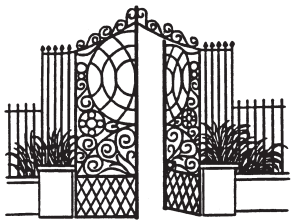
"What is the likely shape of the library of the future? And how do we build collections for it?"

Fiesole 2016



18th Fiesole Collection Development Retreat

Sala del Basolato, Piazza Mino 24, Fiesole, Italy, April 6-8, 2014

"21st Century Information Strategies: Impact, Innovation and Independence"

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Speaker Biographies

Gaëlle Béquet was appointed director of the ISSN International Centre in March 2014. She began her career at the French Ministry of culture and communication. She has worked in specialised and academic libraries. She holds a PhD in Information Science (2011) from Sorbonne University. In 2014, she published her book *Trois bibliothèques européennes face à Google: aux origines de la bibliothèque numérique (1990-2010).*

Andrea Bonaccorsi is Professor of Engineering Management at the University of Pisa. In the period 2011-2015 he has been on leave to serve on the Board of the National Agency for the Evaluation of Universities and Research Institutes. He is member of RISE, the group of economists and experts supporting the European Commissioner for Research and Innovation. The research activity of Andrea Bonaccorsi has been focused on the economics of science and technology. He is the author of several papers in the main academic journals in these fields, such as Management Science, Research Policy, Minerva, Scientometrics, Economics of Innovation and New Technology, Journal of Technology Transfer, Technology Analysis and Strategic Management, Economy and Society, Research Evaluation, Science and Public Policy, and in industrial economics, such as International Journal of Industrial Organization, Structural Change and Economic Dynamics, Small Business Economics. He is also the author and editor of eight books. His last book is the first large scale study of universities in Europe based on microdata collected through an ambitious project called EUMIDA, which he coordinated in 29 countries (A. Bonaccorsi (ed.) *Knowledge, diversity and performance in European higher education*. Edward Elgar, 2014). He has recently published a book on the evaluation of research, particularly in the fields of Social Sciences and Humanities (*La valutazione possibile*, Il Mulino 2015).

Mimi Calter is Associate University Librarian and Chief of Staff for the Stanford University Libraries. In that role, she has responsibility for many aspects of library administration, including policy development and implementation, budgeting, space planning, and facilities. A key focus of her policy work is copyright issues where she not only develops and implements library policies, but also undertakes training for the University, notably through the annual Copyright Reminder. Before joining Stanford, Mimi worked as a Knowledge Manager for Goldman Sachs. She also spent time working in publishing before receiving her MLIS.

Todd Carpenter is Executive Director of the National Information Standards Organization (NISO), a US-based non-profit industry trade association that fosters the development and maintenance of standards that facilitate the creation, persistent management, discovery, and effective interchange of information in publishing and media. Throughout his career, Todd has served in a variety of roles with organizations that connect the publisher, library and software communities. Prior to joining NISO, Todd was Director of Business Development with BioOne. He has held management positions at The Johns Hopkins University Press, the Energy Intelligence Group, and the Haworth Press. He is a graduate of Syracuse

University and holds a master's in business from the Johns Hopkins University. Todd is also editor of the recently released book, *The Critical Component: Standards in Information Distribution* published by the American Library Association.

Michele Casalini is CEO of the family-run company Casalini Libri, which supplies bibliographical data, books and journals to libraries, and offers e-content through the Torrossa platform, thanks to its dedicated Digital Division. Following studies in Modern Languages and Literature at the University of Florence, and a period working with the publishing company La Nuova Italia, Michele specialised in the field of Information Technology and Management. He has been active member in standardization processes such as the definition of EDIFACT for the book sector and the translation of RDA into Italian. Member of several professional associations, Michele attends conferences, consultations and debates, liasing personally both with libraries and publishers. Among his recent interests is the digital transition and the current situation of HSS academic publishing, in particular the potential risks of marginalisation facing these subject areas, and analysis of collaborative measures that can contribute to preserving cultural heritage for the future.

