

Beyond the Hype: Community Approaches to Sustainable Open Access

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Advancing Knowledge, Driving Change



What Problems is OA Trying to Solve?

1. Access to research

- To drive faster advances and innovation cycles
- To provide trusted information to all who need it

2. Soaring cost of scholarly journals

- Library budget crisis vs. profits of journal publishers



What Has OA Achieved?

- Measurable progress on the issues of cost and access, as well as the visibility of these issues
- But still a long way to go...
 - Risk of OA domination by traditional players
 - APCs are (unnecessarily?) high
 - Societies struggling with access vs. revenue
 - Access to what and when is still hotly debated
 - Most scholars/researchers have not embraced the OA movement



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VISION What's on our horizons

...Located in a region with unrivalled digital expertise, we see tremendous opportunities to develop and market high-quality content using emerging technologies, not only **democratizing access to content** but also developing tools and products that will help users make more efficient and effective use of our accumulating knowledge.

MISSION The role we want to play

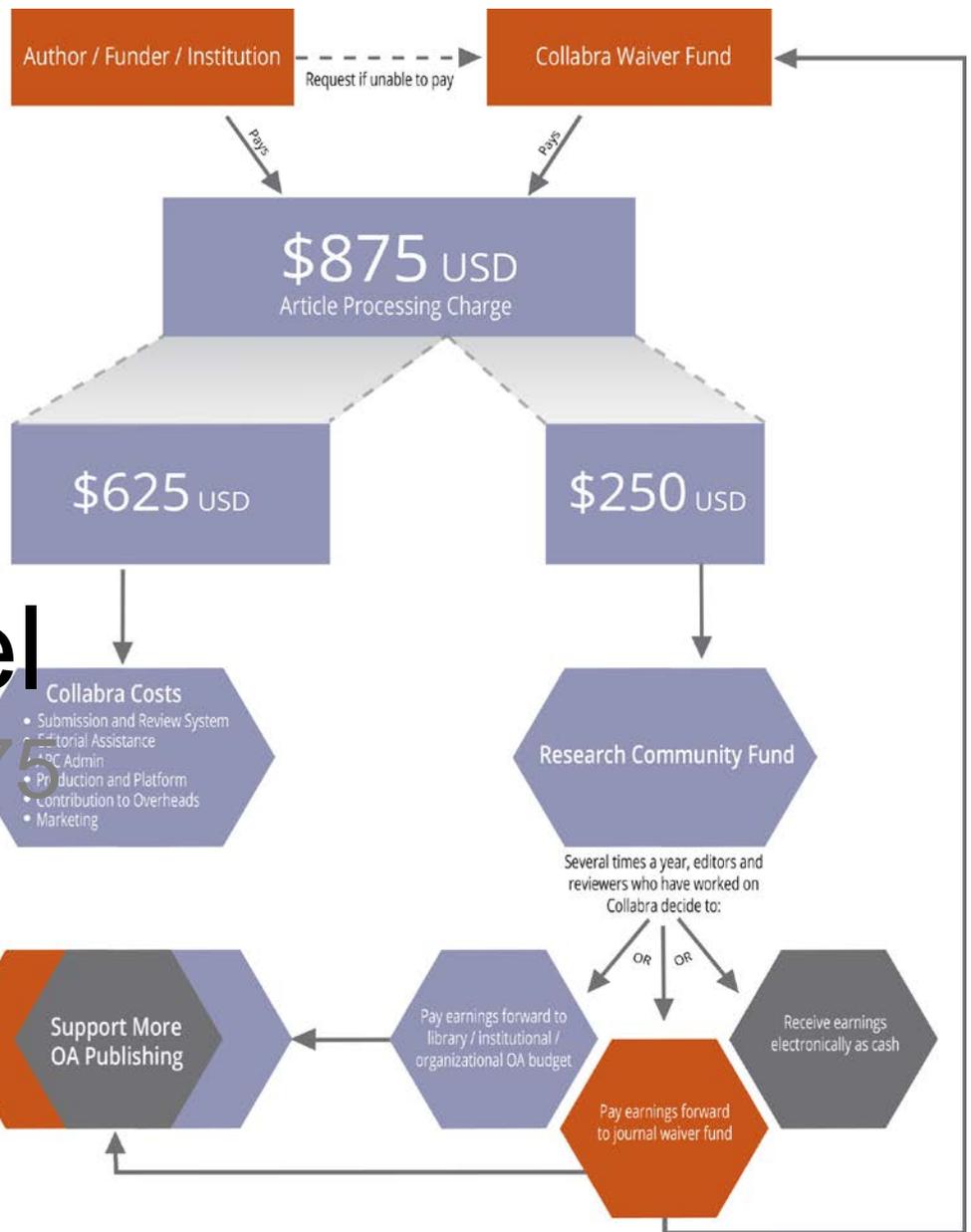
To drive progressive change by seeking out and cultivating the brightest minds and giving them **voice, reach, and impact**.





