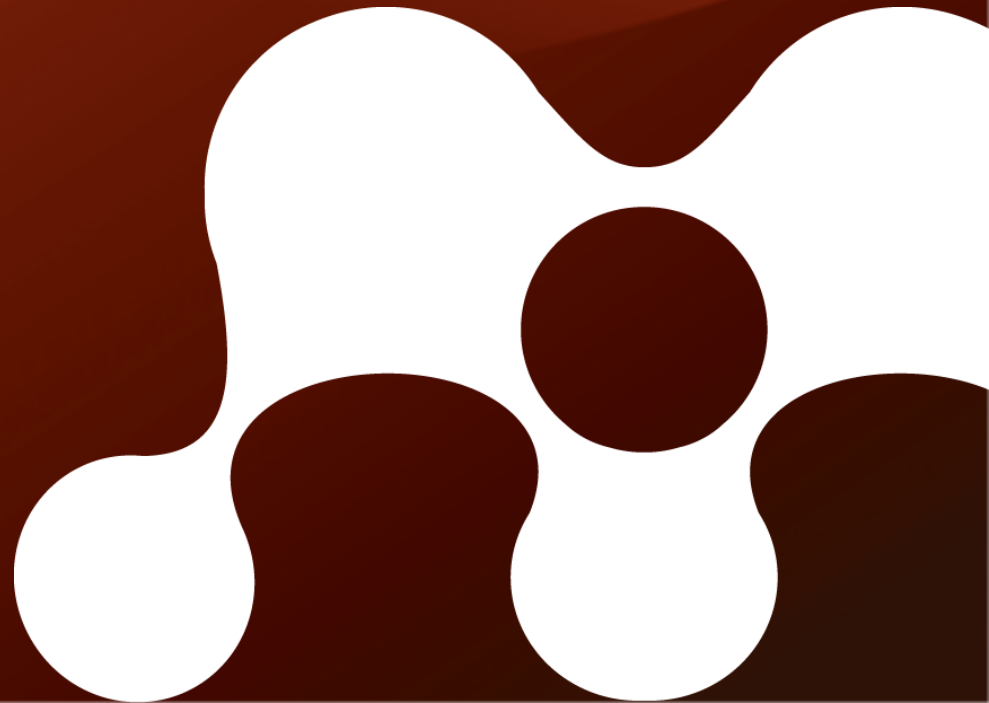


Opportunities for New Scholarship: Working Collaboratively

Dr. Victor Henning
Co-Founder & CEO, Mendeley
VP Strategy, Elsevier

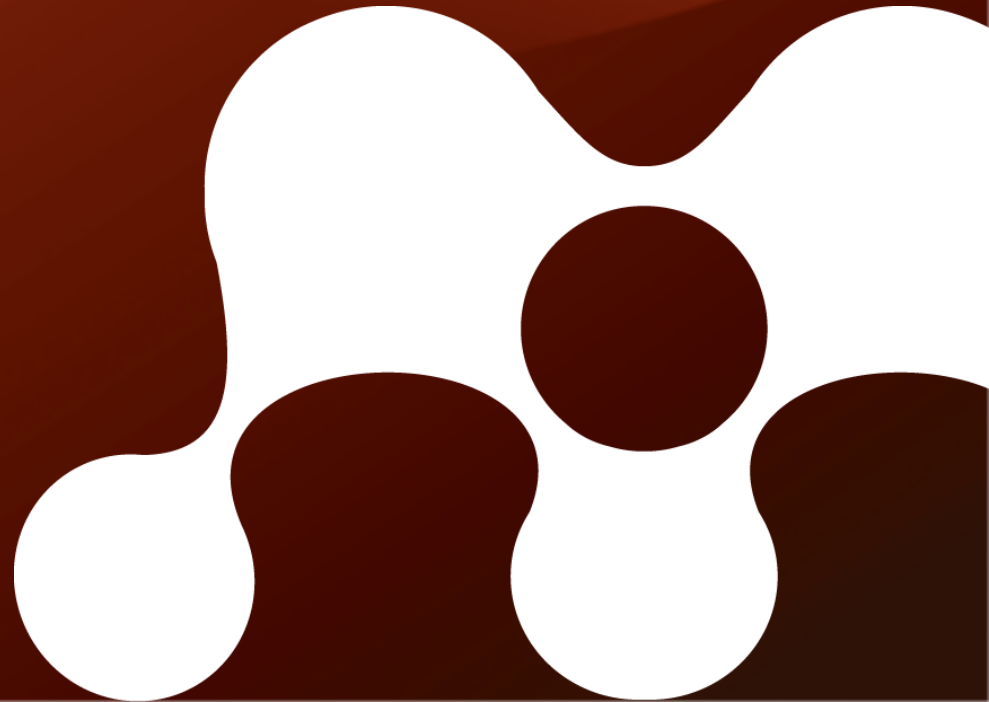
www.mendeley.com



Opportunities for New Scholarship: Letting people share research papers freely

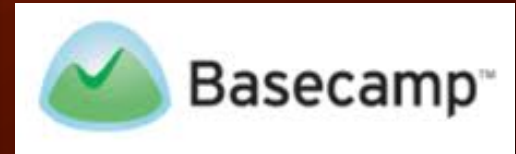
Dr. Victor Henning
Co-Founder & CEO, Mendeley
VP Strategy, Elsevier

www.mendeley.com



Collaboration = GOOD ?
Sharing = BAD ?

The blurry line between
collaboration and sharing



Sharing tools

Collaboration tools

Researchers don't necessarily
need sharing tools, but they *do*
need collaboration tools

Documents Collections Sync

MY LIBRARY

- All Documents
- Recently Added
- Favorites
- Needs Review
- My Publications
- Unsorted
- Mendeley Suggest
- Anticipated Emotion
- Gravity
- Research Operating Sys...
- Test
- WWW'10 paper
- Create Folder...

GROUPS

- Bundling & Pricing
- Crowdsourcing Impact ...
- Library Innovations
- Mendeley
- Mendeley Advisor Group
- Mendeley Book Club
- Mendeley Books
- Mendeley for Librarians
- Mendeley Research

Filter by Authors

- All
- Aaker, Jennifer
- Abdolmaleki, Parviz
- Abt, Helmut
- Ahtola, Olli T
- Ahtola, Olli T.
- Ajzen, Icek
- Alba, Joseph W.
- Albers, Sönke
- Albert, Istvan
- Alexander, Johanna Olson
- Allen, Chris T.
- Almog, Ronit
- Almog, Shlomo

All Documents

Edit Settings

★	●	📄	Authors	Title	Year	Published In	Added
★	●	📄	Aaker, Jennifer; Drolet, ...	Recalling Mixed Emotions	2008	Journal of Consumer Res...	09.09.10
☆	●	📄	Abt, Helmut; Garfield, Eu...	Is the Relationship between Numbers of References and Paper Lengths the Same for All Sciences?	2002	Journal of the American Soci...	23.09.11
☆	●	📄	Ajzen, Icek	The theory of planned behavior	1991	Organizational Behavior and H...	09.09.10
☆	●	📄	Ajzen, Icek; Fishbein, Ma...	The influence of attitudes on behavior	2005	The handbook of attitudes	09.09.10
☆	●	📄	Albers, Sönke	PLS and Success Factor Studies in Marketing	2004	Media	09.09.10
☆	●	📄	Albers, Sönke; Hildebran...	Methodische Probleme bei der Erfolgsfaktorenforschung-Messfehler, formative vers...	2006	Zeitschrift für betriebswirtsch...	09.09.10
☆	●	📄	Alexander, Johanna Olson	Alliance Building in the Information and Online Database Industry	2001	portal: Libraries and the Acade...	22.03.11
☆	●	📄	Allen, Chris T.	Putting More Emotion into Consumer Research : Integrating Emotional / Hedonic Experience with Tra...	1993	Advances in Consumer Res...	09.09.10
☆	●	📄	Allen, Chris T.; Machleit...	A comparison of attitudes and emotions as predictors of behavior at diverse levels of behavioral experience	1992	Journal of Consumer Res...	09.09.10
☆	●	📄	Altemus, Margaret; Dha...	Immune function in PTSD.	2006	Annals Of The New York Acad...	26.05.11
☆	●	📄	Alter, Adam L; Oppenhei...	Overcoming intuition: metacognitive difficulty activates analytic reasoning.	2007	Journal of experimental p...	22.12.11
☆	●	📄	American Cancer Society	Coenzyme Q10	2012		Jul 18
☆	●	📄	Anderson, Chris	The end of theory: the data deluge makes the scientific method obsolete	2008	WIRED	20.04.11
☆	●	📄	Anderson, Nate	How "what what (in the butt)" unintentionally bolstered fair use	2011	Ars Technica	25.08.11
☆	●	📄	Andrade, Eduardo B; Co...	On the consumption of negative feelings	2007	Journal of Consumer Res...	09.09.10
☆	●	📄	Armitage, Andrew M. D.	The application of conjoint analysis to evaluate service quality.	1997	Total Quality Management	15.02.10
☆	●	📄	Attias, Joseph; Weisz, Gi...	Oral magnesium intake reduces permanent hearing loss induced by noise exposure	1994	American Journal of Otolaryngol...	Jul 18
☆	●	📄	Ault, Addison	Products of Chemistry The Monosodium Glutamate Story: The Commercial Production of MSG and Othe...	2004	Journal of Chemical Educ...	Jul 18
☆	●	📄	Autism Research Institute	Parent Ratings of Behavioral Effects of Biomedical Interventions	2008	ARI Publications	Jul 19
☆	●	📄	Bagozzi, Richard P	Goal-directed behaviors in marketing: The role of	1997	Psychology and	03.11.11

Details Notes

Type: Journal Article

Recalling Mixed Emotions

Authors: J. Aaker, A. Drolet, D. Griffin



View research catalog entry for this paper

Journal: *Journal of Consumer Research*

Year: 2008

Volume: 35

Issue: 2

Pages: 268-278

Abstract:

In two longitudinal experiments, conducted both in the field and lab, we investigated the recollection of mixed emotions. Results demonstrated that the intensity of mixed emotions is generally underestimated at the time of recall—an effect that increases over time and does not occur to the same degree with unipolar emotions. Of note, the decline in memory of mixed emotions is distinct from the pattern found for memory of negative emotions, implying that the recall bias is diagnostic of the complexity of mixed emotions rather than of any association with negative affect. Finally, the memory decay effect was driven by the felt conflict aroused by the experience of mixed emotions.

