#### CITIZEN SCIENCE AND CO-CREATIVE KNOWLEDGE

HOW LIBRARIES CONTRIBUTE TO DEMOOCRACY?



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### **SPEAKERS**



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CITIZEN SCIENCE AND CO-CREATIVE KNOWLEDGE

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#### WHAT DOES CITIZEN SCIENCE MEAN?

- Participatory action research
- Awareness about the needs of a community
- Guided and controlled
  - amateurism
- Provides experimental data for researchers
- Co-creates scientific culture

### CO-CREATIVE KNOWLEDGE AND SKILLS

Play Performance Simulation **Multitasking Distributed Cognition Collective Intelligence** Judgment **Transmedia Navigation** Networking **Negotiation** 



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### THE CRICLE OF DEMOOCRACY

Open access

Knowledge empowerment Increasing knowledge

KNOWLEDGE

KINETICS

Creation of knowledge

Learning by action

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# MOOC University strategies

#### POSITIONING

- Brandiversity strategies
- Excellence publicity

#### INTEGRATING

- Zero Courses
- Blended Courses
- Programmes and microcredentials
- Professional Certificates
- Lifelong Learning update



### **MOOC'S AGENTS**

- Teachers and Researchers
- Pedagogues
- IT Professionals
- AV Professionals
- Librarians
- Legal experts
- Communication Experts
- Management Responsibles
- Dinamisation Teachers
- Implementation Responsibles
- Participants





# THE ROLE OF PARTICIPANTS AS PROSUMERS

- Knowledge consultants
- Knowledge administrators
- Knowledge sharers
- Knowledge creators
- Knowledge evaluators

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CREATION AND CO-CREATION OF KNWOLEDGE

 Answering (research questions through essays, projects, digital and media productions, etc.).

- Questioning (addressing new hypothesis to the contents).
- Mediating (with the contents).
- Contributing (to the research goals of the teacher).

### TOWARDS A HIBRIDISATION BETWEEN TEACHING AND RESEARCH

#### **RESEARCH BASED LEARNING**

- Broad acception of research
- Practice as research
- Learning outcomes addressed to research goals
- Learning activities addressed to research culture
- Learners driven to contribute in the research sample
- Learners integrated in research structures



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#### Next academic year all our students will have been born in the twenty-first century



### THE ROLE OF THE LIBRARIES

DOCUMENTATION PRESERVATION DISSEMINATION LEGAL CONTROL





### THE ROLE OF THE LIBRARIES

DOCUMENTATION PRESERVATION DISSEMINATION LEGAL CONTROL

ALSO FOR MOOCS



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# UPF LIBRARY / CRAI

#### NEW ROLES AND NEW PROFILES



### AUDIOVISUAL PRODUCTION



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# UPF LIBRARY CRAI

 Services, Technology and Information Resources Area: Library + IT Service > CRAI
Subject Librarians

3. La Factoria:

- Learning Management System (Moodle)
- Av Production and support to MOOC platforms
- Web services



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### UNIVERSITY LIBRARY / CRAI

COORDINATION WITH OTHER AGENTS

#### Academics:

- Provide the idea and the academic knowledge for the contents.
- Dinamization.

Team of pedagogues (CLIK):

- Coordinates de MOOC Team
- With the lecturer, conceptualize the work modules and produce the educational materials.



### **UPF MOOC ELABORATION**

Analysis phase

Analyse the target. Define the learning goals and evaluation criteria

Design phase

Define the pedagogical model, the contents, requirements and timing.

**Creation phase** 

Produce video material: literary script, graphic design and recording.

Implementation phase

Publish the material on the platform. Teach and stimulate the course.

Assessment phase Weigh up the results.



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# MORE THAN MOOCS.

#### Productions

Teaching videos for face to face courses Online courses videos MOOC Tutorials Recorded lessons Research dissemination audiovisuals

Publication

**UPF** Youtube Channels

2.0 Tools

They allow create and share information and work collaboratively

# **MOOC PLATFORMS**



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### CONCLUSIONS

- Incorporation of highly specialized services: av production, web services, digital labs... And new professional profiles
- "Curating content created within our institutions and making it available to a wider audience: the inside out library" (Lorcan Dempsey, 2016)
- Developing spaces of creativity, innovation and generation of knowledge



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#### **FES UN MOOC AMB LA UPF!**



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# THANK YOU!

MOLTES GRÀCIES! ¡MUCHAS GRACIAS!

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