

# 16<sup>th</sup> Fiesole Collection Development Retreat

## *“Copyright in the Digital Age”*

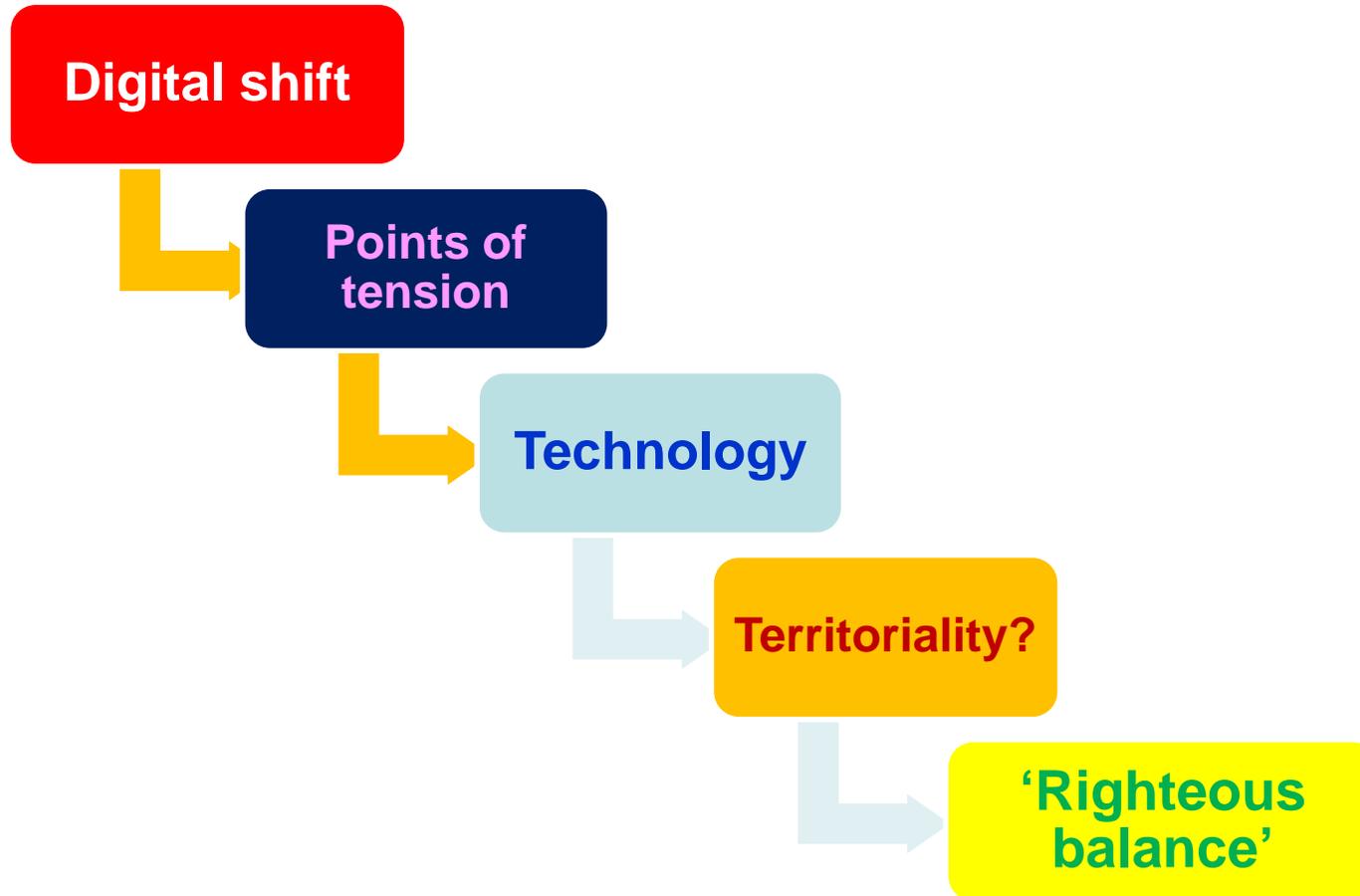
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*April 12, 2014*