Tags:

attitude theory; buddhism; emotion; memory; memory dec...

Keywords:

URL:

<http://www.journals.uchicago.edu/doi/abs/10.1086/...>

Add URL...

Catalog IDs

ArXiv ID:

DOI: 10.1086/588570

PMID:

- Research Operating Sys...
- Test
- WWW'10 paper
- Create Folder...

- GROUPS
- Bundling & Pricing
 - Crowdsourcing Impact ...
 - Library Innovations
 - Mendeley
 - Mendeley Advisor Group**
 - Mendeley Book Club
 - Mendeley Books
 - Mendeley for Librarians
 - Mendeley Research
 - Mendeley Test Docume...
 - Mendeley UX
 - PTSD
 - Recommender System...
 - Research Operating Sys...
 - Semantic publishing
 - Wall of Web
 - @MyOpenArchive
 - altmetrics
 - Building a healthier sci...

- Filter by Authors
- All
 - Audience, Target
 - BANDO, Keita
 - Cohen, Ahava
 - Jack, Kris
 - Mendeley Community Team

Mendeley Advisor Group, owned by William Gunn

Overview Documents Members

Ask a question or comment here

Wolfgang Reinhardt

To all the my fellow Mendeley advisors: it would be cool if you could test one of our latest apps called PUSHPIN. It was developed by a group of students here at the University of Paderborn. The aim is to support researchers' awareness by analyzing their publications and research networks. PUSHPIN works best if you connect you Mendeley account or if you upload some of your papers. The tool is free to use and we are interested in your feedback. You can sign up at <http://pushpin.cs.upb.de/signup>

Like · 4 hours ago

Robert Knight Hello Wolfgang – The 'About' page currently has lorem ipsum text on it – <http://pushpin.cs.upb.de/about> . Same with T&Cs and Privacy.

42 minutes ago

Write a comment...

Keita Bando added a document to this group

文献管理サービスMendeleyの紹介

Like · Comment · 1 day ago

Steve Dennis

I'd like to chat to a few people to ask some questions and clarify some things in my mind about the use cases for journal abbreviations. If you think you've got a good understanding of a fairly wide range of use cases, let me know and I'll private message you.

Thanks everyone :)

Like · 12th October

Matteo Leoni Steve, it would be nice if everybody would use the CAS "standard": <http://cassi.cas.org/search.jsp> Several journals accept this or are flexible on abbreviations. A minor (according to my experience) fraction of journals prefers some more personalised ones (e.g. no dots or american abbreviated as am or amer, all capitals vs. only first capital. I wo...

See full comment

13th October

Ibere Machado Its impossibly to do something like Citation Style but like "Abbreviation Style"?

2 hours ago

Hojjat Salmasian Steve! You just asked the question in the right time! I am having trouble with abbreviations just now, and I'd be glad to help.

Many medical journals use the MEDLINE abbreviations: ftp://ftp.ncbi.nih.gov/pubmed/jl_Medline.txt I don't know if CAS can be downloaded or not, but if so, it might be worthwhile to compare its abbreviations to those of MEDL...

About this group

Owned by William Gunn

This is an invite-only communication channel for Mendeley Advisors. Meet your fellow advisors from around the world, share papers, presentations, tips, and let us know how we're doing. Also feel free to: 1.Post your upcoming presentation to the "Events Page" by adding it here: mnd.ly/mymendeley 2.Report attendee post-presentation feedback and/or questions at: mnd.ly/mendeleydemos 3. Add tips, tricks, and any relevant updates to the Mendeley Community Wiki: mnd.ly/communitywiki

Members 1495 members

View this group on Mendeley Web




Scientometrics
DOI 10.1007/s11192-011-0580-x

Validating online reference managers for scholarly impact measurement

Xuemei Li · Mike Thelwall · Dean Giustini

Received: 1 December 2011
© Akadémiai Kiadó, Budapest, Hungary 2011

Jessica Mezei  

15.10.2012 21:44

This has since been verified by three additional peer-reviewed studies

Abstract This paper investigates whether citation counts and Mendeley are useful for measuring scholarly influence, using a sample of 1,613 papers published in Nature and Science in 2007. Traditional citation counts from the Web of Science (WoS) were used as benchmarks to compare with the number of users who bookmarked the articles in one of the two free online reference manager sites. Statistically significant correlations were found between the user counts and the corresponding WoS citation counts, suggesting that this type of influence is related in some way to traditional citation-based scholarly impact but the number of users of these systems seems to be still too small for them to challenge

Details | Notes

Notes:

B *I* U   

Key findings:

- Mendeley covers 94% of articles sampled
- Mendeley readership metrics correlate significantly with Thomson Reuters' Web of Science citation counts

Annotations:

01 Sebastian Poehlmann Page no. 1

19/07/12 10:27 in Mendeley

Probably the first peer-reviewed altmetrics study!

02 Jessica Mezei Page no. 1

Today 20:43 in Mendeley

This has since been verified by three additional peer-reviewed studies

03 You Page no. 1

19/07/12 10:24 in Mendeley

The same authors found in 2012 that the number of our users had grown dramatically, so that maximum user counts were now higher than citation counts.

Documents Collections Sync

- MY LIBRARY
- All Documents
 - Recently Added
 - Favorites
 - Needs Review
 - My Publications
 - Unsorted
 - Mendeley Suggest
 - Anticipated Emotion
 - Gravity
 - Research Operating Sys...
 - Test
 - WWW'10 paper
 - Create Folder...
- GROUPS
- Bundling & Pricing
 - Crowdsourcing Impact ...
 - Library Innovations
 - Mendeley
 - Mendeley Advisor Group
 - Mendeley Book Club
 - Mendeley Books
 - Mendeley for Librarians
 - Mendeley Research

- Filter by Authors
- All
 - Aaker, Jennifer
 - Abdolmaleki, Parviz
 - Abt, Helmut
 - Ahtola, Olli T
 - Ahtola, Olli T.
 - Ajzen, Icek
 - Alba, Joseph W.
 - Albers, Sönke
 - Albert, Istvan
 - Alexander, Johanna Olson
 - Allen, Chris T.
 - Almog, Ronit
 - Almog, Shlomo

Document1

Home Layout Document Elements Tables Charts SmartArt Review

Full-text search for inserting citations:

Mendeley Citation Editor

emotional

- Emotional Gestalts: Appraisal, Change, and the Dynamics of Affect**
Paul Thagard; J Nerb - 2002 - Personality and Social Psychology Review
- Goal-Relevant Emotional Information: When Extraneous Affect Leads to Persuasion and When It Does Not**
Anick Bosmans; H Baumgartner - 2005 - Journal of Consumer Research
- Emotional Trade-Off Difficulty and Choice**
Mary Frances Luce; JW Payne; JR Bettman - 1999 - Journal of Marketing Research (JMR)
- A Further Consideration of the Issues of Emotional Intelligence**
John D Mayer; P Salovey; DR Caruso - 2004 - Psychological Inquiry
- Putting More Emotion into Consumer Research : Integrating Emotional / Hedonic Experience with Traditional Attitude Models**
Chris T. Allen - 1993 - Advances in Consumer Research

My Library Go To Mendeley Cancel OK

Armitage, Andrew M. D.	The application of conjoint analysis to evaluate service quality.	1997	Total Quality Management	15.02.10
Attias, Joseph; Weisz, Gi...	Oral magnesium intake reduces permanent hearing loss induced by noise exposure	1994	American Journal of Otolaryngol...	Jul 18
Ault, Addison	Products of Chemistry The Monosodium Glutamate Story: The Commercial Production of MSG and Othe...	2004	Journal of Chemical Educ...	Jul 18
Autism Research Institute	Parent Ratings of Behavioral Effects of Biomedical Interventions	2008	ARI Publications	Jul 19
Bagozzi, Richard P	Goal-directed behaviors in marketing: The role of	1997	Psychology and	03.11.11



[Dashboard](#)[My Library](#)[Papers](#)[Groups](#)[People](#)

Groups ▾

Search...






Neuro - Big Trends

In this group: **116** papers · **580** members[Ask to join this group](#) ▾Share   [Mendeley](#)[Biological Sciences](#) ▾[Groups](#)

Overview

[Papers](#)[Members](#)

Group activity

**Robert Calin-Jageman** added documents to this group [Billion-euro brain simulation and graphene projects win European funds](#) [A New Look at Brain Inflammation in Alzheimer's - The Dana Foundation](#)[Like](#) · [Comment](#) · 1 hour ago**Robert Calin-Jageman** added documents to this group [Controversial Surgery for Addiction Burns Away Brain's Pleasure Center | TIME.com](#) [A depressing financial justification | Mind Hacks on WordPress.com](#)[Like](#) · [Comment](#) · 31st December, 2012**par flodin** Do anyone knows how one can find a list of the most/highly cited articles in the field neuroscience and behavior, without going to the webpages of specific journals one by one?[Like](#) · 15th December, 2012**Fintan Stanley** What about a scopus basic search for "neuroscience AND behavior" then sort results by "cited" <http://www.scopus.com/home.url>
17th December**par flodin** Great advice, exactly what I looked for, thanks!
17th December

About this group

Owned by **Robert Calin-Jageman**
Assistant Professor[Psychology](#)

This is my own personal selection of recent papers in neuroscience that reflect big/important findings. I try to add articles monthly, and focus on articles that change the way I think about things or that provide good summaries of areas that I'm interested in. I hope you'll find it useful to follow this group and/or subscribe to the rss feed. If you come across an article I should include, send me a message via Mendeley.