Lorraine Estelle is Director of COUNTER where she is focused on improving the utility of usage statistics. She began her career in the publishing industry before moving to Jisc in 2002. There she became CEO of Jisc Collections, the UK's academic library consortium. There she also conceived and led a number of research projects including the national e-books observatory project. She successfully won funding to develop a number of shared national services for UK academic sector including the Journals Usage Statistics Portal and Jisc Historic Text.

Sven Fund was born September, 1973. He studied International Relations, History, Communication in Muenster, Berlin, and St. Louis from 1993 until 2000. He received the Master of Arts from Washington University in St. Louis in 1996, and a PhD in International Relations in 2000 from Muenster University. As Senior Consultant Corporate Development he worked at the Bertelsmann AG 2000-2003 and was Head of Point of Sale-Activities, Der Club Bertelsmann, 2003-2004. From 2004 until 2008 he was Managing Director Birkhäuser Verlag AG, Basel, and from 2006-2008 Managing Director SpringerWienNewYork, Vienna. He was Member of the Executive Board, Springer Science+Business Media (now SpringerNature) in 2007 and 2008. From 2008 until 2015, he was Managing Director of De Gruyter, Berlin. In 2015, Sven founded fullstopp, a consulting and investment agency specializing on scholarly publishing as well as institutions in the educational space. Sven invests in and/or manages companies such as Sample of Science, Knowledge Unlatched or Inkitt.com. Sven is a lecturer at Humboldt University and publishes on Open Access as well as the digital transformation of the publishing industry.

Eileen Gardiner holds a Ph.D. in Medieval Studies. She specializes in medieval dreams and visions, particularly visions of the otherworld. She is the author of *Visions of Heaven and Hell Before Dante* and *The Pilgrim's Way to St. Patrick's Purgatory*. She has created several digital projects and is curator of *Hell-on-Line*, a website on the infernal otherworld in various traditions. With Ron Musto, she is co-founder and co-publisher of Italica Press, the former co-director of ACLS Humanities E-Book and of the Medieval Academy of America, and co-editor of its journal, *Speculum: A Journal of Medieval Studies*. With Ron, she is also co-author of *Digital Humanities: A Primer for Scholars and Students* and the articles on "The Electronic Book" in both *The Oxford Companion to the Book* and in *The Book: A Global History*.

Toby Green was appointed Head of Publishing at OECD in 2007. Since then he has led the digitization of the business with the creation of the OECD iLibrary comprising full-text books, journals and statistical databases, and transformed it into a freemium open access publisher with all content free to read, share and embed online in a basic form with revenue earned from premium online services. In 2014, he launched the iLibrary Partnership Programme, welcoming other intergovernmental organisations to share the iLibrary platform. He is Past-Chair of ALPSP and is a regular speaker at industry events in UK, France and USA.

Helen Henderson has had a varied career, starting as a geologist and then mainly in the commercial sector as a librarian, software developer, publisher and subscription agent. Her wide view of the industry has enabled her to advise in areas of strategic development, such as business models for pricing and packaging of electronic publications of all types. Her company Information Power developed a database of customer information for publishers which now forms the basis for potential standards. She was the founder of Ringgold which now provides an authoritative database of institutional subscribers to publishers worldwide.

Helen has worked on several standards committees, including NISO's Institutional Identifiers Working Group, the Editorial Board of NISO's Information Standards Quarterly.

Roly Keating has been Chief Executive Officer of the British Library since September 2012. Over the past three years he has overseen a series of major projects, including the Library's successful and popular 800th anniversary commemorations of Magna Carta; the historic move to Legal Deposit collecting of digital content; the launch of the Knowledge Quarter, an innovative partnership of over 50 knowledge-based organisations near the Library's London HQ; the completion on time and on budget of the National Newspaper Building at Boston Spa in Yorkshire and the Newsroom in London; the creation of a regional network of Business and IP Centres in partnership with six city libraries, leading to the creation of over 4,000 new jobs; and the launch in 2015 of *Living Knowledge*, a new vision for the Library which sets out an ambitious prospectus for growth and development leading up to its fiftieth anniversary in 2023. Roly joined the Library after a long and successful career at the BBC, where his roles included Controller of BBC Two, Controller of BBC Four and Director of Archive Content, with editorial oversight of the BBC's online services including BBC iPlayer. Roly is a member of the Barbican Centre Board and a Trustee of Turner Contemporary in Margate. He chairs the Knowledge Quarter Board and the Conference of European National Libraries.