# 5 Points



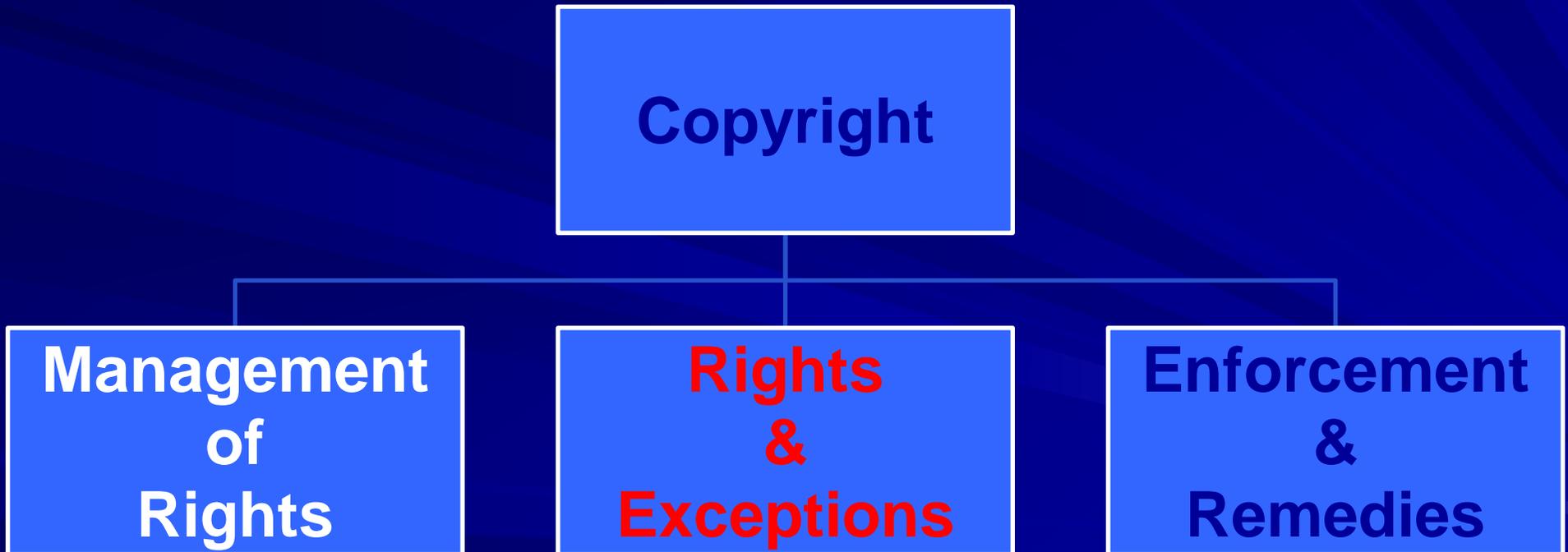
# (1) 'Digital Shift'