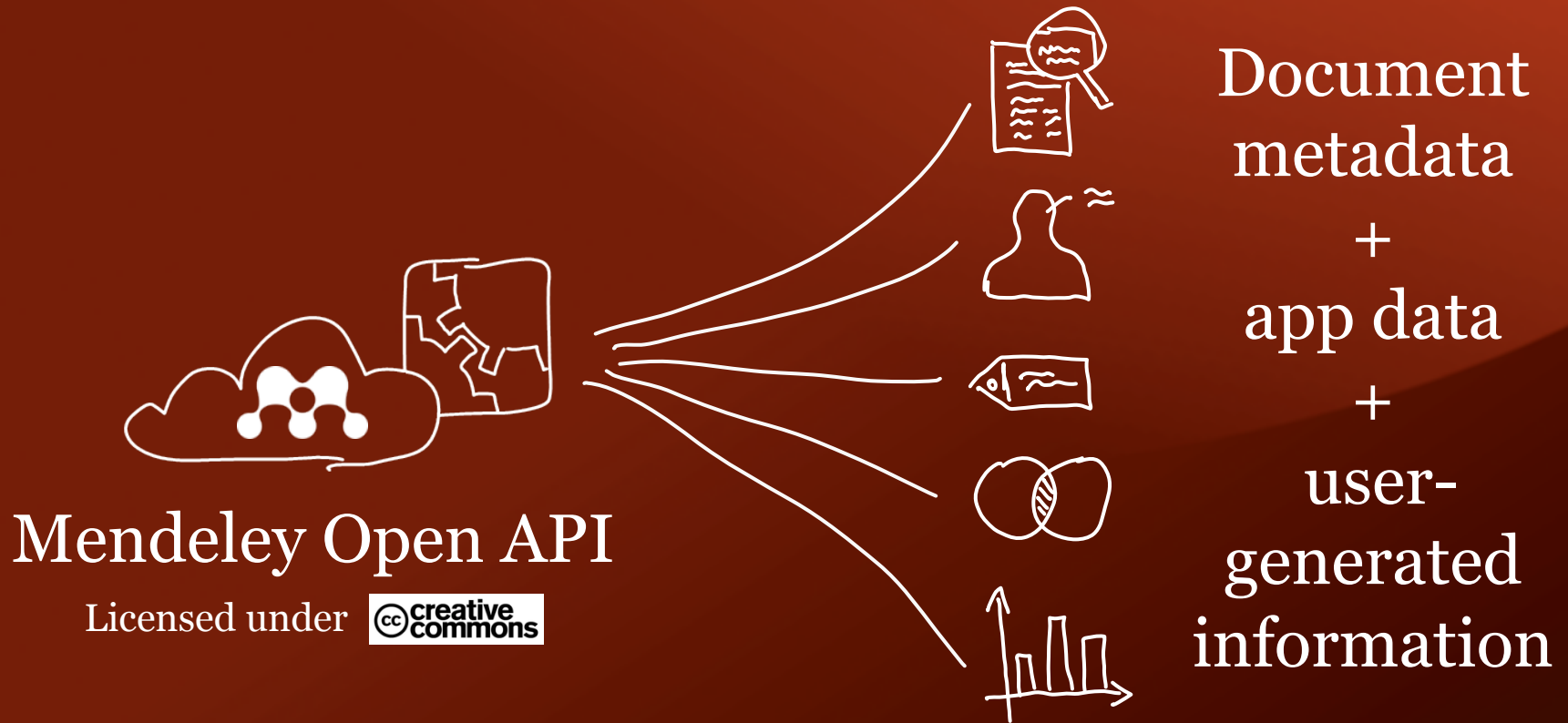
580 members[Biological Sciences](#)[Medicine](#)[Psychology](#)[Brain](#)[Neuron](#)[Neuroscience](#)[Stop following this group](#)

Related groups

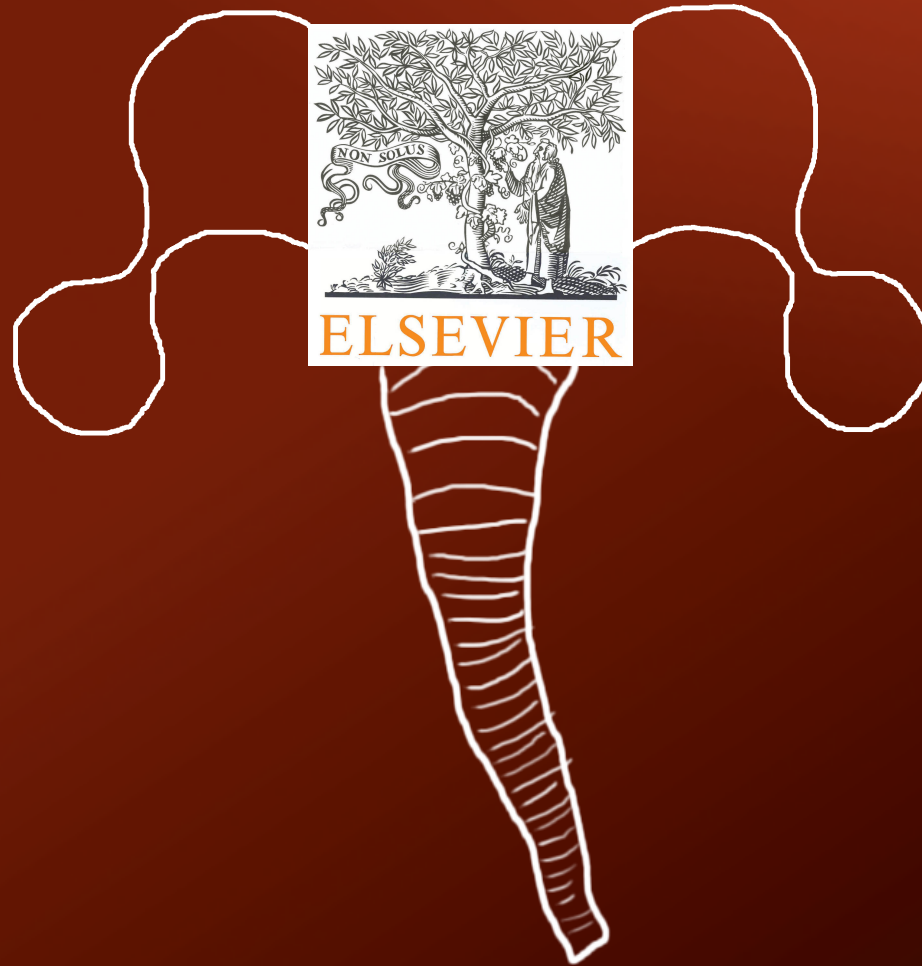
**Neuro - Learning and Memory**

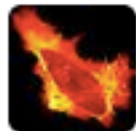
This is my own personal selection of excellent recent papers on the

Enabling others to share & collaborate via Mendeley



THE ELSEPHANT IN THE ROOM





Marlies

@Marlies_MM



Follow

The fact that **#Mendeley** was sold to **#Elsevier** made me think of a unicorn in the hands of the dark knight **#sciconfessions**



Reply



Retweet



Favorite

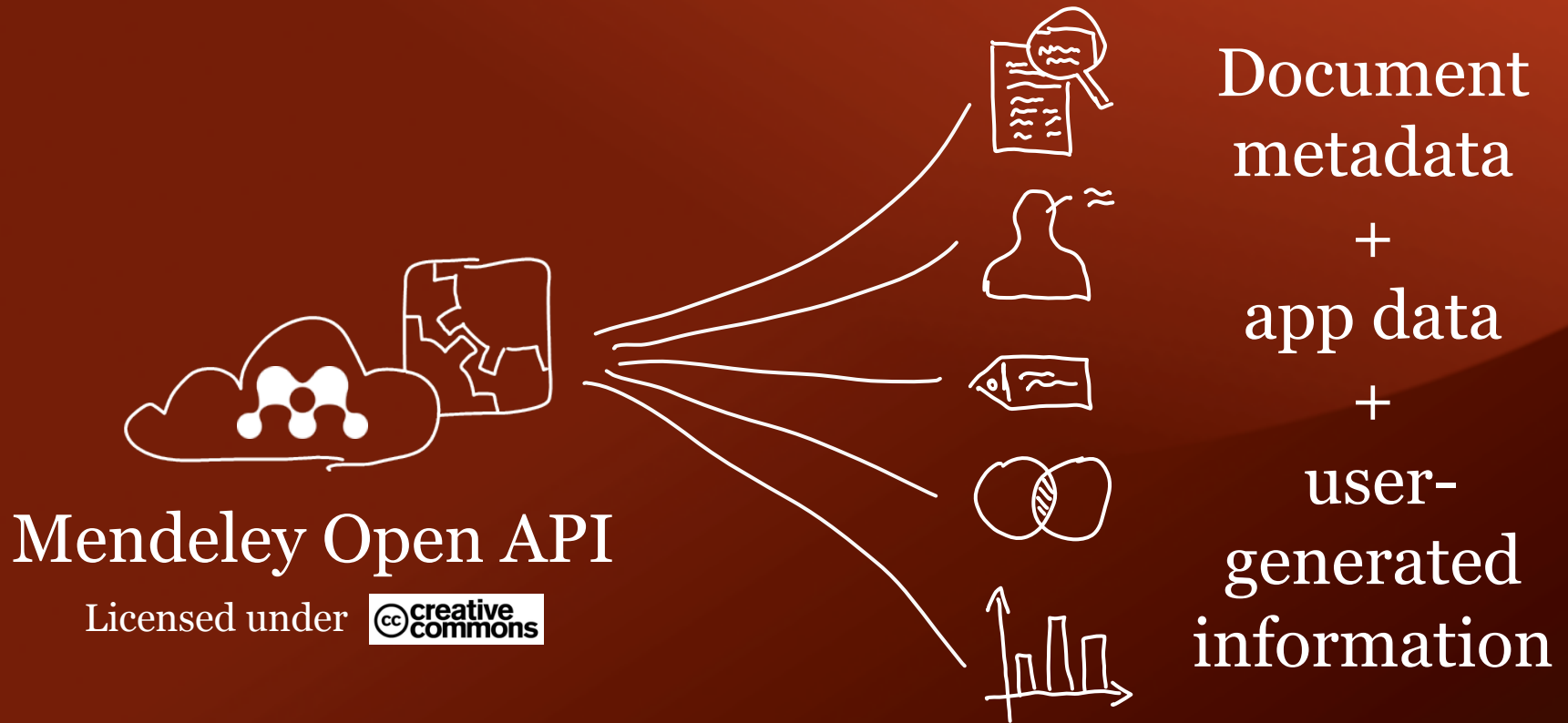


More

8:44 PM - 30 Jul 13




Enabling others to share & collaborate via Mendeley



Sharing Mendeley libraries with third-party clients






Droidedeley


Unofficial Mendeley Android client

"Great app! Indispensable for academic works!"
Federico Viola


"As an academic with a terrible memory for names and dates, I expect having access to my mendeley database in my pocket will be a real lifesaver!"
Stefan Berteau




All Docs




Folders




Authors




Tags



SearchHub




Groups



PaperShip

Shazino Hivebench Fast Counter Laboratory Timer > Get PaperShip

Available for MENDELEY



Manage, Annotate and Share your Papers On-The-Go

Available on the App Store



Home Features About Login

Simplify your life by automatically sending documents from Mendeley to your Kindle.



