

E-Books on Steroids

Where do we go from here?







Jessica Knoll Reveals the Rape Behind Her Novel, 'Luckiest Girl Alive'



SoundCloud Starts Subscription Plan, Taking On Spotify and Apple



SINOSPHERE Editor Says He Is Resigning Over Media Controls in China



Donald Trump vs. Ted Cruz Creates a Headache for Talk Radio Hosts

MEDIA

MEDIA

The Plot Twist: E-Book Sales Slip, and Print Is Far From Dead

By ALEXANDRA ALTER SEPT. 22, 2015





RESCUE
SERVICES

Arc O'Po
RACE SIXTY SEVEN
18073 510
SWEDEN

at Adventure
AFRICA

Average Time Spent per Day with Major Media by US Adults, 2011-2017

hrs:mins

	2011	2012	2013	2014	2015	2016	2017
Digital	3:34	4:10	4:48	5:09	5:29	5:45	5:56
— Mobile (nonvoice)	0:46	1:28	2:15	2:37	2:54	3:08	3:18
—Radio	0:16	0:26	0:32	0:39	0:44	0:49	0:52
—Social networks	0:04	0:09	0:18	0:23	0:27	0:30	0:32
—Video	0:03	0:09	0:17	0:22	0:26	0:29	0:32
—Other	0:23	0:44	1:08	1:14	1:17	1:20	1:22
— Desktop/laptop*	2:30	2:24	2:16	2:14	2:12	2:11	2:10
—Video	0:12	0:20	0:22	0:23	0:24	0:25	0:25
—Social networks	0:21	0:22	0:17	0:16	0:15	0:14	0:13
—Radio	0:12	0:07	0:06	0:06	0:06	0:06	0:06
—Other	1:45	1:35	1:31	1:28	1:27	1:26	1:25
— Other connected devices	0:18	0:18	0:17	0:19	0:23	0:26	0:28
TV**	4:34	4:38	4:31	4:22	4:11	4:03	3:58
Radio**	1:34	1:32	1:30	1:28	1:27	1:25	1:24
Print**	0:46	0:40	0:35	0:32	0:30	0:28	0:27
—Newspapers	0:28	0:24	0:20	0:18	0:17	0:16	0:15
—Magazines	0:19	0:17	0:15	0:13	0:13	0:12	0:11
Other**	0:39	0:38	0:31	0:26	0:24	0:22	0:21
Total	11:08	11:39	11:55	11:57	12:00	12:04	12:05