## (2) Points of tension



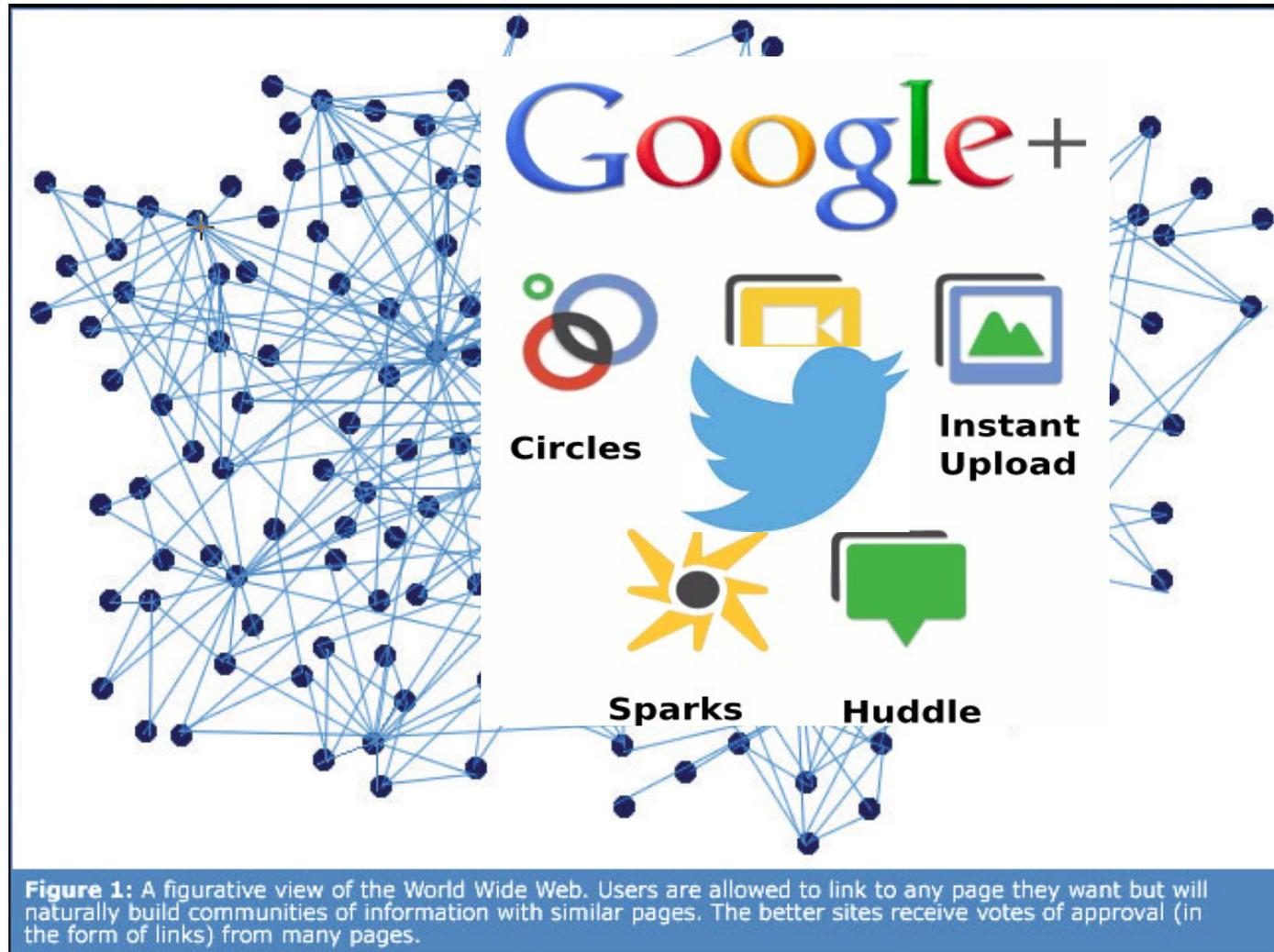
## (2) Points of tension



## **(2) Rights & exceptions**

-  **Education**
-  **Data analysis**
-  **Quotations**
-  **Private copying**
-  **Research, Libraries & Archives**
-  **Parody**
-  **Public Admin**
-  **Disability**