+ Connect your Kindle for free

★ Automatically resize pdf's to fit your Kindle screen **NEW**

Sharing bibliographic data and research activity with workflow/collaboration tools

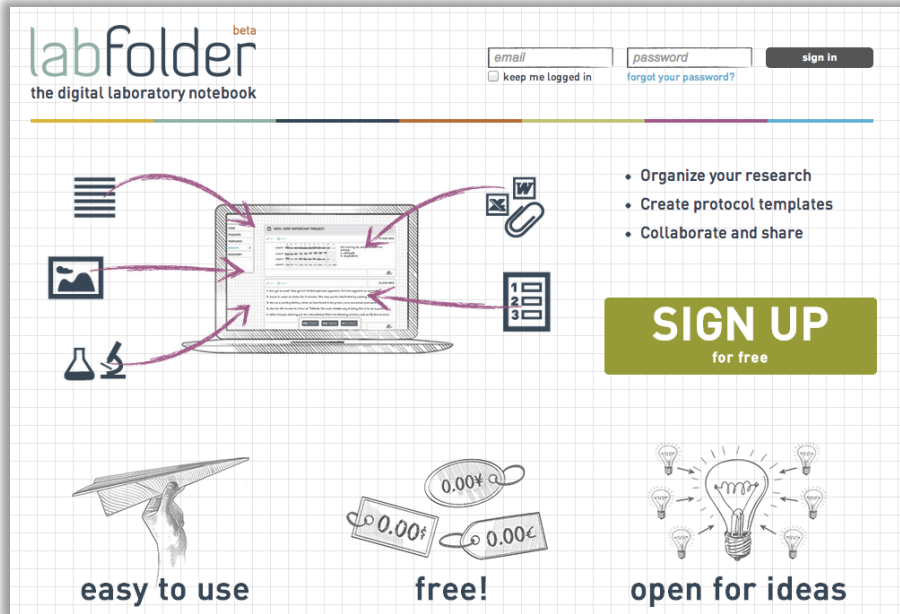
labfolder beta
the digital laboratory notebook

email password **sign in**
 keep me logged in [forgot your password?](#)

- Organize your research
- Create protocol templates
- Collaborate and share

SIGN UP
for free

easy to use free! open for ideas



Scholarly beta

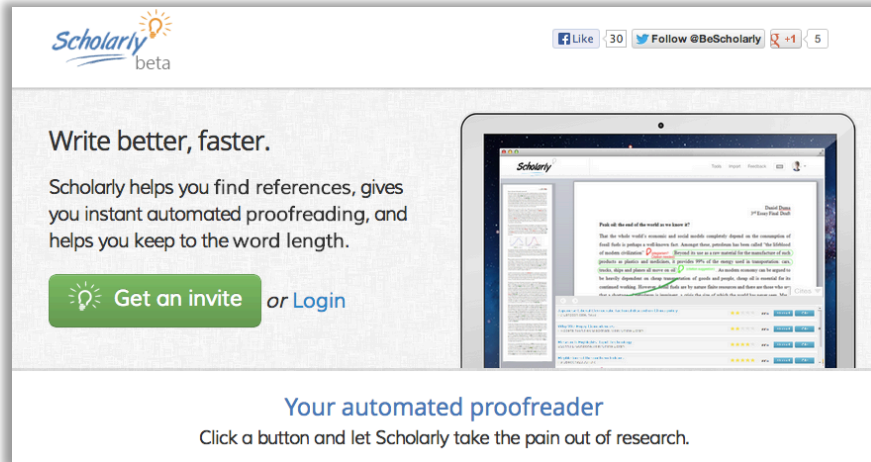
Like 30 Follow @BeScholarly +1 5

Write better, faster.

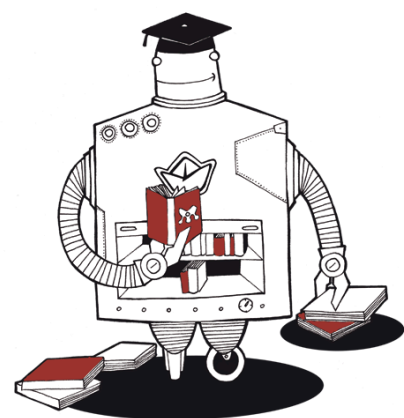
Scholarly helps you find references, gives you instant automated proofreading, and helps you keep to the word length.

Get an invite or Login

Your automated proofreader
Click a button and let Scholarly take the pain out of research.



hojoki Home Tour Integrated apps Pricing Blog



With Hojoki you can...

someone created a file in Paper for HICSS 2013
How can cooperative work tools support dynamic group ...
 1 hour ago in shared with Building an aircraft

Martin Böhringer
 @Lutz have a look at this paper. Should help us to provide arguments in the discussion paragraphs.
 2 minutes ago shared with Building an aircraft

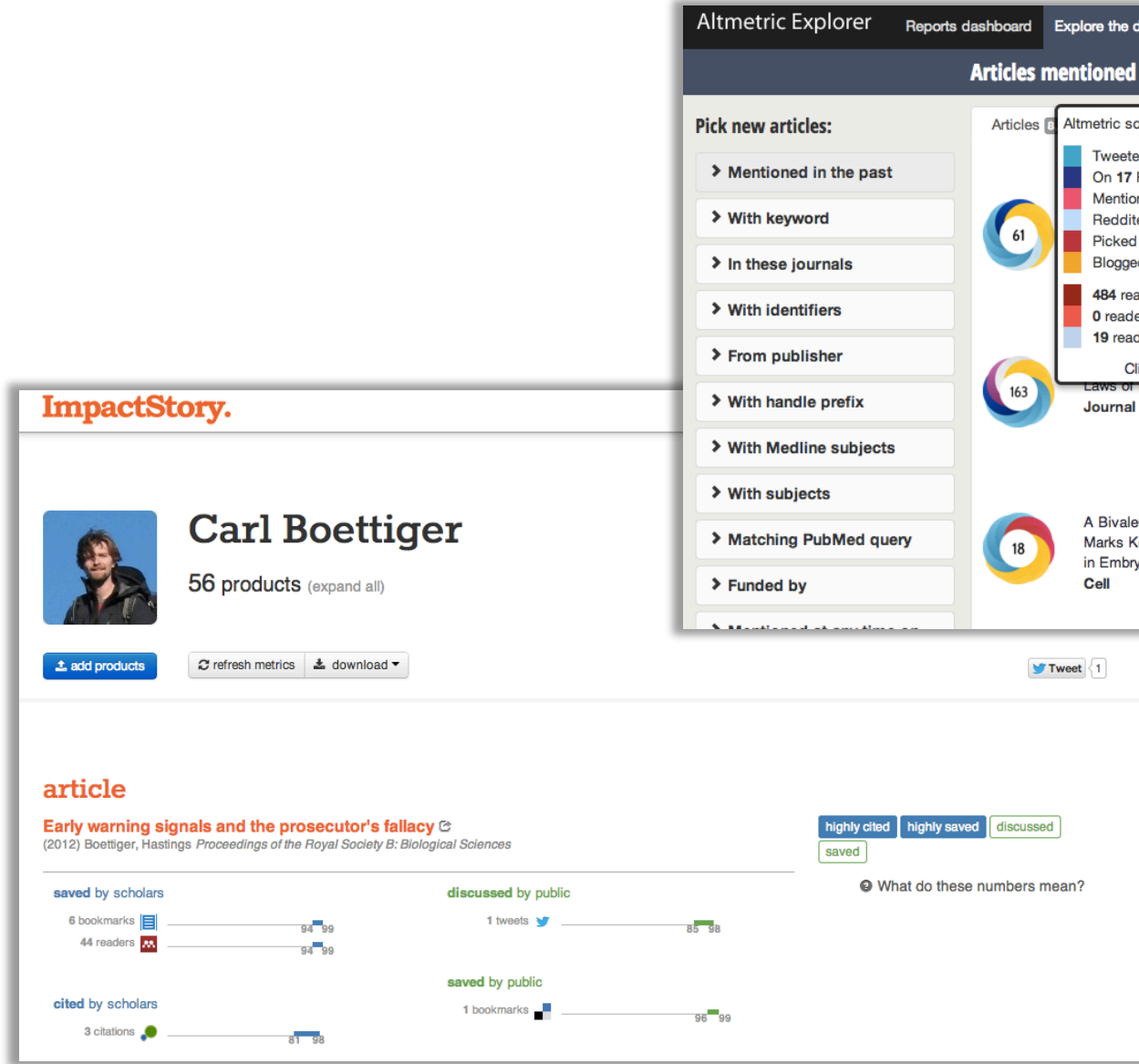
What do you think about it?

someone created a file in Paper for HICSS 2013
Getting Stupid
 yesterday in shared with Building an aircraft

Share your Mendeley activities with others in workspaces
 You can share and discuss your Mendeley activities along with the activities from your other tools. Invite others into Hojoki workspaces, keeping them on the same page at all times.

Monitor all the changes in Mendeley with the changes in your other tools
 You'll have your Mendeley updates in the same platform as your other apps such as Google Docs, Evernote, Dropbox and many more.

Sharing usage data with altmetrics tools



ImpactStory.

