

Publishing at EMBO

Community responsive
Not-for-profit
Support scientific excellence
Selectivity (quality + interest, not fashion)
Open Science (Open Access = building block)





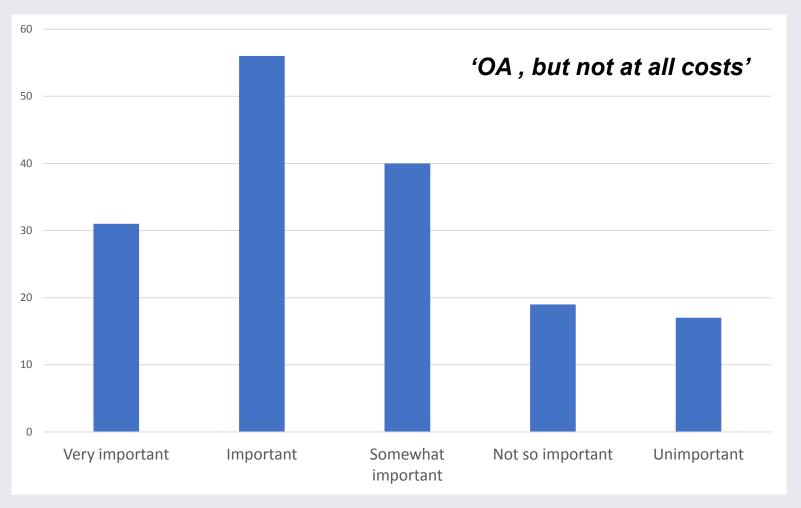
Barriers to Adopting Open Science

- Lack of resources and infrastructure
- Cost: Time + Money
- Competitive advantage
- Concern about extra scrutiny
- Lack of policies & incentives
- Priority is high impact research paper
- Journals?

'Why should I go the extra mile if others don't?'
'It is hard enough to publish a paper as it is!'



Importance of Open Access to researchers







Barriers to Adopting Open Science

Lack of resources and infrastructure:

- data management (e-notebooks, data archiving)
- Data curation expertise
- Connection to Journals/Preprints/Databases

Journals: OA

OS





Barriers to Adopting Open Science

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Journals: OA

OS Transparent, Transferable Review

Source Data + Technical Review + Curation

Data & Preprint Citation

Structured Methods



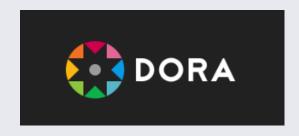
The Journal problem in a



Disseminate
Archive
Quality Control
Select



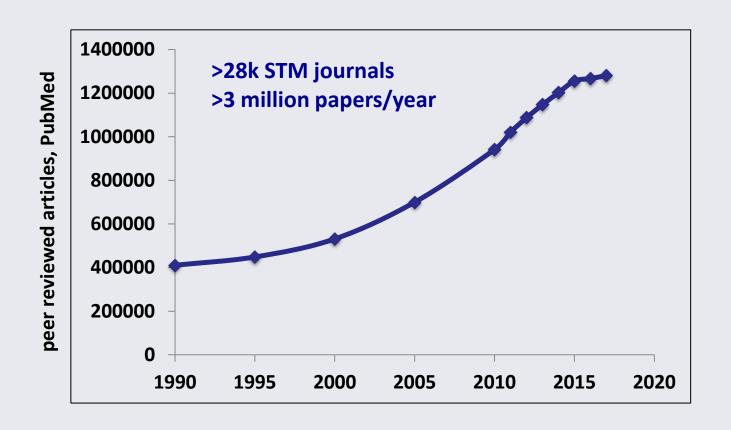
Academic currency 'publish or perish'



Journal Impact Factor and name should not be misused as proxies in research assessment DORA is not critical of Journal selectivity