Source: eMarketer.com



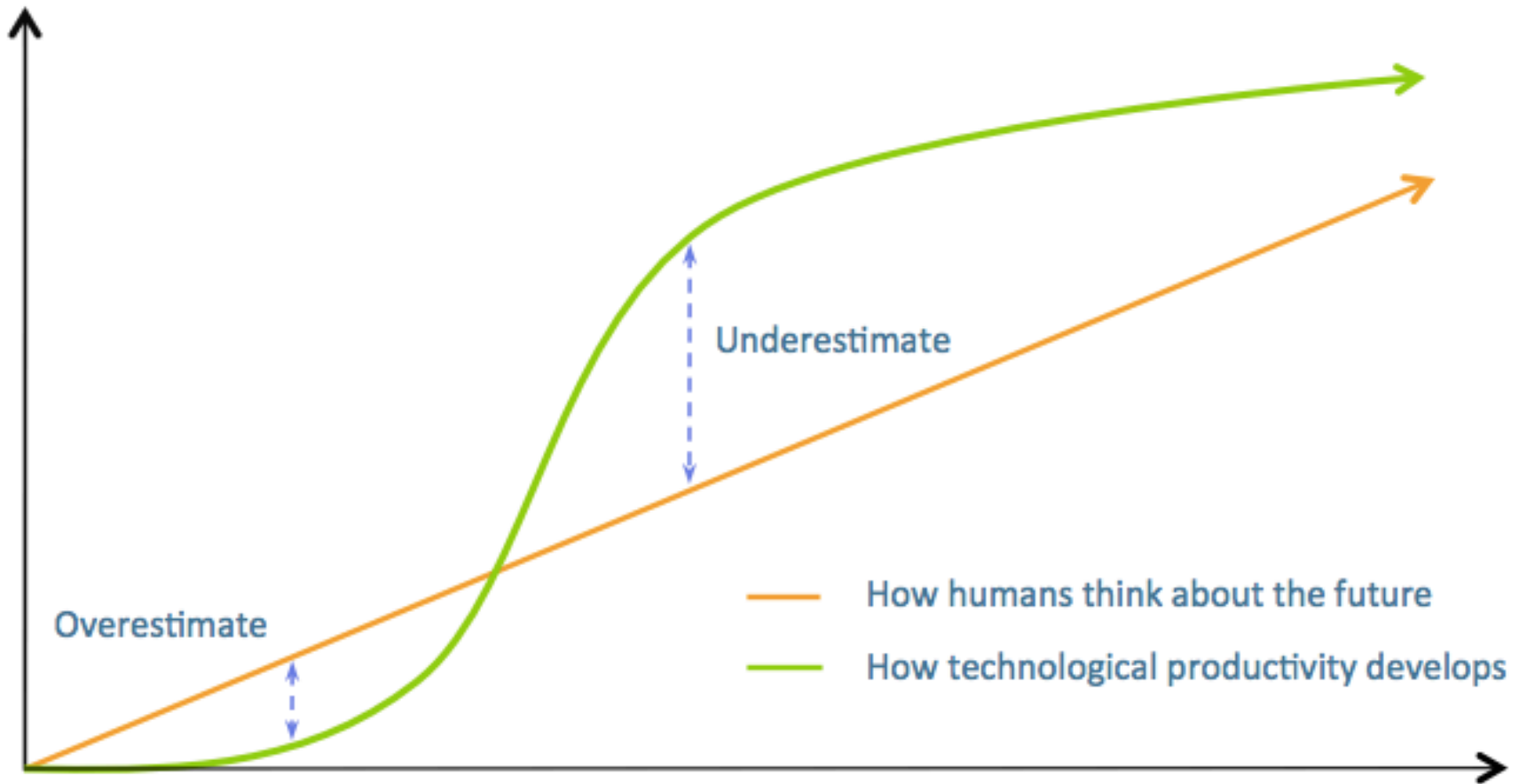
Puur leesgenot

Laat je meesleuren vanaf de eerste
bladzijde. Gruwel bij een moord,
Zucht bij een tintelende kus. Tuimel
door intriges met schurken en helden.
Blader door tot ... het happy end.
Lezen is het theater van de geest.
Een reis door de verbeelding maken,
met de tolino als playknop. Je duikt
waar je maar wilt in een boek. En je
stapelt een boekenrek vol leesvoer op
je e-reader, die minder weegt dan een
paperback. Dat alles met een batterij
die langer meegaat dan je vakantie.



**THE MOST DISRUPTIVE INNOVATIONS
ARE MASSIVELY OVERESTIMATED
IN THE SHORT TERM
BUT MASSIVELY UNDERESTIMATED
IN THE LONG RUN**