Carl Boettiger
56 products (expand all)

add products refresh metrics download

article
Early warning signals and the prosecutor's fallacy
(2012) Boettiger, Hastings *Proceedings of the Royal Society B: Biological Sciences*

highly cited highly saved discussed saved

What do these numbers mean?

saved by scholars
6 bookmarks 44 readers

discussed by public
1 tweets

cited by scholars
3 citations

saved by public
1 bookmarks



Altmetric Explorer Reports dashboard Explore the data Help

Articles mentioned at least once in the past 1d

Pick new articles:

- Mentioned in the past
- With keyword
- In these journals
- With identifiers
- From publisher
- With handle prefix
- With Medline subjects
- With subjects
- Matching PubMed query
- Funded by

Altmetric score of 570

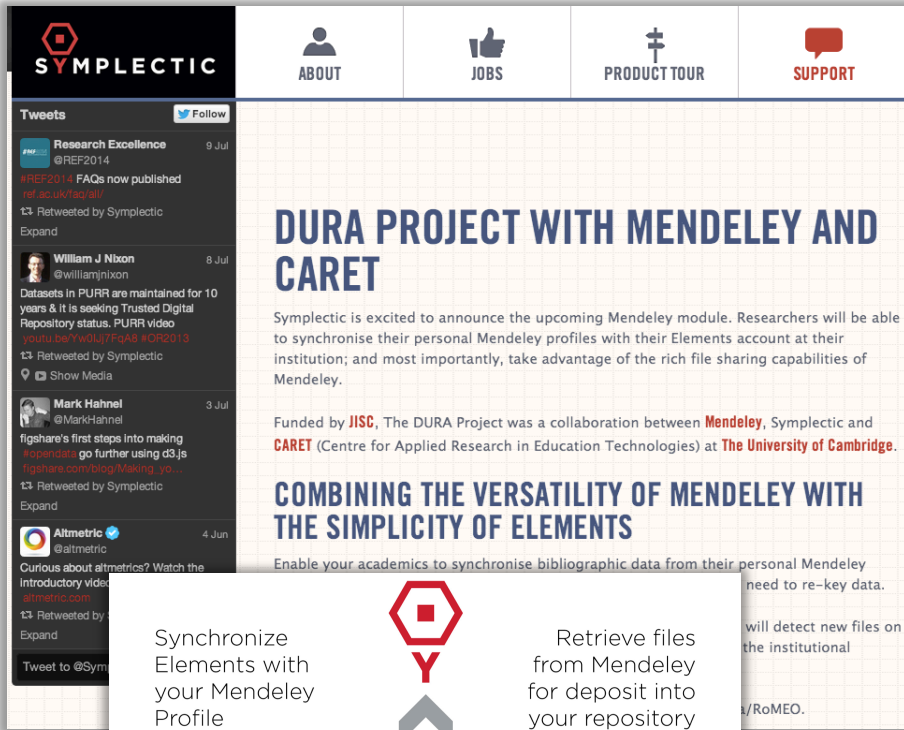
- Tweeted by 504
- On 17 Facebook Pages
- Mentioned in 16 Google+ posts
- Reddited by 2
- Picked up by 6 news outlets
- Blogged by 21
- 484 readers on Mendeley
- 0 readers on Connotea
- 19 readers on CiteULike

Click for more details

Articles mentioned at least once in the past 1d

- 61 Power failure: why small sample size undermines the reliability of neuroscience *Nature Reviews Neuroscience*
- 163 Science faculty's subtle gender biases favor male students *Proceedings of the National Academy of Sciences*
- 18 A Bivalent Chromatin Structure Marks Key Developmental Genes in Embryonic Stem Cells *Cell*
- 544 Expert credibility in climate change *Proceedings of the National Academy of Sciences*

Sharing publications with institutional repositories (DSpace, Fedora, ePrints, Intralibrary) and VLEs



SYMPLECTIC ABOUT JOBS PRODUCT TOUR SUPPORT

Tweets Follow

Research Excellence @REF2014 9 Jul
#REF2014 FAQs now published
ref.ac.uk/faq.asp
Retweeted by Symplectic

William J Nixon @williamj_nixon 8 Jul
Datasets in PURR are maintained for 10 years & it is seeking Trusted Digital Repository status. PURR video
youtu.be/Ywda7FqR8 #OR2014
Retweeted by Symplectic

Mark Hahnel @MarkHahnel 3 Jul
figshare's first steps into making #opendata go further using d3.js
figshare.com/blog/Making_yo...
Retweeted by Symplectic

Altmetric @altmetric 4 Jun
Curious about altmetrics? Watch the introductory video
altmetric.com
Retweeted by Symplectic

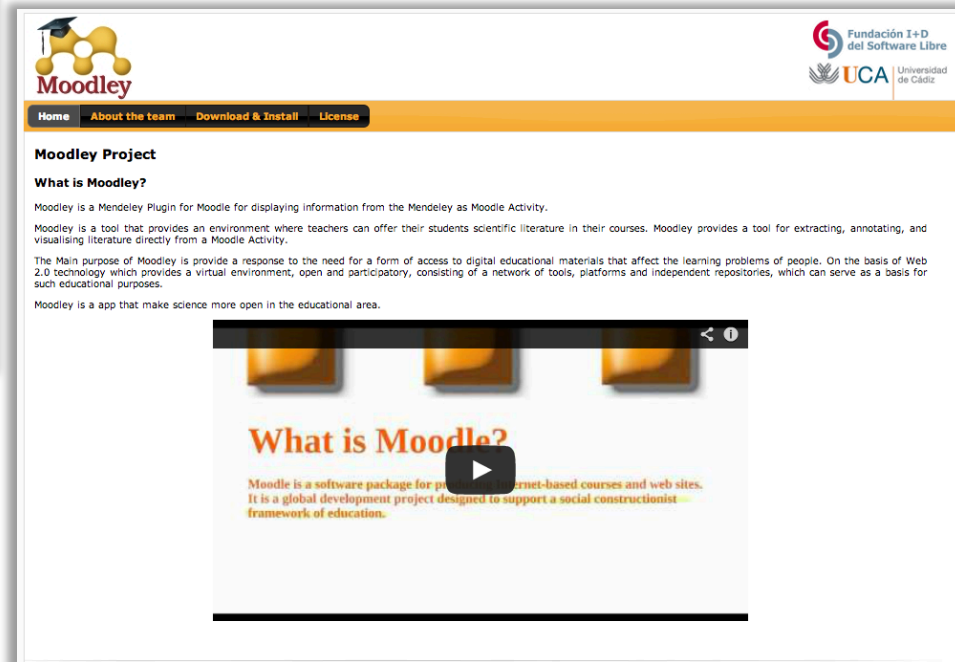
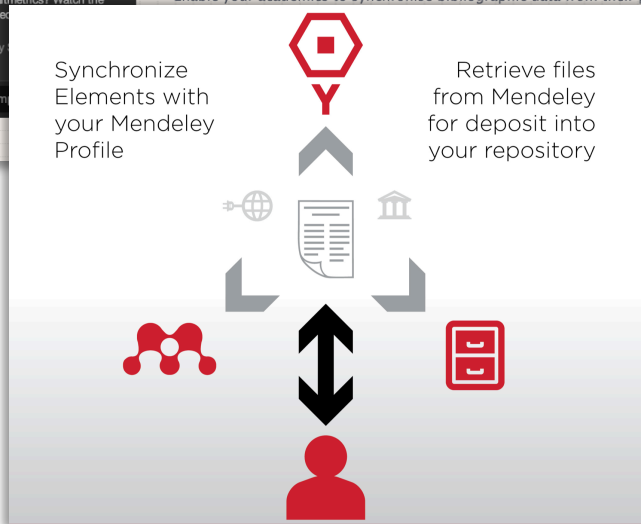
DURA PROJECT WITH MENDELEY AND CARET

Symplectic is excited to announce the upcoming Mendeley module. Researchers will be able to synchronise their personal Mendeley profiles with their Elements account at their institution; and most importantly, take advantage of the rich file sharing capabilities of Mendeley.

Funded by **JISC**, The DURA Project was a collaboration between **Mendeley**, Symplectic and **CARET** (Centre for Applied Research in Education Technologies) at **The University of Cambridge**.

COMBINING THE VERSATILITY OF MENDELEY WITH THE SIMPLICITY OF ELEMENTS

Enable your academics to synchronise bibliographic data from their personal Mendeley



Moodle Project

Home About the team Download & Install License

Moodle Project

What is Moodle?

Moodle is a Mendeley Plugin for Moodle for displaying information from the Mendeley as Moodle Activity.

Moodle is a tool that provides an environment where teachers can offer their students scientific literature in their courses. Moodle provides a tool for extracting, annotating, and visualising literature directly from a Moodle Activity.