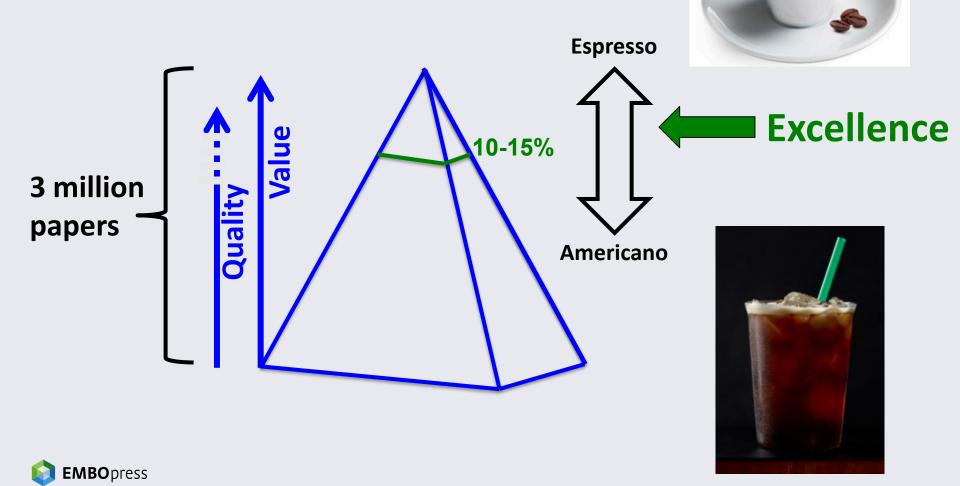
Peer reviewed journals are filters for Quality & Reproducibility Interest & Novelty





Journal Selectivity – a barrier?

- Quality control
- Navigate literature (+ Open Science)
- Enrich for excellence/value (cf. funders, institutions)







'publish or perish'



OCTOBER 19TH-25TH 2013

Economist.com

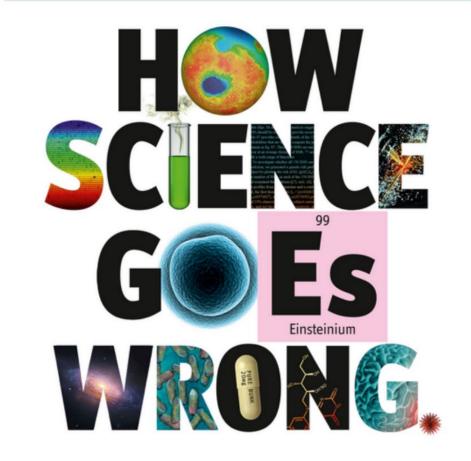
Washington's lawyer surplus

How to do a nuclear deal with Iran

Investment tips from Nobel economists

Junk bonds are back

The meaning of Sachin Tendulkar





Inefficiency & Friction

- Research assessment outsourced to <5% journals
- Endless revision & serial submission
- Only a fraction of reliable data is published/shared
- Some published data is unreliable
 - Limited reproducibility
 - Research integrity



Reproducibility



Scientific Integrity



'Broken Peer Review'







The shackles of scientific journals

And how to cast them off















ScienceGuide >

Open Access negotiators prepare for a future without publishers

door Sicco de Knecht

4 mei 2018 | Berlin last Wednesday was the stage for a first ever international meeting of academic open access negotators. At the invitation of Horst Hippler, chair of the German



Research Integrity, Reproducibility & Efficient Research Process

What can Journals do?