Amara's Law



Source: <http://www.rocrastination.com>

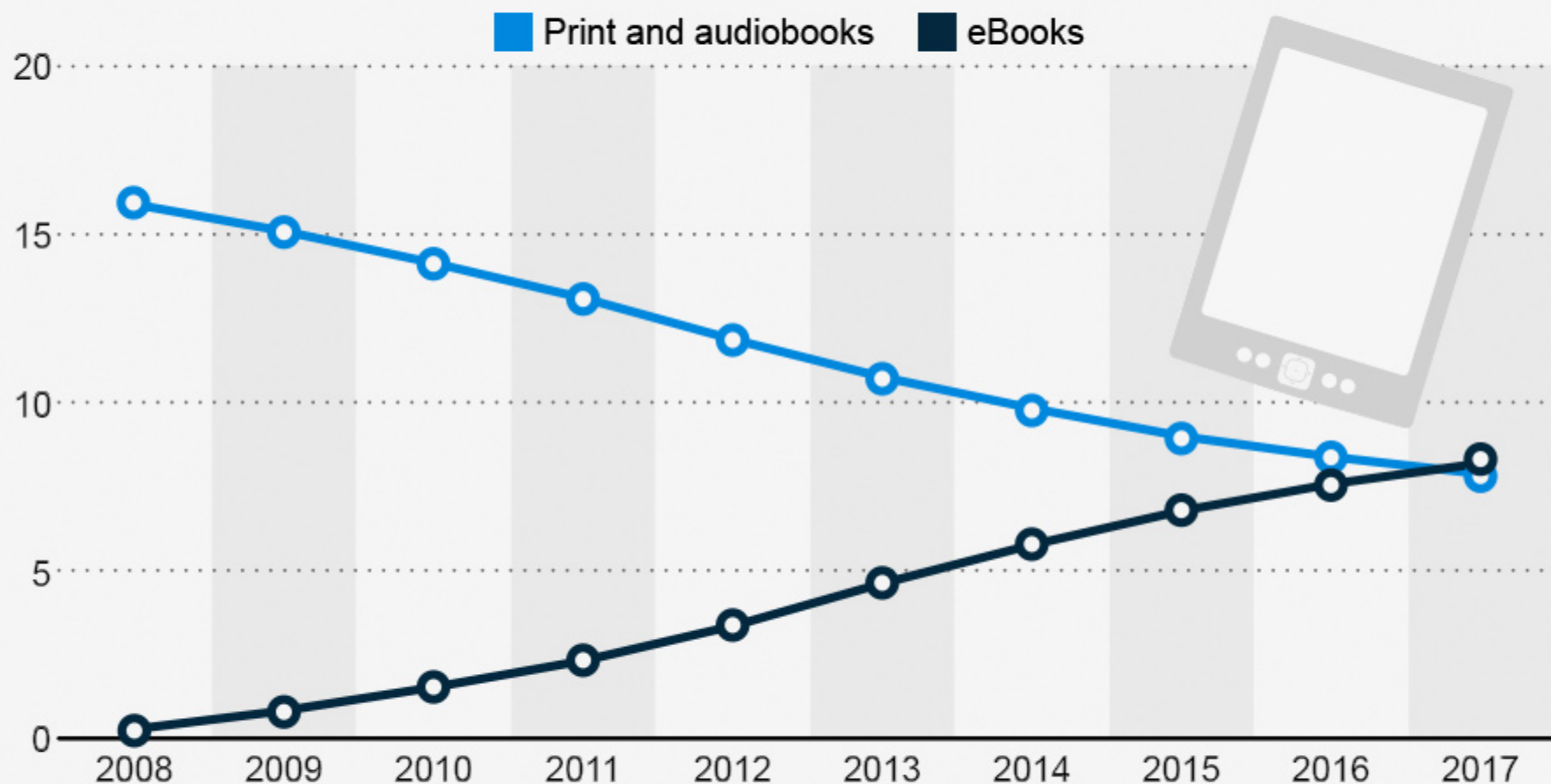
**EVERYTHING THAT
CAN BE DIGITAL WILL BE**