Michael A. Keller is the Ida M. Green University Librarian, Director of Academic Information Resources, Publisher of the Stanford University Press, and Founder of HighWire Press. Keller was educated at Hamilton College and then studied musicology at State University of New York at Buffalo. He has taught at Cornell University and Stanford University. During Keller's 24-year tenure at Stanford University, the libraries, academic computing, and publishing have earned reputations as highly innovative academic services agencies. He is a frequent speaker at professional, high-technology, and scholarly gatherings around the world on topics ranging from librarianship, academic publishing and information topography to national and global information policy. He has an active consulting practice; among his clients have been the City of Ferrara in Italy, *Newsweek* magazine, Princeton University, Indiana University, the British Library, the National Library of China, King Abdullah University of Science and Technology, the National Library of Israel, and El Colegio de Mexico. He has been a Member of the Boards of Hamilton College, the Bibliotheca Alexandrina in Egypt, Long Now Foundation, Japan's National Institute for Informatics, the National Library of China, SIPX, and Therametrics AG. He has been a guest professor at the Chinese Academy of Sciences and was a Senior Presidential Fellow of the Council on Library and Information Resources. He has been appointed by the National Research Council of the National Academy of Sciences to be a member of the Board on Research Data Integrity, the Study Group on an Agenda for Research on Copyright, and the Committee on the Responsible Conduct of Science. He was a Siemens Stiftung Lecturer. A Fellow of the American Association for the Advancement of Science since 2008, he was elected a Fellow of the American Academy of Arts and Sciences in 2010. Stanford awarded its highest honor, the Cuthbertson Award, to Keller in June of 2015 and in January 2016 the Republic of Estonia gave Keller the Order of the Cross of Terra Mariana for his service as a foreigner in support of Estonia and its cultural institutions.

Rebecca Lenzini is President of The Charleston Company, which publishes *The Charleston Advisor* and *The Charleston Report,* and is co-sponsor/co-founder of the Fiesole Collection Development Retreat Series. She began her career in libraries in the Serials Department of the University of Illinois at Urbana-Champaign and was Vice President and Director of The Faxon Company's Academic Division. Following her tenure at Faxon, Rebecca served as President of CARL Corporation (Denver, CO) and was one of the founders of UnCover, the original article retrieval and document delivery service which is now part of Publishing Technology/ IngentaConnect. She is a former member of the Editorial Board of *Serials*, the official publication of the UKSG. Rebecca currently splits her time between Denver, Colorado and Taos, New Mexico.

Wolfgang Mayer is head of University of Vienna's eResources Management department since 2005. He is responsible for inventory management regarding the digital library of Vienna University Library and the intelligent linkage and combination of its modules with the objective to gradually shift to electronic form. Therefore negotiating and developing new and customer specific business models for eBooks together with vendors is one of the core missions. Besides participation in the departments "Open Access Office" and "Bibliometrics" Mr. Mayer's current inter-institutional and national projects and functions include serving as Manager of the design group "ERM and consortial functions" within

the context of the nationwide implementation of ALMA; being part of the Core group to implement legally compliant tender procedures for library-specific acquisitions in Austria (especially regarding eBooks); serving as Coordinator of Shared Archiving Austria (national archiving project for electronically available print journals) and founding member of European Print Collaboration Programs (EPCP); and as Representative of Vienna University Library in the Austrian Academic Consortium (KEMÖ). His current lectures are in the context of MSc "Library and Information Studies" of Universities of Vienna and Salzburg and the Certificate Course "Inventory Management" of Universities of Vienna, Graz and Innsbruck. He is also a Development partner for Scopus (Elsevier) and Web of Knowledge (ThomsonReuters) respectively InCites.