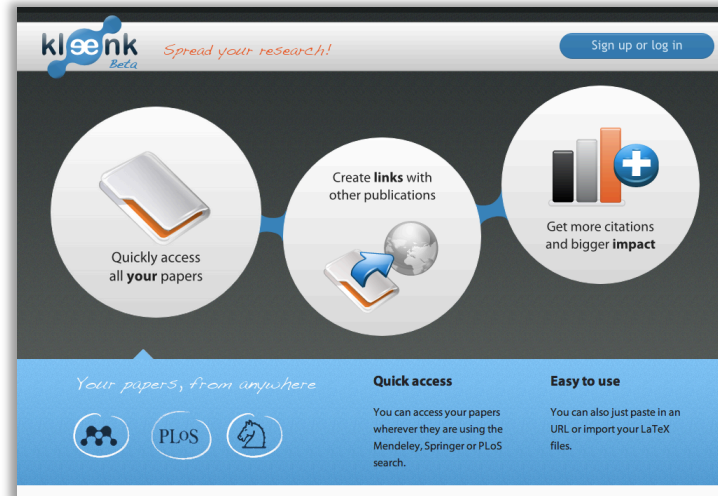
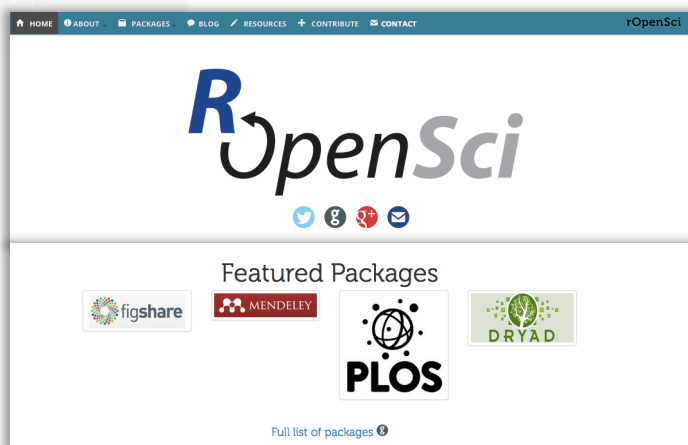
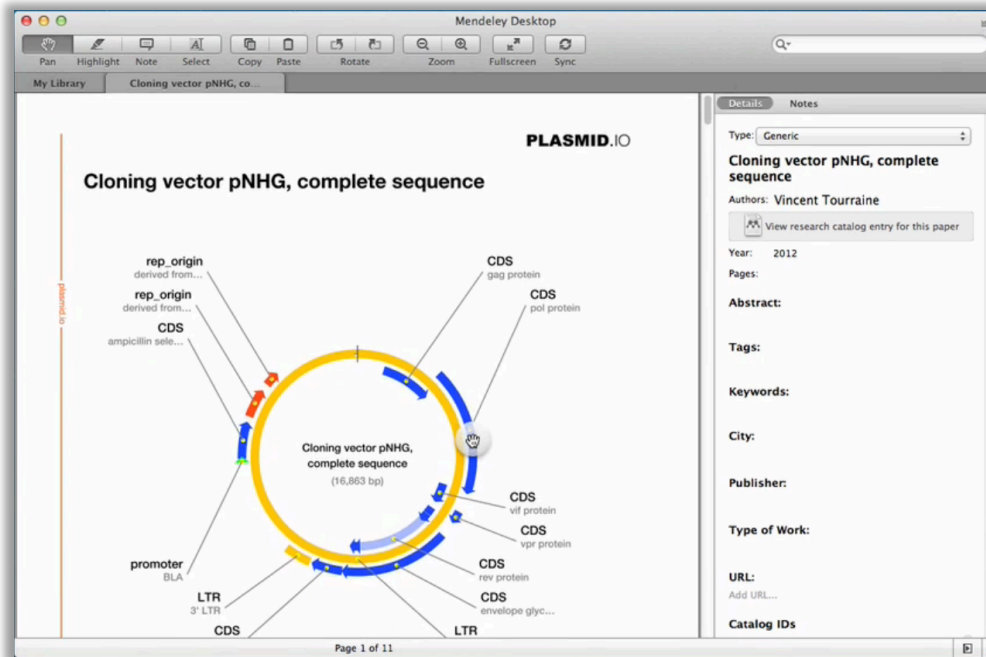
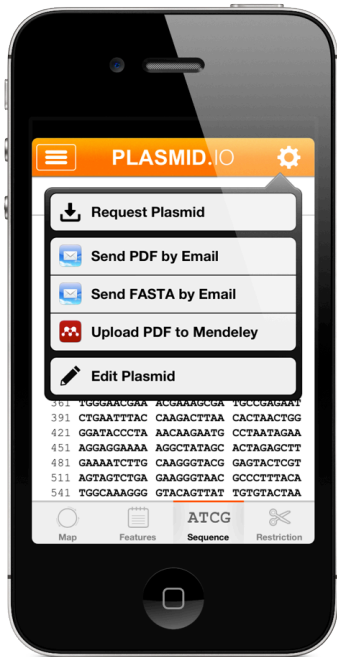
The Main purpose of Moodle is provide a response to the need for a form of access to digital educational materials that affect the learning problems of people. On the basis of Web 2.0 technology which provides a virtual environment, open and participatory, consisting of a network of tools, platforms and independent repositories, which can serve as a basis for such educational purposes.

Moodle is an app that make science more open in the educational area.

What is Moodle?

Moodle is a software package for publishing internet-based courses and web sites. It is a global development project designed to support a social constructionist framework of education.

Opening the Mendeley platform for general data sharing and semantic annotation





Tomio Geron, Forbes Staff

Covering social, start-ups and venture capital.

+ [Follow](#) (377)

[Follow](#)

19k

FORBES | 1/23/2013 @ 7:00AM | 67.488 views

Airbnb And The Unstoppable Rise Of The Share Economy

This story appears in the 11 februari 2013 issue of Forbes.



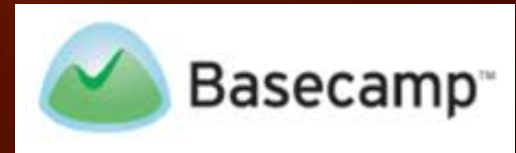
42 comments, 37 called-out

+ [Comment Now](#)

+ [Follow Comments](#)

On paper, Frederic Larson is just one data point in five years of U.S. government statistics showing underemployment in dozens of industries and stagnant income growth across the board. The 63-year-old photographer with two children in college was downgraded





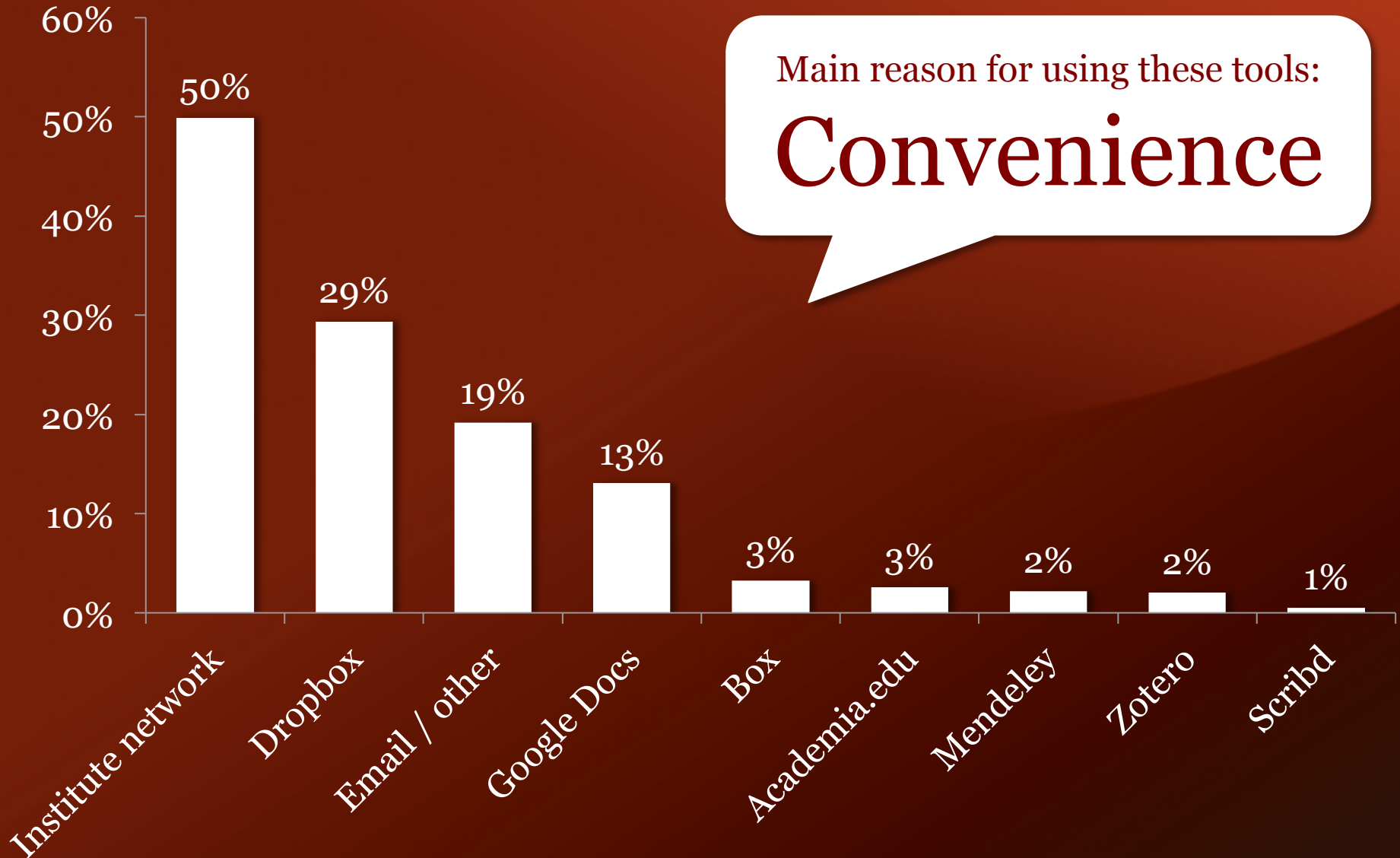
Sharing tools

Collaboration tools

Academic collaboration tools are
already competing with general-
purpose sharing tools...

...and currently, we're losing.

Platforms or applications used for sharing articles



Could the situation become even
more dangerous?



**Napster was built by two college kids
in their dorm room**



In theory, publishing is two Aaron Swartzes
away from an Academic Napster



Quick Links

[Discussions](#)[Categories](#)[Search](#)

Feeds

[RSS2](#)[ATOM](#)

Feature Requests: Academic Napster or enabling file storage for open access [Bottom of Page](#)

1 to 3 of 3

tesolchina Jan 24th 2011 edited

I've been thinking about the idea of academic napster, i.e. file sharing of academic literature among peers who do not know one another. Apparently, I am not the first one to consider this. (e.g. <http://muse.tau.ac.il/maslool/boidem/53morethanmusic.html>) But considering the legal consequences Napster had to face, few people are willing to take the idea seriously.

This forum may not be the right place to debate copyright issues but it has everything to do with the current copyright regime. Copyright is supposed to protect authors' rights. But in fact most academic authors do not write for direct payment. We write because we want career development. The more widely shared our works, the more likely our reputation as scholars will grow. Therefore, putting the academic literature under the control of copyright does more harm than good to the academic community as a whole.

In theory, publishing is two Aaron Swartzes
away from an Academic Napster

Building collaboration tools that our customers want to use is not an option, *it's a must.*

And the first step is to stop worrying about sharing.