Razorfish

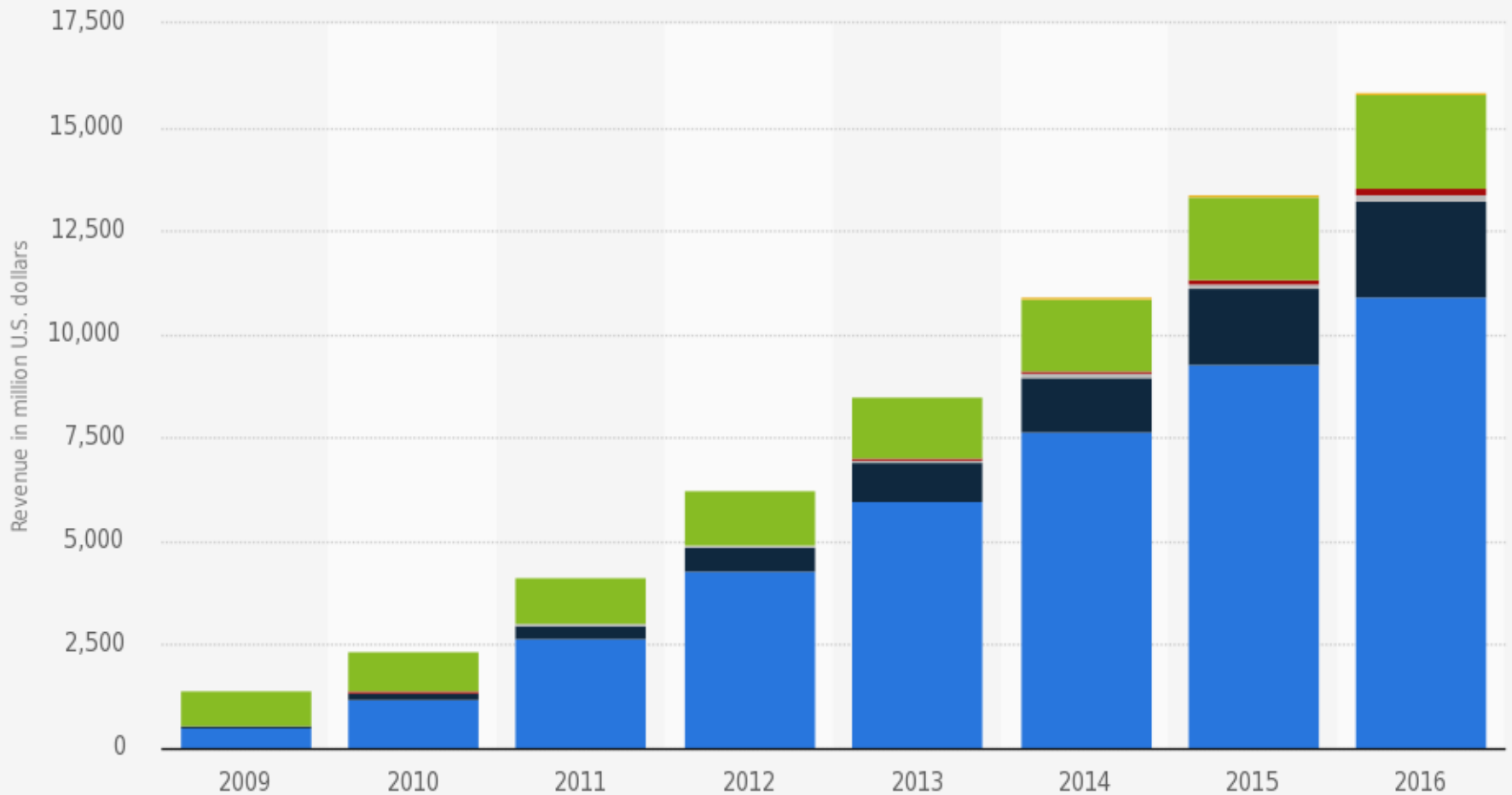


U.S. eBook Sales to Surpass Printed Book Sales in 2017

Consumer book sales in the United States from 2008 to 2017 (in billion U.S. dollars)



Global e-book revenue from 2009 to 2016*, by region (in million U.S. dollars)



■ North America
 ■ Western Europe
 ■ Central & Eastern Europe
 ■ Middle East & Africa
 ■ Asia Pacific
 ■ Latin America

Source:
PwC
© Statista 2015

Additional Information:
Worldwide

First traditionally published book on rank 15

Bestseller

Unsere beliebtesten Produkte, basierend auf Verkäufen... stündlich aktualisiert.

Beliebige Abteilung

Kindle-Shop

eBooks

- Belletristik
- Biografien & Erinnerungen
- Business & Karriere
- Börse & Geld
- Comics & Mangas
- Computer & Internet
- Erotik
- Esoterik
- Fachbücher
- Fantasy & Science Fiction
- Film, Kunst & Kultur
- Freizeit, Haus & Garten
- Geschenkbücher
- Jugendbücher
- Kinderbücher
- Kochen & Genießen
- Krimis & Thriller

Bestseller in Kindle eBooks

Top 100 Top 100 gratis

1. 5 Tage in den Top 100



BEN - Bruchstücke (Wild Boys 3)

von Annie Stone

★★★★★ (55)

Kindle Edition

EUR 3,99

2. 30 Tage in den Top 100



Sweet Temptation - Ein Milliardär zum...

von Karin Koenicke

★★★★★ (49)