- Optimized editorial process
- Prepublication checks
- Enhanced papers
- Open Science





Enhancing the utility > of Journals > of Papers

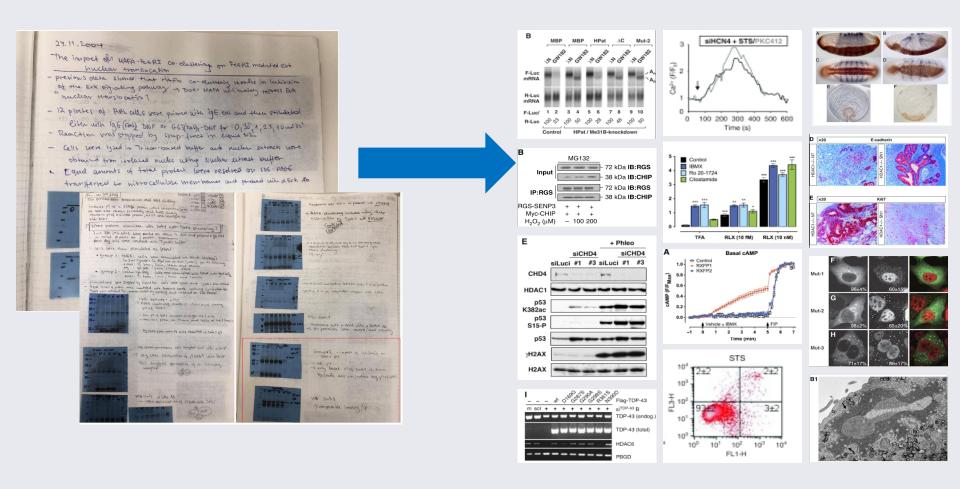
- Transparent, fair selection process
- Open, transferable peer review
- Paper of the future:
 - from cellulose to digital
 - ▶ from narrative driven to data-focussed