Ronald G. Musto holds a Ph.D. in History from Columbia University and specializes in the Italian Trecento. He has taught at Columbia, NYU and Duke universities. He has held American Academy in Rome, NEH and Mellon Foundation fellowships and published eleven books, including *Apocalypse in Rome: Cola di Rienzo and the Politics of the New Age* (AHA Marraro Prize, 2004). He is general editor of the five-volume *Documentary History of Naples* and author of its *Medieval Naples* (2013). His forthcoming contributions include the Introduction to *Artistic Centers of the Italian Renaissance: Naples* (Cambridge, 2016) and a monograph on trecento historiography of the Italian Mezzogiorno. He has worked in the book trade since 1967. In 1985 with Dr. Gardiner he founded Italica Press, where they have developed numerous print and electronic projects. With Dr. Gardiner he directed ACLS Humanities E- Book and The Medieval Academy of America and was Editor of *Speculum*. With Eileen Gardiner he authored "The Electronic Book" for *The Oxford Companion to the Book* (2010) and for *The Book: A Global History* (2014). They recently coauthored *The Digital Humanities: A Primer for Students and Scholars* (Cambridge, 2015).

Jim O'Donnell is a classicist who serves as University Librarian at Arizona State University. He is the founding co-publisher of the oldest Open Access e-journal in the humanities (*Bryn Mawr Classical Review*), teacher of the first MOOC in history (an internet seminar on Saint Augustine in 1994), and author of *Avatars of the Word: From Papyrus to Cyberspace* (1998) and numerous other books, mostly recently *Pagans* (2015). He chairs the board of directors of the American Council of Learned Societies.

Ann Okerson joined the Center for Research Libraries in fall 2011 as Senior Advisor on Electronic Strategies, working with that organization to reconfigure and redirect various existing programs into digital mode. Previous experience includes 15 years as Associate University Librarian for Collections & International Programs at Yale University; prior to that she worked in the commercial sector, and also for five years as Senior Program Officer for Scholarly Communications at the Association of Research Libraries. Upon joining Yale, she organized the Northeast Research libraries consortium (NERL), a group of 28 large and over 80 smaller libraries negotiating for electronic information. She is one of the active, founding spirits of the International Coalition of Library Consortia (ICOLC). Activities include projects, publications, advisory boards, and speaking engagements worldwide, as well as professional awards. Recently, she led the group that completely re-wrote (December 2014) the widely used US LIBLICENSE Model License. Over the years, Okerson has also been active internationally and currently works with INASP (UK) in leading their publisher-contracting efforts.

Frances Pinter is the CEO of Manchester University Press. She was the founding Publisher of Bloomsbury Academic and ran the Churchill Archive digitisation project. She is also the founder of Knowledge Unlatched – a not-for-profit Community Interest Company (CIC) devising and implementing new business models for scholarly books that facilitate sustainable publishing on open access licenses (knowledgeunlatched.org). Previously she was Publishing Director at the Soros Foundation (Open Society Foundation). In the late 90s she devised the business model for EIFL, the world's largest library consortium now spanning 50 countries. Earlier she founded Pinter Publishers that also owned Leicester University Press and established the imprint Belhaven Press. Frances was a visiting Fellow at the London School of Economics. She holds a BA from New York University and a PhD from University College, London.

Charlie Rapple is co-founder of Kudos, which helps researchers, publishers and institutions to maximize the reach and impact of their research. She is also Honorary Secretary of UKSG, Associate Editor of Learned Publishing, and a blogger in The Scholarly Kitchen. Past roles include Associate Director of TBI Communications and Head of Group Marketing for Publishing Technology. She holds a BA from the University of Bristol and postgraduate MDip from the Chartered Institute of Marketing.