### (3) Technology - © nemesis & saviour



### (3) Technology: challenge & (part) solution

Content network

Payment network

Rights network

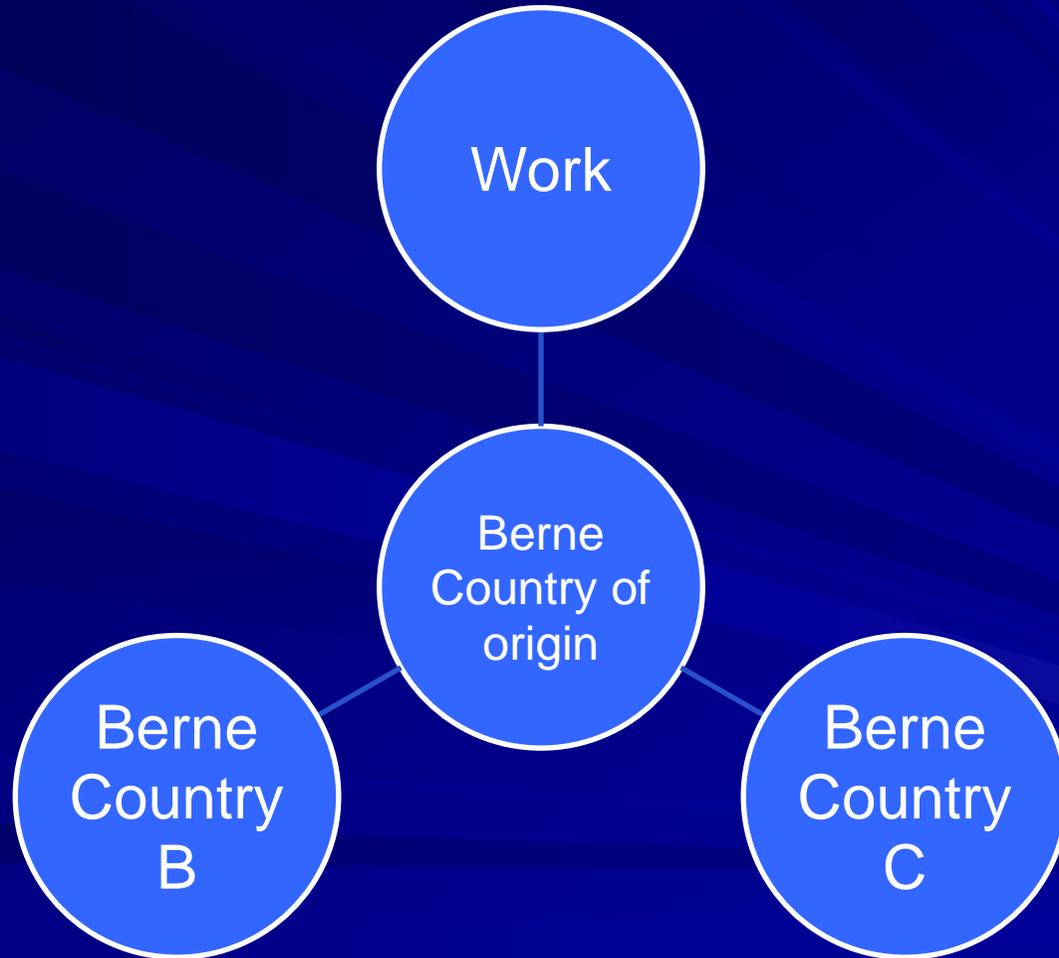
[Data Network]

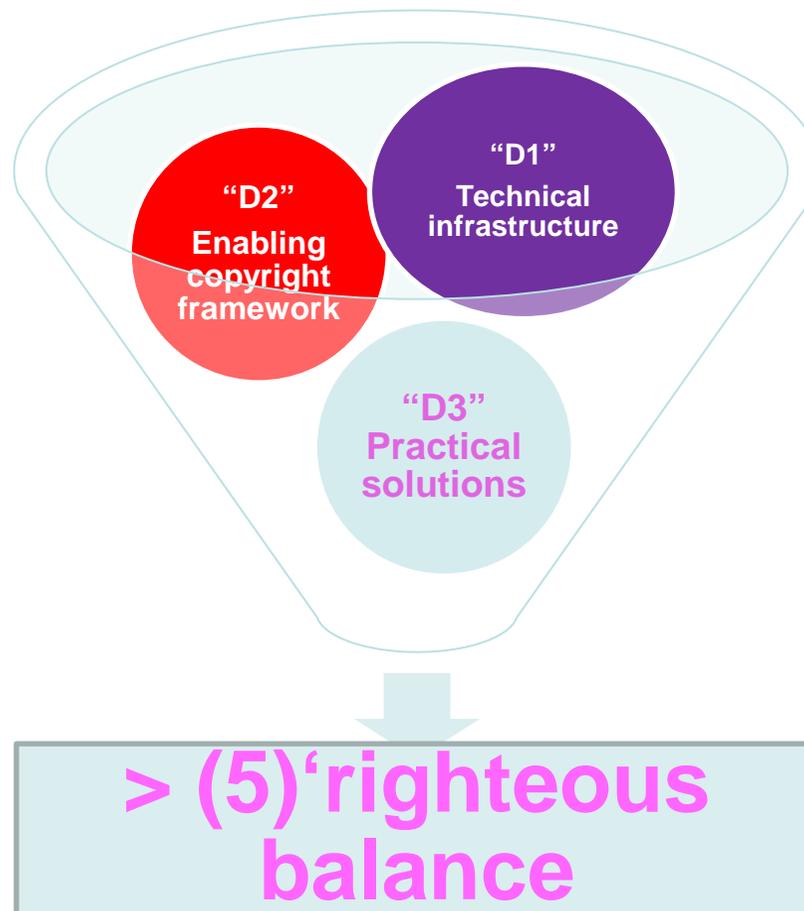
### (3) Technology: challenge & (part) solution