Open Science

Complement Journals with Open Science platforms

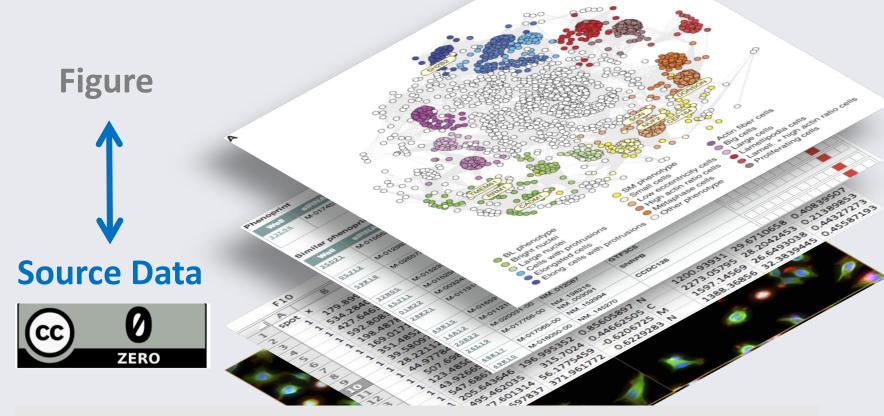


Data Centric Papers

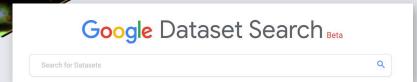




SOURCEDATA Reproducibility, Discoverability

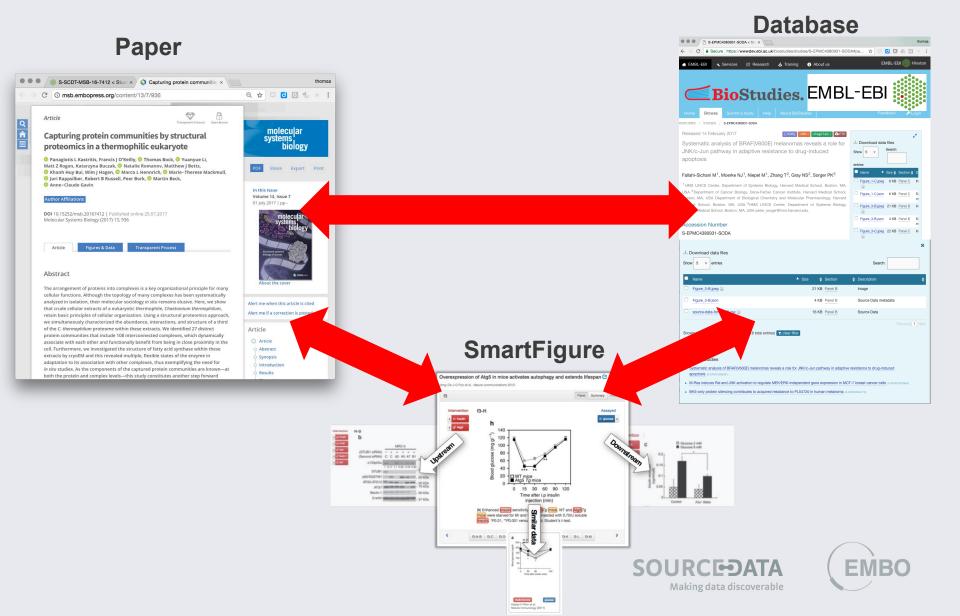


AI based semantic analysis & data directed search





Integration with data repositories



Open Science



















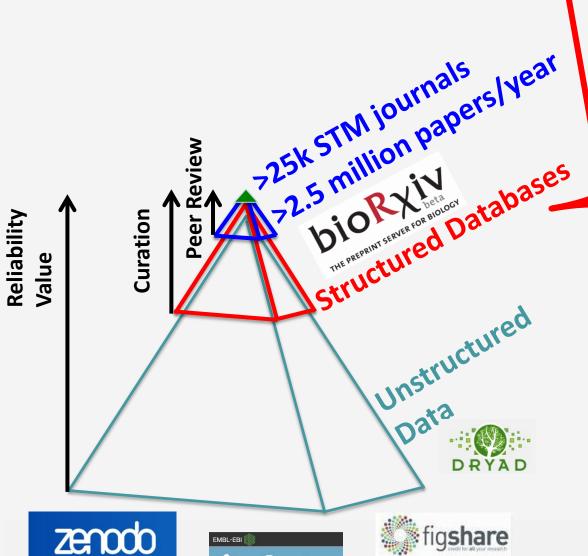


















Reproducible Methods

Reagents & Tools Table (materials, instruments, software: source & identifiers)

Protocols (text & video)

Reagents and tools table						
Reagent/Resource	Reference or source	Identifier or catalog no	umber			
Experimental models		·				
C57BL/6J (M. musculus)	Jackson Lab	B6.129P2Gpr37tm1Dgen/	J			
DH5alpha (E. coli)	ThermoFisher	Cat # 18265017		Confirmation of interactions by Co-immunoprecipitation Approach 1—Endogenous baits and transiently transfected FLAG-		
BW29655 (E. coli)	Zhou et al., 2003	N/A	 Approach 1—End tagged preys 	iogenous vaus an	a transtentty transfectea FLAG-	
NIH 3T3 cells (M. musculus)	ATCC	Cat #		ells in Dulbecco's M	Modified Eagle Medium (DMEM)	
Liver patient biopsies	Heidelberg University	Hospital N/A	containing 10% FBS 100 II penicillin and 100 µg/ml streptomyci			
Ap-GAL4 (D. melanogaster strain)	Bloomington Drosoph	Antibodies used in co-immunoprecip			split at 80% confluence. To co-	
Recombinant DNA		Santa Cruz: OPRL1 (sc-15309),	TSHR (sc-13936)	, OPRM1 (sc-	preys, transiently transfect plas-	
pCMV-BE3	Addgene	15310), AGTR1 (sc-1173-G), PTAF	R (sc-20732), C51	L2 (sc-368573).	the 293T cells. Detect their inter-	
pBRAFV600E (H. sapiens)	This study	HRH (sc-20633), CHRM5 (sc-9110), OXTR (sc-33209).				
pBRAF (M. musculus)	This study	Abcam: ADRB2 (ab36956), HNRPK (ab52600), F2RL (ab124227),				
pEYFP-Myosin (D. melanogaster)	J. James lab, Smith et	TEVILL (cherren) DDND (cherren) MCLL (cherren) ATD2A2 Overnight.				
pSR43.6 (CcaSR)	Schmidl et al., 2014				isfect cells using calcium phos-	
Antibodies				on from Promega (cat# E1200)		
Rabbit anti-H3	Abcam	Cell Signaling: GABBR1 (3835).			ctions. CaCl2 and water and add the	
Goat anti-Cy3	Cedarlane	ProteinTech: GPR37 (14820-1-AP), FZD7 (16974-1-AP).			e while vortexing.	
Mouse anti a-Tubulin monoclonal antibody (clone DM1A)	Sigma Aldrich	Cat #T9026		Incubate the mixture at room temperature for 30 minutes.		
Rabbit polyclonal anti-Nanog antibody	This study	N/A	Prior to adding to cells, vortex the mixture again. 24 hours post-transfection, harvest 2 X 150 mm dishes of 293			
Oligonucleotides and other sequence-based			cells/plasmid and wash the cells with ice-cold PBS.			
Cloning oligos	This study	Table 1	, .	 After that, cross-link the cells with 0.5 mM DSP at roor temperature for 30 mins followed by quenching excessive DS 		
PCR primers	This study	Table EV3				
siRNA sequences	This study	Table EV5	with a buffer containing 0.1 M Tris-HCl, pH 7.5 and EDTA			
ANDNIA ASSUMBAGAS				pellet in RIPA (Sigma Aldric	protocols.io	