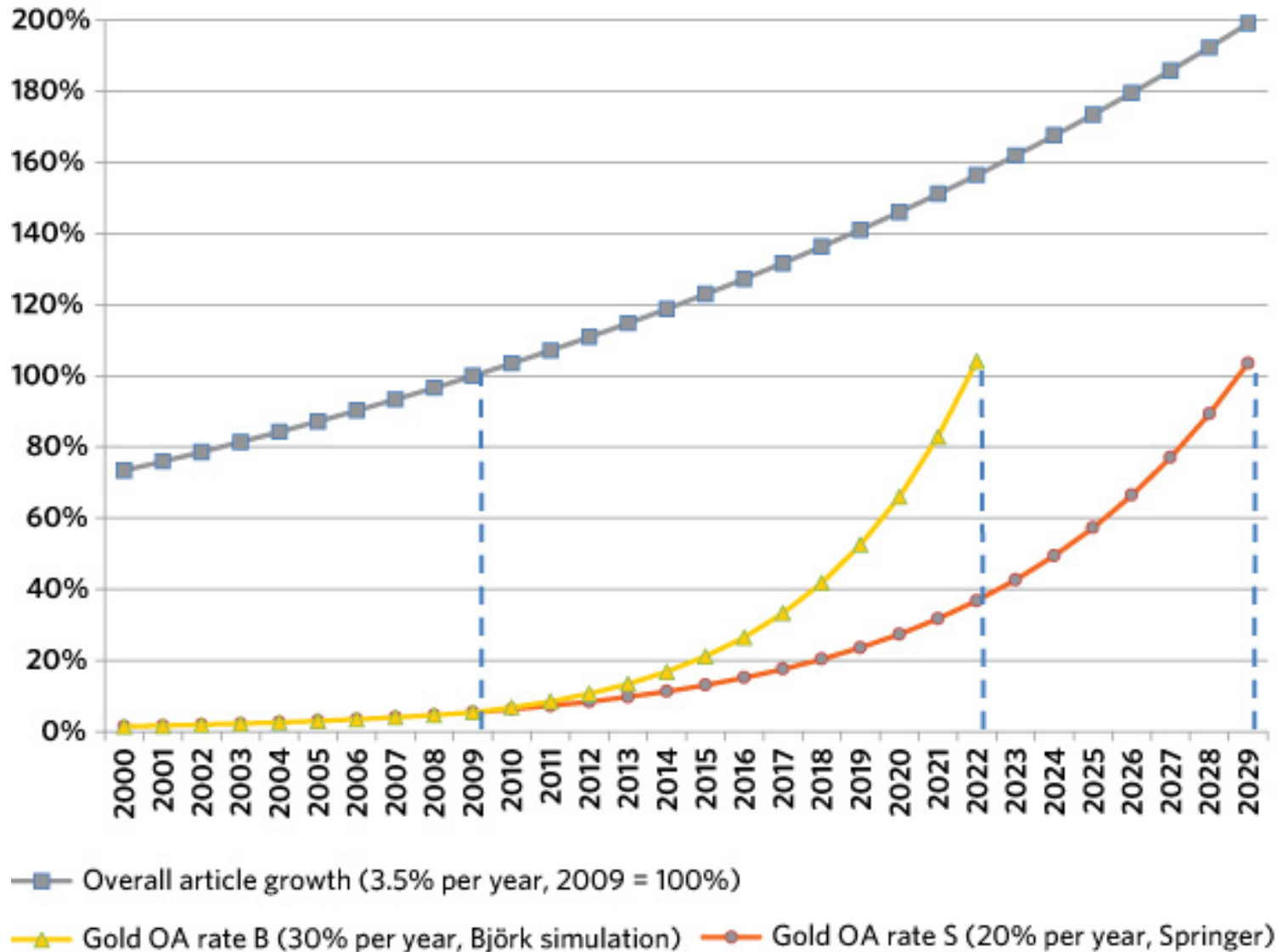
Why fret about sharing and a hypothetical Napster scenario when an Open Access world is about to become reality?

The business models required to navigate both scenarios are the same.

Question:

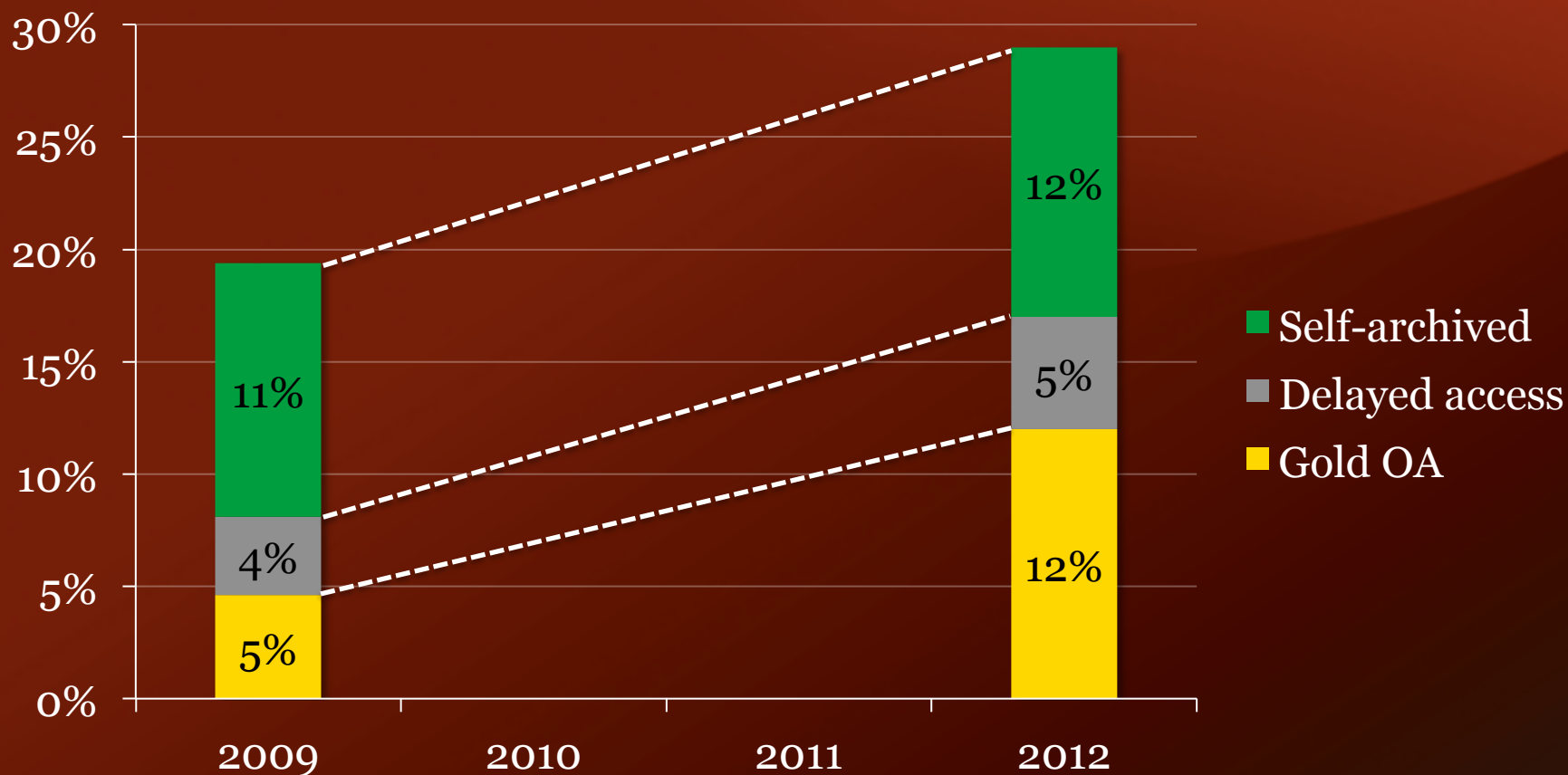
Who in this room believes that Open
Access will become the norm?

Gold OA growth projections: Everything will be gold OA by 2022 to 2029



Gold OA + delayed access + self-archiving: Every new paper freely available by ~2033

% of all research papers published that are freely available

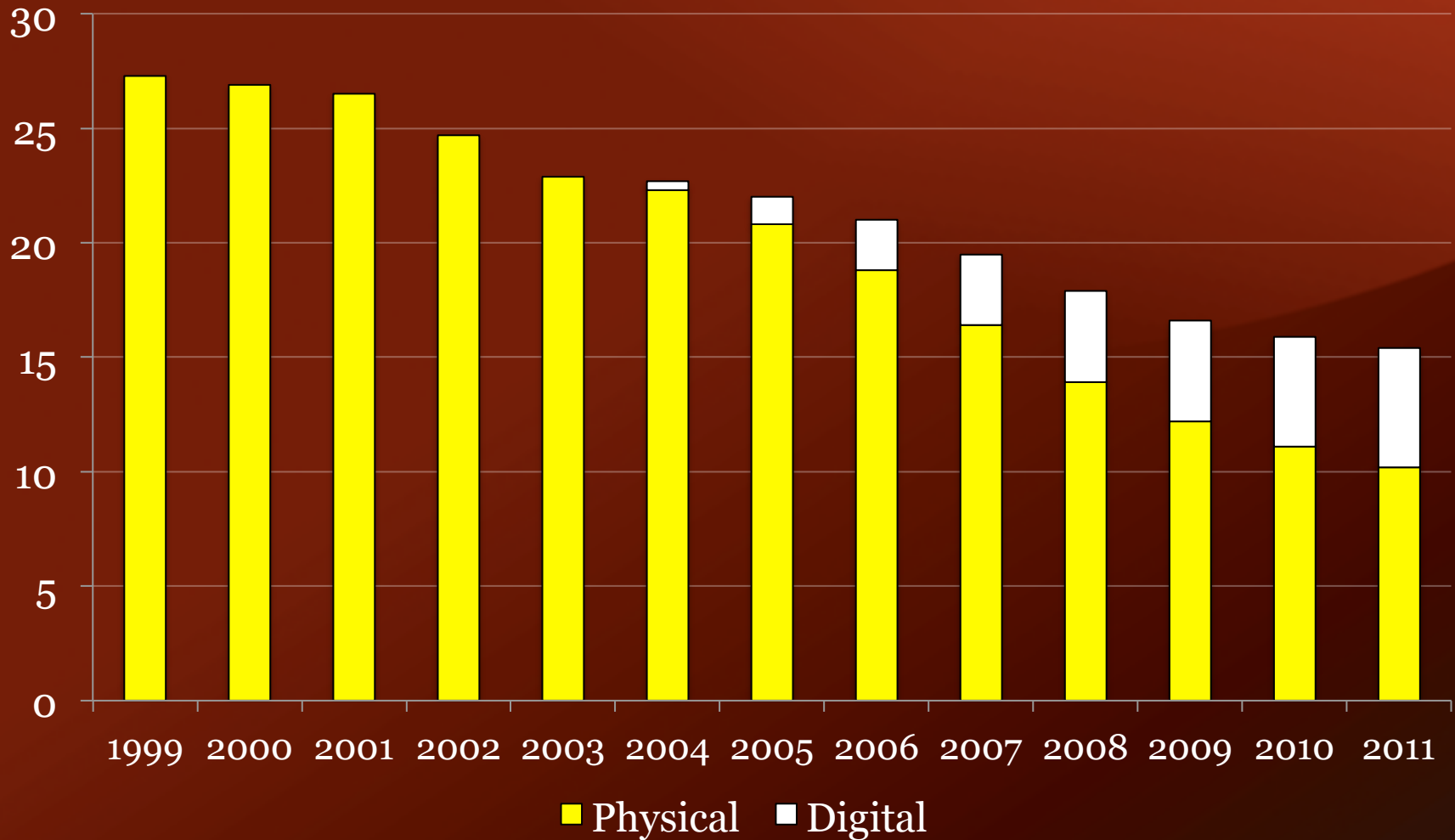


Combatting sharing is fighting symptoms rather than addressing the **real issue.**

