

Strategies for the Open Era

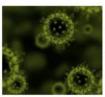
Tasha Mellins-Cohen
t.mellins-cohen@microbiologysociety.org



A membership charity for scientists interested in microbes, their effects and their practical uses



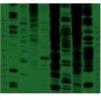
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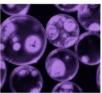
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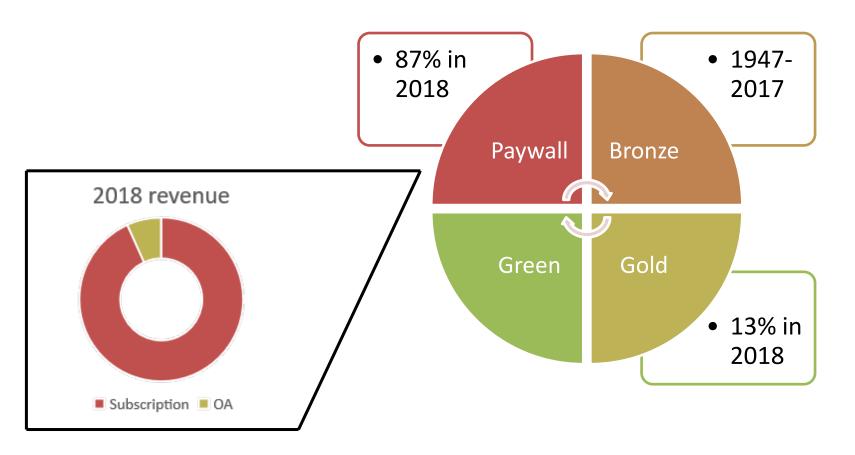
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Into the Open Era

Competition for researcher attention

New business models

Proliferation of products

Early career researchers

Collaboration opportunities

Researcher services technologies

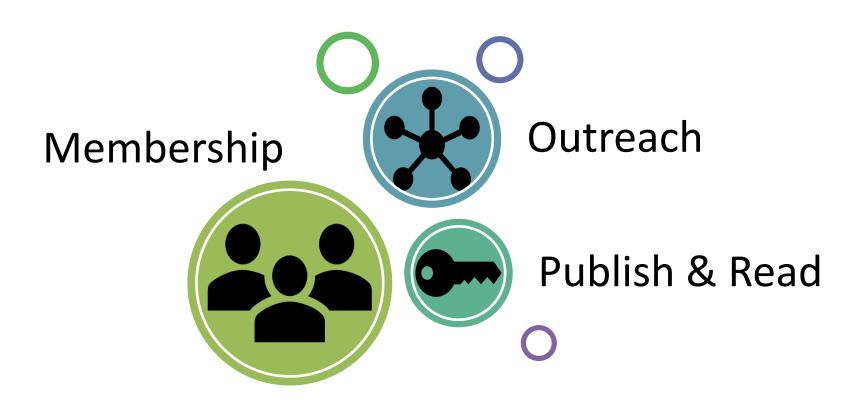
Changing research culture

Breaking down silos

Shift to service over product



Routes to Open





Society Publishers' Coalition

socpc.org

- 20+ not-for-profits who publish journals as part of their charitable objectives and reinvest the surplus into their communities.
- Share an ambition to see an orderly, sustainable transition to open scholarship.