Kindle Edition

EUR 0,99

3. 26 Tage in den Top 100



Mörderische Pläne Thriller von Noah Fitz

von Noah Fitz

★★★★★ (41)

Kindle Edition

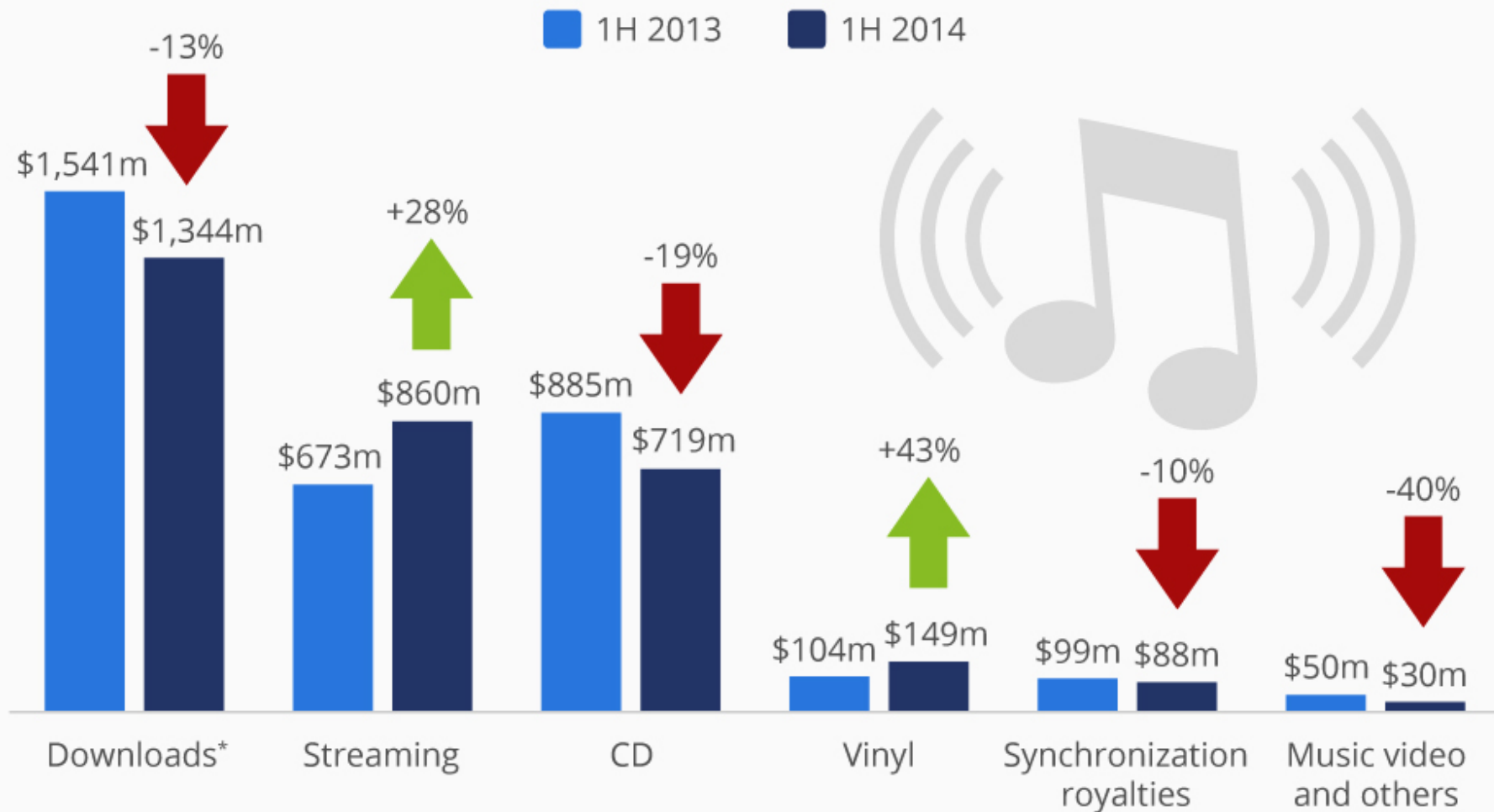
EUR 2,99

3 traditionally
published books
among top 10



Music Streaming Revenues Overtake CD Sales In The U.S.