The real issue is dissatisfaction with how the current publishing (distribution) model supports **access to research,** and researchers' **collaboration needs.**

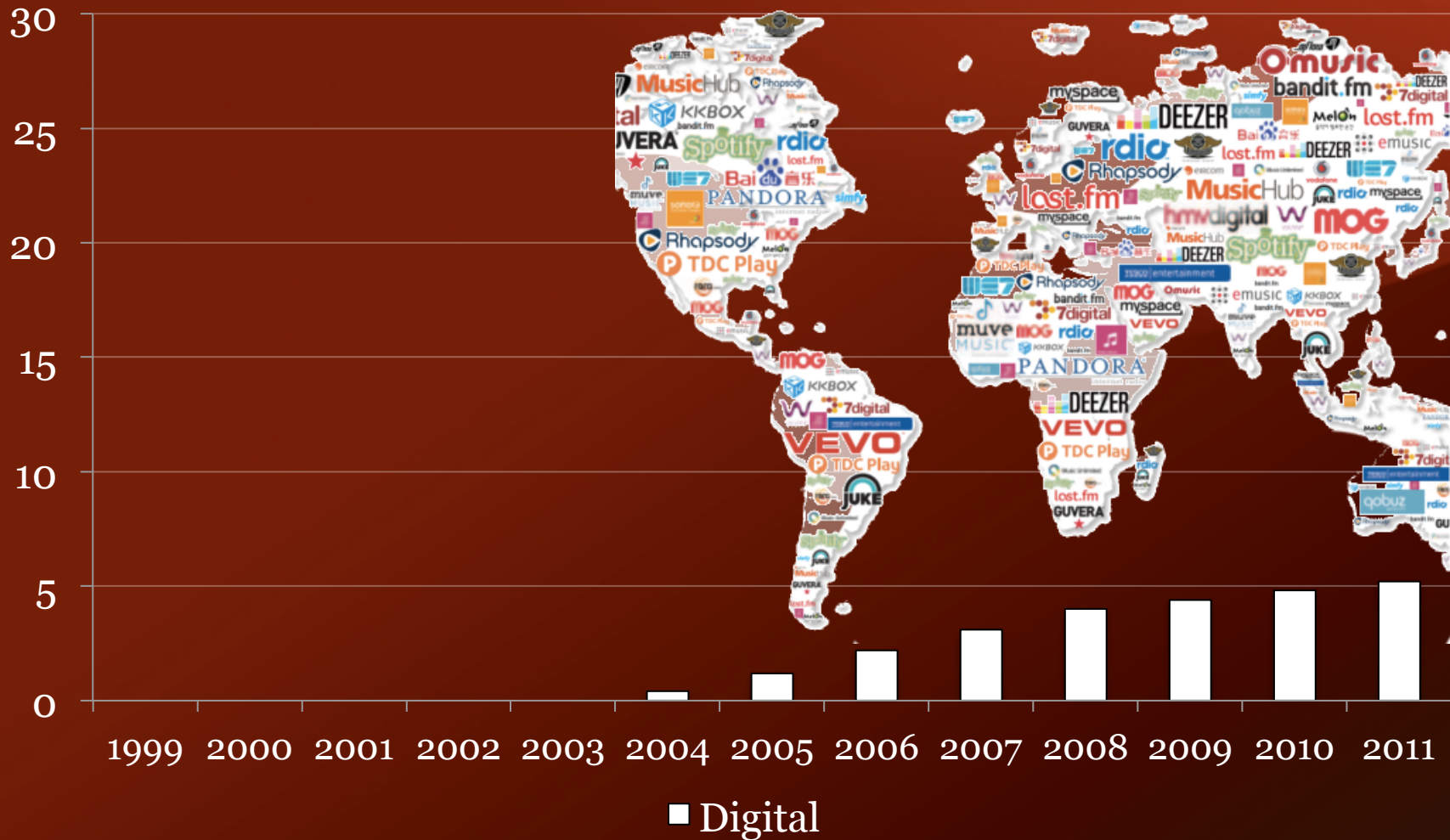
The music industry's fight against sharing

Global recorded music revenues (\$ billion)



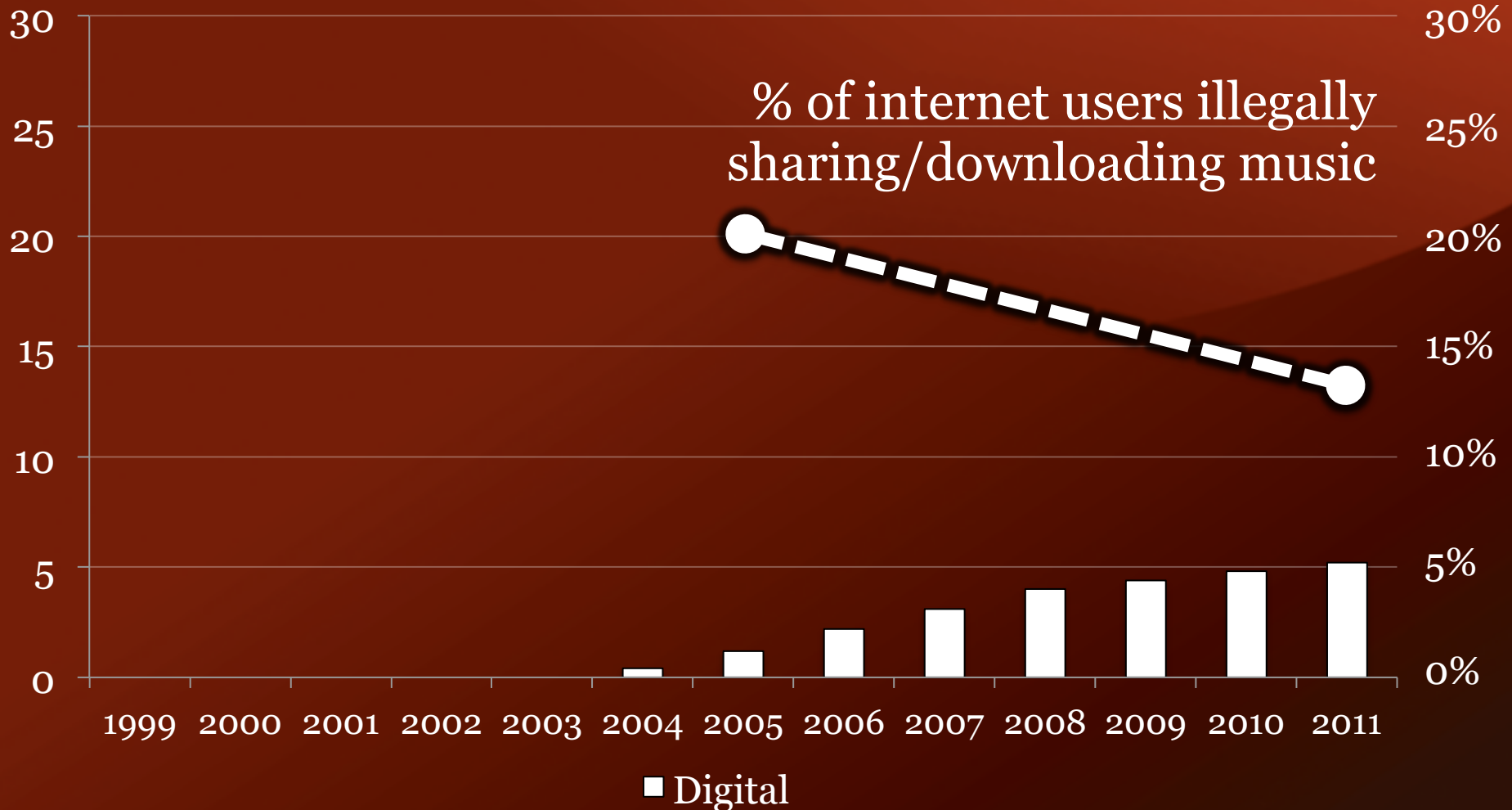
The music industry's fight against sharing

Global recorded music revenues (\$ billion)



The music industry's fight against sharing

Global recorded music revenues (\$ billion)





On leaving Universal Records in 2007:

“Hello everyone. I’ve waited a LONG time to be able to make the following announcement: as of right now Nine Inch Nails is a totally free agent, free of any recording contract with any label.

I have been under recording contracts for 18 years and have watched the business radically mutate from one thing to something inherently very different and it gives me great pleasure to be able to finally have a direct relationship with the audience as I see fit and appropriate.”



On joining Columbia Records in 2012:

“We're playing in Prague, but I see flyers up for Radiohead, who are playing the same place we're playing, six months from then. Then I walk into the record shop, and there isn't a section that says Nine Inch Nails.

It was, one, to have a team of people who are better at marketing than I am, worldwide... that felt like it was worth slicing the pie up monetarily.”

Does increased collaboration equal increased sharing and thus free content for all?

Does Open Access competition mean a “race to the bottom” in terms of publication fees? Will content become commoditized to the extent that it will be *both produced and distributed* for free?

I don't think so.

But even *if* that were to be the case...

Music proves that convenience, ease-of-use, good selection, new access models, bonus content, and discovery tools enable business models that successfully compete with “free”.

Publishers, together with libraries, can develop models to succeed in either an Open Access or a “Napsterised” world

Additional content

analysis and commentary

peer reviews

raw data

New access models

user-driven acquisition within library budget

article rentals

cheaper PPV

ad-supported

Workflow support

document/lab management

collaboration tools

discovery tools

text- and datamining

linked data



Tech investment required

It's not about survival, it's about gigantic
new opportunities to make science more
open, collaborative, and productive.

THANK
YOU!