Stephen Rhind-Tutt has worked in electronic publishing for libraries for more than 25 years. Before co-founding Alexander Street Press in 2000, he worked for Gale, ProQuest/Chadwyck-Healey, and SilverPlatter in a number of different roles. During that time he was responsible for the creation or development of more than 400 different products serving a wide range of libraries. He is a member of the boards of CLIR, DLF and the University of California Press and is a frequent speaker at conferences such as The Charleston Conference. Stephen has a B.A. from University College London and an M.B.A. from Boston University.

Sara Rouhi has worked in scholarly publishing for seven years and manages business development and customer outreach in North America for Altmetric LLP. She speaks and runs workshops on metrics in practice and the scholarly publishing process at library and scholarly publishing conferences worldwide. She is an active member of the Society of Scholarly Publishing's Education Committee and currently runs their Librarian Focus Group program. She was awarded SSP's Emerging Leader Award in 2015. Previous to working at Altmetric, she managed outreach and training for ACS Publications, working with librarians to help explain and clarify ACS Publications policies, products, and services. Sara conceived of and launched the ACS on Campus program, spearheaded the ACS Publications library summit expansion and managed the ACS Publications Customer Advisory Panel.

Daniel Schiff, MD is Senior Vice President and Publisher - Journals, at Thieme New York. Based in Paris, Daniel is also the founding director of Thieme's subsidiaries in India and Brazil. He began his career as a neuroscientist, working in the USA, Italy and Germany, before moving into STM publishing. During the last 25 years he has taken progressively greater roles within the industry, first at Pergamon Press, then at Elsevier. In the early 2000s Daniel became a consultant, working as an entrepreneurial deal-maker doing M&A in STM/ Legal publishing before taking a position at Thieme heading their English-language journal publishing program and spearheading new international business developments. During his career to date, Daniel has managed over 300 journals, and overseen the acquisition of a dozen publishing houses. His interests are in developing reference perennial economic models for the changing market place in STM publishing, and in supporting sturdy metrics to measure the positioning and growth of knowledge dissemination tools.

Ronald Schild, Managing Director of the MVB Marketing-und Verlagsservice des Buchhandels GmbH, studied business administration in Germany, France and Great Britain. He began his career as a product manager in the consumer goods business in London. In 1997, he moved to Frankfurt to head the new e-business division of the German branch of Lexmark. This led to him taking over as Chairman of the Board of EMB AG, a firm of management consultants that specializes in e-business, and in 2005 becoming head of Amazon's partners' program Merchants. Since 2006, Ronald has been Managing Director of the MVB Marketing-und Verlagsservice-des Buchhandels GmbH, which is an economic subsidiary of the Börsenverein, the German Publishers and Booksellers Association. One of the key projects during his tenure as CEO was the successful launch of libreka!, the e-book platform of the German book trade.

Lauren Schoenthaler joined the Office of the General Counsel at Stanford in 2001 and practices general university law, concentrating on student matters, copyright, privacy and dispute resolution. Ms. Schoenthaler represented the interests of Stanford and Stanford University Libraries during the Google Book Search project. Prior to joining Stanford, Ms. Schoenthaler clerked for the Honorable A. Wallace Tashima, at both the Ninth Circuit Court of Appeals and the Central District of California. Ms. Schoenthaler has also served as a Deputy District Attorney for Santa Clara County. In the private sector, Ms. Schoenthaler was an associate of (now) Pillsbury Winthrop Shaw Pittman practicing primarily in the areas of antitrust, intellectual property and general litigation. Ms. Schoenthaler received her B.A. degree from Northwestern University and her J.D. from Hastings College of the Law, magna cum laude. At Hastings, Ms. Schoenthaler was an editor of the *Hastings Law Journal* and a member of Order of the Coif.

Graham Stone is Collections and Scholarly Communication Librarian at the University of Huddersfield where he manages the information resources budget, including acquisitions, subscriptions and APCs, the University Repository and University Press. Graham is co-author of OAWAL (Open Access Workflows for Academic Librarians) and TERMS (Techniques in E-Resources Management) with Jill Emery (Portland State University) and is involved HHuLOA, a Jisc OA best practice pathfinder project. He is currently undertaking a professional doctorate on the University Press.

