



*Gendarmenmarkt in Berlin, 1822 (Wikimedia Commons)*

*“What is the likely shape of the library of the future?  
And how do we build collections for it?”*

# Berlin 2015

## 17th Fiesole Collection Development Retreat

Grimm Center of the Library, Humboldt University and  
Berlin-Brandenburg Academy of Sciences Conference Centre,  
Gendarmenmarkt — Berlin, Germany

Wednesday, May 6 – Friday, May 8, 2015

*“Competing in the Digital Space: Evolving Roles for  
Libraries and Publishers”*

### FINAL PROGRAM

**Sponsored By:** The Charleston Company and Against the Grain

**Hosted By:** Humboldt University Library and Casalini Libri

**Additional Sponsors:** DeGruyter, EBSCO, SAGE, and Springer



**Wednesday, May 6, 2015**

*Location: Auditorium of Grimm-Center – Library of the Humboldt University of Berlin – Geschwister-Scholl-Straße 1-3, 10117 Berlin*

11:00 a.m. – 12:00 p.m. **Library Tours led by Members of the Staff**

12:00 p.m. – 1:00 p.m. **Registration Open  
Buffet Lunch**

### **Preconference: Collection Development in Digital Times**

The digital transition is changing the way we think about collection development. Are we allowing the preservation of our cultural heritage to be guided by on the fly, patron driven purchases? Are public opinion and reactions in social media the only drivers of scholarly communication? Usage statistics show us trends, but do they reasonably and reliably represent the value of those disciplines for which awareness doesn't attract a critical mass? Where do Humanities & Social Sciences (HSS) fit into a collection development strategy, and what can be done to reduce the marginalization of HSS compared with STM? These are crucial questions that librarians, publishers, and scholars are seeking to answer.

Convener: **Prof. Dr. Andreas Degkwitz** (Library of Humboldt University, Berlin)

- 1:00 p.m. – 1:30 p.m. **Prof. Dr. Andreas Degkwitz** (Library of Humboldt University, Berlin) —  
*“From Special Subject Collections to Discipline Driven Information Provisioning”*
- 1:30 p.m. – 2:00 p.m. **Julien Roche** (Library of the University of Lille 1 - Science and Technology) —  
*“Key Public Initiatives in the Context of French Scientific Edition in Social Sciences and Humanities”*
- 2:00 p.m. – 2:30 p.m. **Roger Jøsevold** (National Library of Norway, Oslo) —  
*“A National Library’s Collection Strategy”*
- 2:30 p.m. – 3:00 p.m. **Coffee Break**
- 3:00 p.m. – 3:30 p.m. **Dr. Jan Simane** (Kunsthistorischen Institute in Florenz, Max Planck Institute) —  
*“The Challenge of Networking. Research Libraries in the Humanities and their Collections”*
- 3:30 p.m. – 4:00 p.m. **Lluís Pastor** (Unión de Editoriales Universitaria Españolas) — *“The Value of Academic Publishing in Humanities and Social Sciences from the Publisher’s Perspective”*
- 4:00 p.m. – 4:30 p.m. **Alesia Zuccala** (Royal School of Library and Information Science, Copenhagen) —  
*“The Importance of Books in Evaluating the Humanities”*
- 4:30 p.m. – 5:00 p.m. **Panel Discussion**  
Moderators: **Prof. Dr. Andreas Degkwitz** and **Michele Casalini**
- 6:00 p.m. – 7:00 p.m. **Opening Reception for Main Conference**  
*(Sponsored by DeGruyter and EBSCO)*  
*Location: Rooftop Bar, Hotel de Rome, Behrenstrasse 37, 10117 Berlin*

**Dinner Open / On Your Own**



**Thursday, May 7, 2015**

*Location: Berlin-Brandenburg Academy of Sciences and Humanities (BBAW),  
Einstein Room, 5th Floor, Jägerstrasse 22/23, 10117 Berlin*

8:30 a.m. – 9:00 a.m. **Registration Open**

9:00 a.m. – 9:10 a.m. **Welcome and Introduction**

Rebecca Lenzini, Katina Strauch, and Michele Casalini  
(Co-Founders, The Fiesole Retreat Series)

9:10 a.m. – 9:45 a.m. **Opening Keynote**

Michael A. Mabe (CEO, International Association of STM Publishers) —  
*“Henry Oldenburg and the 350th Birthday of the Learned Journal”*

**Session One: New Emerging Business Models: Beyond  
Open Access**

Open Access is here to stay. Eliminating barriers to access for scholarly literature is an idea popular with just about everyone — researchers, librarians, funding agencies, even commercial publishers. Each day new initiatives are announced which bring the scholarly content out from behind the traditional subscription paywall. The question is what are the business models and which of them are sustainable? This program will explore models that put access to information first, and disadvantage no one.