+  
App

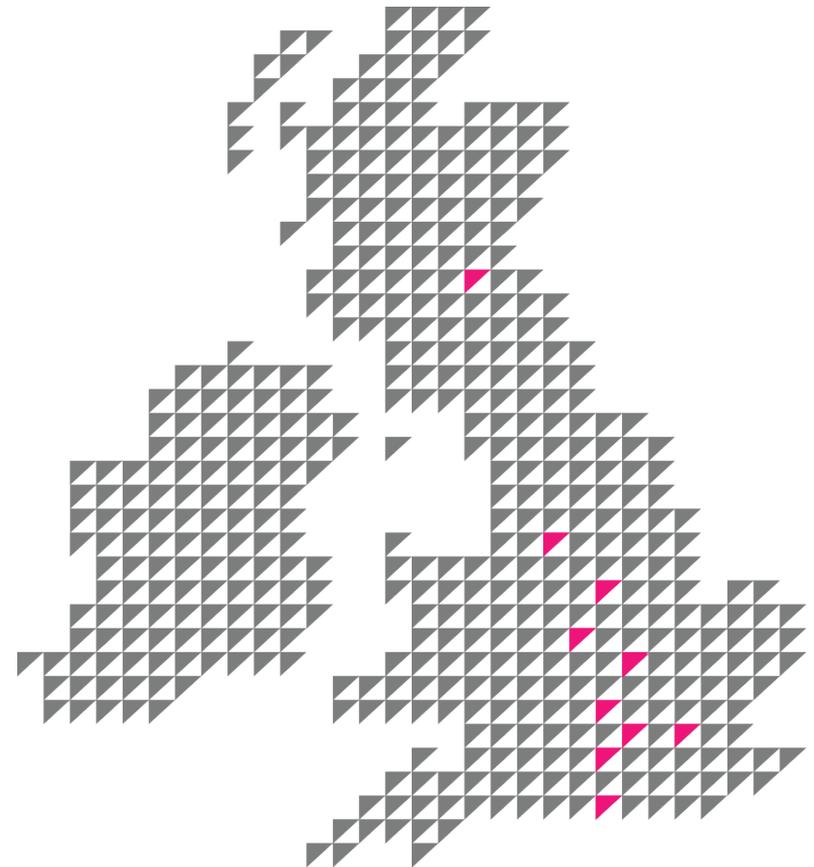
# (4) Territoriality





## A national UK law firm

- Established in the UK top 40
- More than 100 partners and 1200 staff
- 10 offices
  - Manchester, Birmingham, Milton Keynes, Nottingham, Northampton, Thames Valley, London, Basingstoke, Southampton, and Edinburgh
- Accredited to quality standard ISO 9001
- First top 100 law firm to have “Gold Standard” Investors in People
- Almost 700 legal advisers
- Turnover of c£84m
- Part of the World Services Group offering an international dimension to our service
- First large law firm to join the Institute of Customer Service



# Publishing & Digital Media Team



## Laurie Kaye | Partner

- One of the first lawyers in the UK to advise on Internet law
- Highly experience in digital media projects with strategic and policy-related work in the field of copyright and online law (copyright adviser to the European Publishers Council)
- Ranked in *Chambers UK* as a leader in the fields of Media Entertainment & Information Technology law

*“He is personable and thoughtful, incredibly intelligent and ahead of the online game”.* Chambers Guide



## Mailin Bala | Associate

- Extensive experience digital media and publishing law, in both private practice and in-house (Penguin, FT and Pearson related businesses)
- Strong client focus on TV production companies and creative agencies
- Ranked in *Chambers UK* an “Associate to Watch” for Media & Entertainment; Publishing (UK wide)

*“Growing in stature thanks to her solid input in publishing work”.* Chambers Guide



## Sherif Malak | Solicitor

- Member of the core legal team on Pottermore.com, the digital home of the Harry Potter books
- Experience on advising on a broad range of legal compliance issues including advertising and marketing, consumer and privacy and data protection law with a strong focus on new and emerging online technologies such as social media, cloud computing, e-commerce, apps and online behavioural advertising

## Our clients: Industry sectors