U.S. music industry revenues at retail value (in million U.S. dollars)



* includes ringtones

Source: RIAA



THE FUTURE OF BOOKS – A FIRST GLIMPSE

Verging

Carey watched the boy scrawl with his crayon on the plastic casing surrounding the informational placard. The crayons left no mark he could see, except for the occasional flake of wax and a cloudy trail. In the end, the placard resembled the sky, clear with murky smears. He appreciated the similarity between them. To him it was a question of decorum. The sky was reflected in the placard's protective covering, yes, but thanks to the scribbling of the child it was more than a reflection; it was a continuation. No more appropriate relationship could exist between the two.

The boy, for his own part, was not so much concerned with decorum as he was with the failure of his crayons to truly affect his chosen medium. He gripped the coloured wax cylinders in tightly closed fists, tips pointed downwards, pushing down hard as he dragged the crayon across the display stand.

According to this, the Arabian Oryx was actually technically extinct, but a small population was artificially regenerated thanks to the efforts of conservationists working with the zoo. Isn't that neat, Sam?

Sam slowed the movement of his crayon, easing off also on the force with which he was pushing it. He looked up with one eyebrow raised at the woman next to and behind him. She rested one hand on his shoulder and peered over thin glasses at the words his best attempts were failing to obscure. He grumbled a noncommittal reply, turning his attention back to the task at hand and redoubling the intensity of his

SAVE & VISIT SITE

Reading With Public

MAKE A COMMENT

Leave a comment on this paragraph. Readers can respond to your post as they come across it.

TITLE OF YOUR COMMENT?

WHAT ARE YOU THINKING?

396 CHARACTERS LEFT

 keep private (private notes will not be viewable by your group)

MARK IT

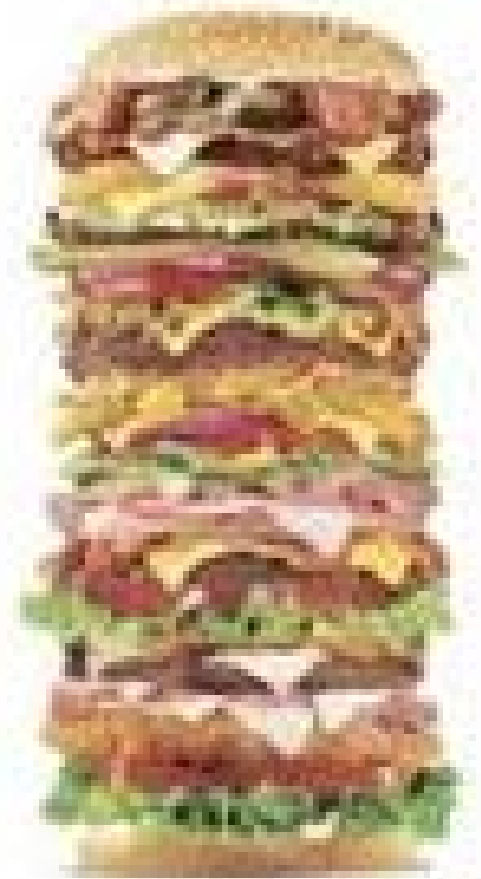
Or skip it and read other comments:



THE BOOK



THE MOVIE



THE FANFICTION



**IS IT A FUTURE WHERE
LIBRARIES MATTER?**



Pew's survey found that:

People are increasingly aware that they can borrow e-books at their public library. Some 38% say their public library has e-books, compared with 31% who said this in 2012. Those more likely to be aware that their library has e-books are college graduates (52% say they are aware of e-book lending), parents (44%) and those in homes where the annual income is over \$75,000 (44%).

- **Total digital titles borrowed from libraries & schools: 169 million (+24% over 2014)**

- o eBook circulation: 125 million (+19% growth over 2014)

- o Digital audiobook circulation: 43 million (+36% growth over 2014)

- o Streaming video circulation (+83% over 2014)

- o Introduced in late 2014, the circulation of digital magazines and newspapers also grew significantly in 2015

- **33 library systems circulated 1 million or greater digital books during 2015**

- **Reader visits to OverDrive-powered library & school websites: 750 million (+14% increase from 2014)**