Convener: **Martha Whittaker** (Senior Manager, Marketing Strategy,  
American Society for Microbiology)

9:45 a.m. – 10:15 a.m. **Deni Auclair** (Lead Analyst for Science, Technology, Medical & Healthcare,  
Outsell, Inc.) — *“Open Access 2015: Market Size, Forecast, and Trends”*

10:15 a.m. – 10:45 a.m. **Break**

10:45 a.m. – 11:15 a.m. **Simon Inger** (Simon Inger Consulting, Ltd.) —  
*“Case Studies in OA: Profit versus Mission”*

11:15 a.m. – 11:45 a.m. **Alison Mudditt** (Director, University of California Press) —  
*“Beyond the Hype: Community Approaches to Sustainable Open Access”*

11:45 a.m. – 12:15 p.m. **Dr. Ralf Schimmer** (Director Scientific Information Provision, Max  
Planck Digital Library - MPDL) — *“All that Shines is Gold: Disrupt the  
Journal Subscription System”*

12:15 p.m. – 1:15 p.m. **Luncheon**

*Location: Rooftop, BBAW*



*Thursday, May 7, 2015 (continued)*

## **Session Two: Defining the Academic Book of the Future: Opportunities and Innovations**

Scholars in the humanities transmit knowledge and often initiate discourse through the publication of monographs. For over a decade here has been a well-documented “crisis” in monograph publishing. At the same time there are some and probably a growing number who challenge the whole tradition of book publishing as the best way of judging scholarship. In this session publishers, librarians, vendors and scholars have got together to look ahead and project whether monographs will continue to hold their central place in scholarly communication in relevant disciplines, and what form monographs will take and in what scholarly context.

Convener: **Anthony Watkinson** (Principal Consultant, CIBER Research and Honorary Lecturer, University College London)

- 1:15 p.m. – 1:40 p.m. **Ruth Jones** (Director, Digital Business Development, Ingram Content Group) — *“Re-imagining the Library for a Spotify, Netflix, Unlimited Audience”*
- 1:40 p.m. – 2:05 p.m. **Charles Watkinson** (Associate Librarian for Publishing, University of Michigan and Director, University of Michigan Press) — *“Open Access Monographs: What Are the Incentives for Authors?”*
- 2:05 p.m. – 2:30 p.m. **Adriaan van der Weel** (Professor, Leiden University Centre for the Arts in Society) — *“How Digital Should the Book of the Future Be?”*
- 2:30 p.m. – 2:45 p.m. **Break**
- 2:45 p.m. – 3:10 p.m. **Nick Canty** (Lecturer, Centre for Publishing, Department of Information Studies, University College London) — *“The Academic Book of the Future: a UK Research Project Perspective”*
- 3:10 p.m. – 3:35 p.m. **Dr. Thomas Stäcker** (Deputy Director, Herzog August Bibliothek, Wolfenbüttel) — *“Who Wants to Read a Digital Book? The Use of Books Beyond Reading”*
- 3:35 p.m. – 4:00 p.m. **Panel Discussion**
- 4:30 p.m. – 5:30 p.m. **Round Table Discussion** (Optional)  
Exploring the issues from Sessions One and Two: Taking a Closer Look at Open Access and the Academic Book of the Future  
*Location: Lobby Lounge, Hilton Berlin Hotel, Mohrenstrasse 30, 10117 Berlin*
- 6:30 p.m. **Bus Departure for Dinner** (Meet in the Lobby of the Hilton Berlin Hotel)
- 7:00 p.m. – 9:30 p.m. **Conference Dinner** (*Sponsored by Springer*)  
*Location: Altes Zollhaus, Carl-Herz-Ufer 30, 10961 Berlin*  
Dinner Speaker: **Derk Haank** (CEO, Springer)



*Friday, May 8, 2015*

9:00 a.m. – 9:30 a.m. **Friday Keynote**

**Anja Smit** (University Librarian, Utrecht University) —  
*“Thinking the Unthinkable: A Library Without a Collection”*

**Session Three: Privacy: Many Paths and Pitfalls**

Privacy is an issue growing in importance with the rise of social media, altmetrics and big data. This session will focus on how regulations of different countries help or hinder the effort to guarantee privacy; how computing networks make us vulnerable; what are the safeguards, such as choices of computers software, and network security?

Convener: **Ann Okerson** (Senior Advisor on Electronic Strategies, Center for Research Libraries)

9:30 a.m. – 10:00 a.m. **Pam Dixon** (Executive Director, World Privacy Forum, San Diego) —  
*“Navigating the New World: The Most Important Things About Privacy to Know Right Now”*

10:00 a.m. – 10:15 a.m. **Break**

10:15 a.m. – 10:45 a.m. **Hadrien Gardeur** (Co-founder, Feedbooks, Paris) — *“Designing for Privacy: A Decentralized Future for Digital Libraries”*

10:45 a.m. – 11:15 a.m. **Helen Cullyer** (Program Officer, The Andrew W. Mellon Foundation) — *“Privacy and the Research Library: A Perspective from the U.S.”*

11:15 a.m. – 11:30 a.m. **Discussion**

11:30 a.m. – 12:00 p.m. **Closing**

**Carol Tenopir** (Chancellor’s Professor, University of Tennessee School of Information Sciences)

12:00 p.m. – 1:00 p.m. **Light Refreshments**

*(Speaker Travel Support Sponsored by SAGE)*

The Fiesole Retreat would like to say Thank You to all our Sponsors  
for their contributions to this year's Fiesole Retreat.

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