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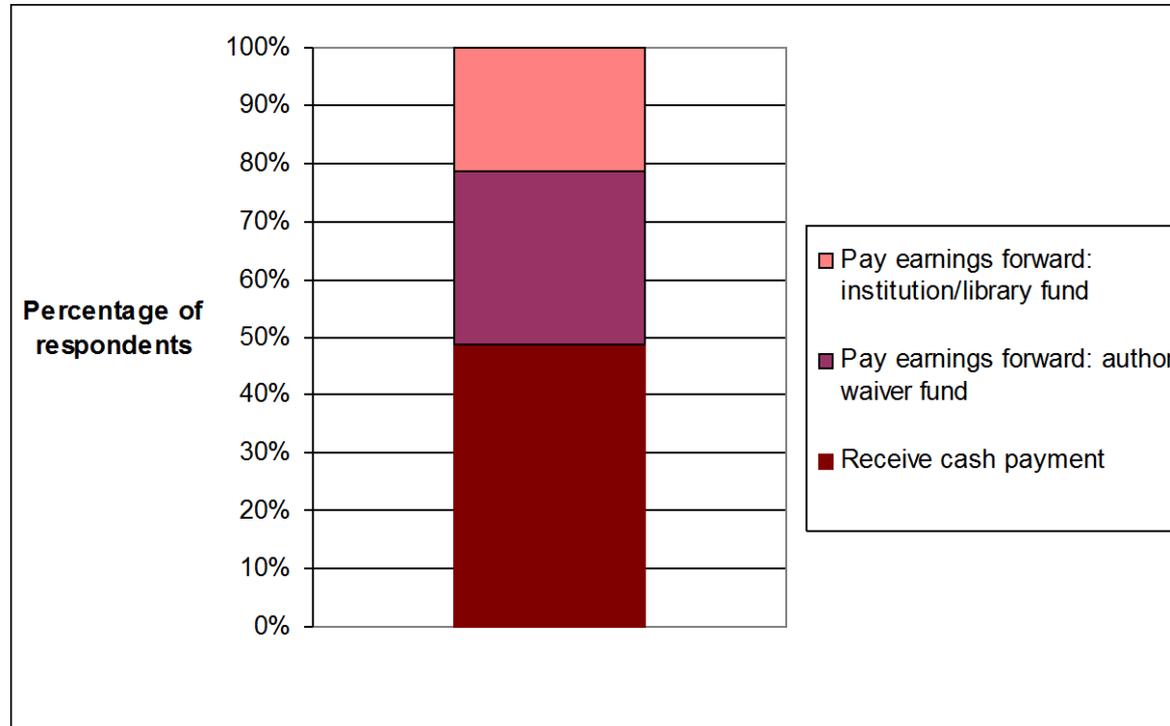