Katina Strauch is Assistant Dean for Technical Services and Collection Development at the College of Charleston (SC) Libraries. She is responsible for cataloging, acquisition and collection development operations relating to the book collections, (print and electronic) serials (print and electronic), microforms, government documents, media electronic resources, and binding. She received her Bachelors in Economics from the University of North Carolina-Chapel Hill in1969 and her Masters in Library Science from UNC-CH in 1972. Katina is the founder of the internationally acclaimed annual Charleston Conference (1980), *Against the Grain* (1989), *The Charleston Report* (1996), and *The Charleston Advisor* (1999). From 2005-2012, she was a member of the Board of the Institute of Museum and Library Services which was a Presidential appointment. In October 2015, Katina was appointed to the UNC-Chapel Hill Board of Visitors for a four-year term. Katina has received many awards and publishes regularly in the professional literature.

Josep Torn is currently Library Director at the European University Institute. His previous positions include Library and Knowledge Resources Director as well as Academic Services Director at the Universitat Oberta de Catalunya (www.uoc.edu), Director of the Library at the UOC, and Director of the Library at the Universitat Politècnica de Catalunya (www.upc.edu). He holds degrees from the UOC and also from the Universitat de Barcelona.

Anthony Watkinson is the principal consultant of CIBER Research and holds honorary posts at University College London and Oxford Brookes University. He mainly now researches in information science for CIBER and publishes extensively on topics related to scholarly communication. He also consults for the Publishers Association and runs courses and seminars for the International Association of STM Publishers. He is a director of the Charleston Conference and plenary chair and is co-organizer for the Fiesole Retreat. He researched in ecclesiastical history at Cambridge before moving to Oxford to run the library of New College. Most of his life he has been a publisher with senior appointments for Academic Press, Oxford University Press and the Thomson Corporation and most recently a part-time post at Wiley-Blackwell.

Martha Whittaker is Institutional Sales Manager at the American Society for Microbiology in Washington, DC. She joined ASM in 2013 as Platform Product Manager for *ASMscience*, the society's digital publishing platform. Prior to that, she was Director of Content Management at the George Washington University's Gelman Library. Martha has held management positions at Blackwell Book Services, ProQuest, Knight Ridder, and the UnCover Company. She has degrees from the University of Utah and Denver University, and a certificate of Advanced Study from the Haas School of Business at the University of California, Berkeley. Her interests are electronic publishing, open access business models, and library collection development.

Hazel Woodward has in depth experience of academic libraries and consortia. For 13 years, up until 2012, Hazel was University Librarian and Director of the University Press at Cranfield University. Prior to that she was Head of Electronic Resources at Loughborough University. She was awarded her PhD at Loughborough University for research into journals and scholarly communication and has retained her research interests in this field throughout her career. Hazel has published widely in the professional journal literature and has edited two books on the theme of scholarly communication including *Digital Information: Order or Anarchy*, Facet Publishing, 2010. She has recently guest edited an open access publication on behalf of Jisc Collections entitled *Ebooks in Education: Realising the Vision*, published in 2014. Until 2014, Hazel was Chair of the COUNTER Board of Directors and co-chair of the COUNTER Usage Factor Project and until 2011, she was Chair of the Jisc Collections Electronic Information Resources Working Group which oversees UK academic library consortia negotiations and procurement for digital resources. In 2010, Hazel was awarded an MBE for services to higher education.

Having failed as a pig farmer, **David Worlock** graduated and became a school and academic publisher. 49 years later, having had the privilege of building the UK's first commercial online service, and founding and selling his digital publishing advisory service EPS, he does odd jobs. These currently include helping Outsell run a peer to peer network of over 150 CEOs from major information and publishing companies, acting as strategy advisor to Map of Agriculture (a global data analytics start-up) and working as Senior Advisor at the Quayle Munro M&A investment bank. In his spare time he tries to be a good pupil for his grandchildren, watches rugby and dreams of a world where once again pigs make profits. He writes at www.davidworlock.com.