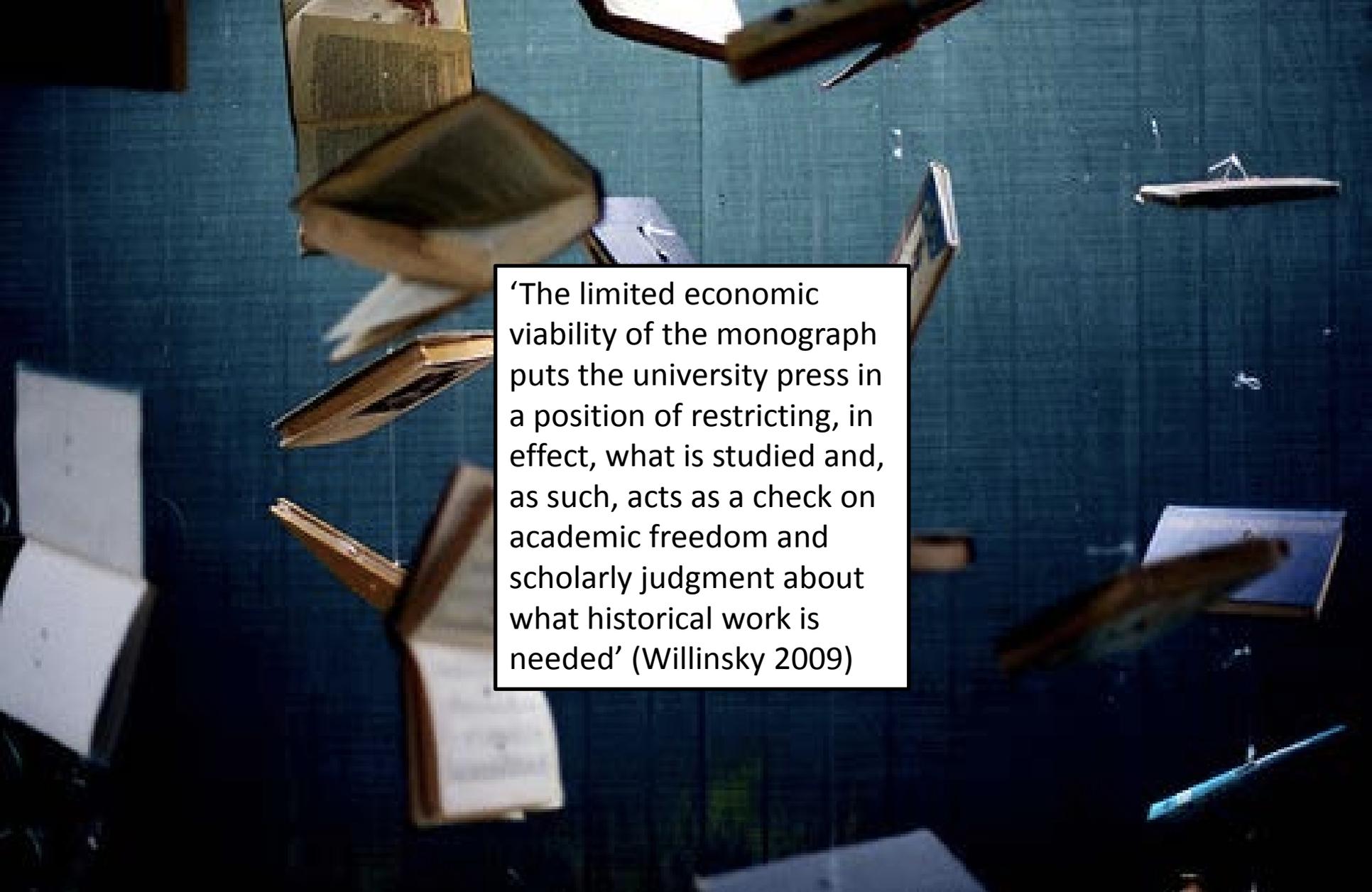
Collabra Model

Article charge = \$875



How many will pay-it-forward?





‘The limited economic viability of the monograph puts the university press in a position of restricting, in effect, what is studied and, as such, acts as a check on academic freedom and scholarly judgment about what historical work is needed’ (Willinsky 2009)



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Faculty Concerns

1. Who pays?
2. Licensing options
3. 3rd party rights
4. Perception of vanity, “pay to publish” model
(“rigorous peer review” is still most important factor)
5. Academic freedom



Luminos Model

Baseline Title Publication Costs = \$15,000

**AUTHOR'S
INSTITUTIONAL
CONTRIBUTION**
(BASELINE \$7,500)



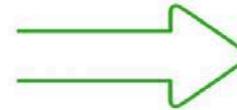
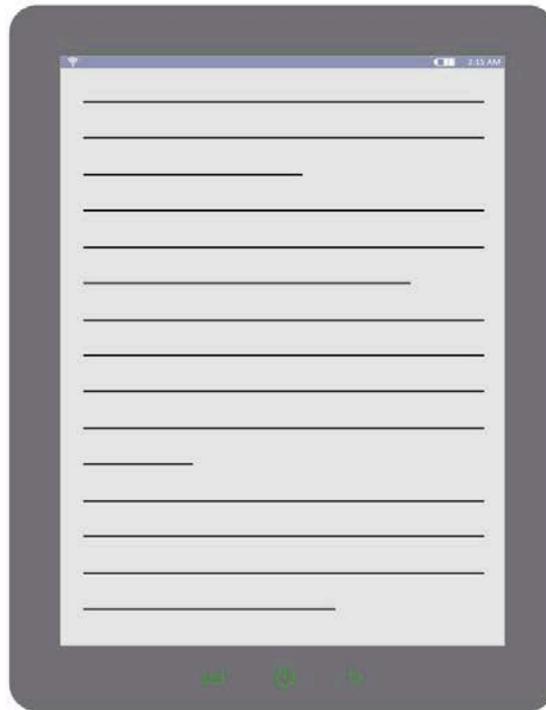
**LIBRARY
SUBSIDY**



**UC PRESS
SUBSIDY**



**REVENUE FROM
PRINT SALES**



**FREE
GLOBAL DIGITAL
ACCESS**



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what
does
it all
mean?



What Does it All Mean?

- Top-down and bottom-up approaches to date have limitations:
 - Multiplicity of models is inefficient and costly
 - Soft funding for many is precarious
- What do we need?
 - Networked approaches with a comprehensive infrastructure



Thank you

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www.luminosoa.org



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