21G needle 10X.



Research outputs

Experiment – shared in group

Data – shared in trusted network

Structured Data/Metadata – open

Preprints – open

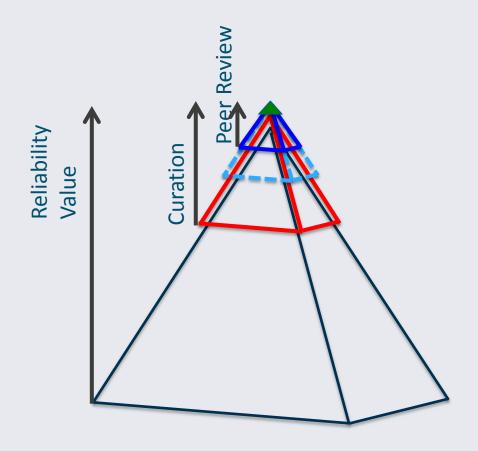
Research papers

Reviews/Commentary

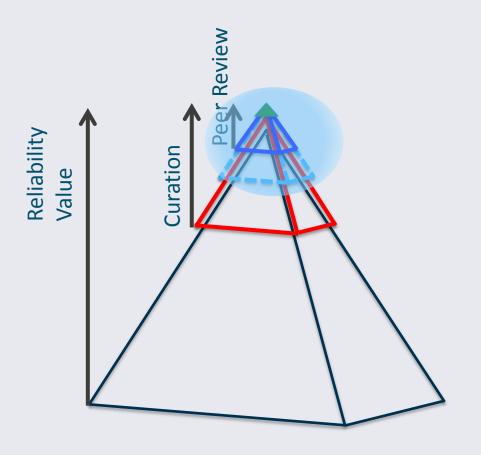
Institutions + Publishers

Standards
Curation
Quality control
Selectivity





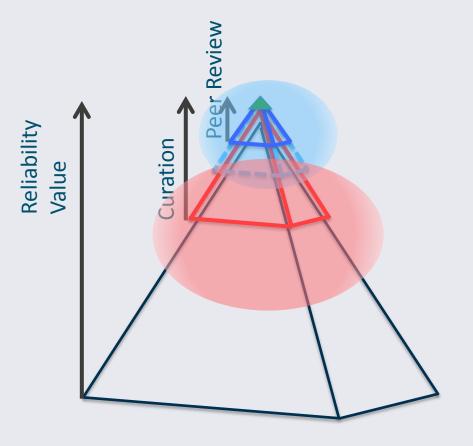




Distributed responsibilities:

Journals

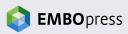


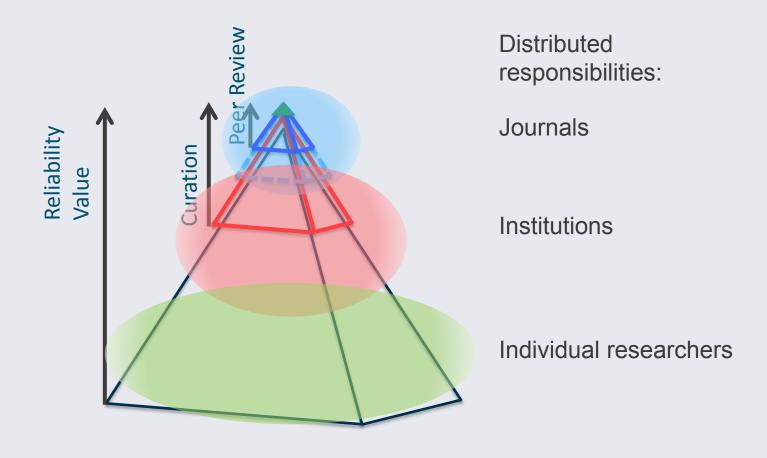


Distributed responsibilities:

Journals

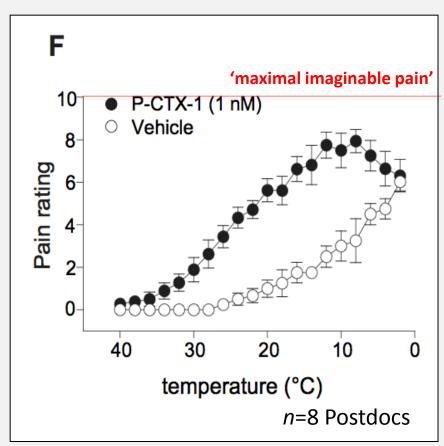
Institutions







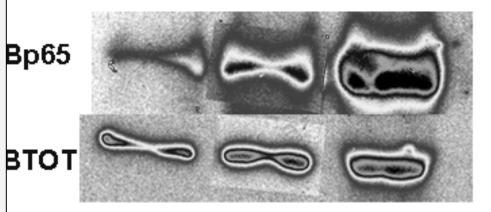
Ethics



Statistics

Scientific Integrity

Image Manipulation



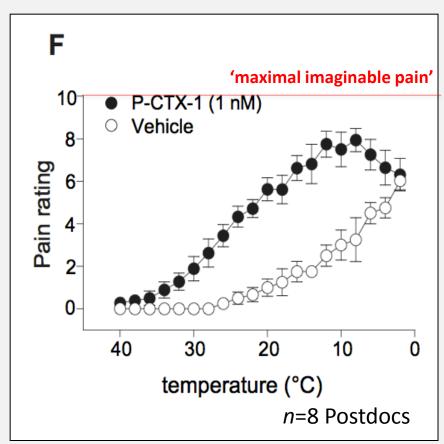
Plagiarism

'It was a shock to receive your E-mail but the accompanying "Text comparison report" undoubtedly showed that the plagiarism was happened... I wrote this article in Chinese and sought help from Guangzhou Translation. Because of the misbehavior of 广州译文, I innocently became guilty of plagiarism.'

Exclude Methods, Reference Lists



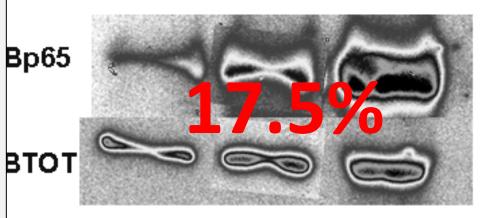
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Exclude Methods, Reference Lists



Quality control saves research \$ and careers



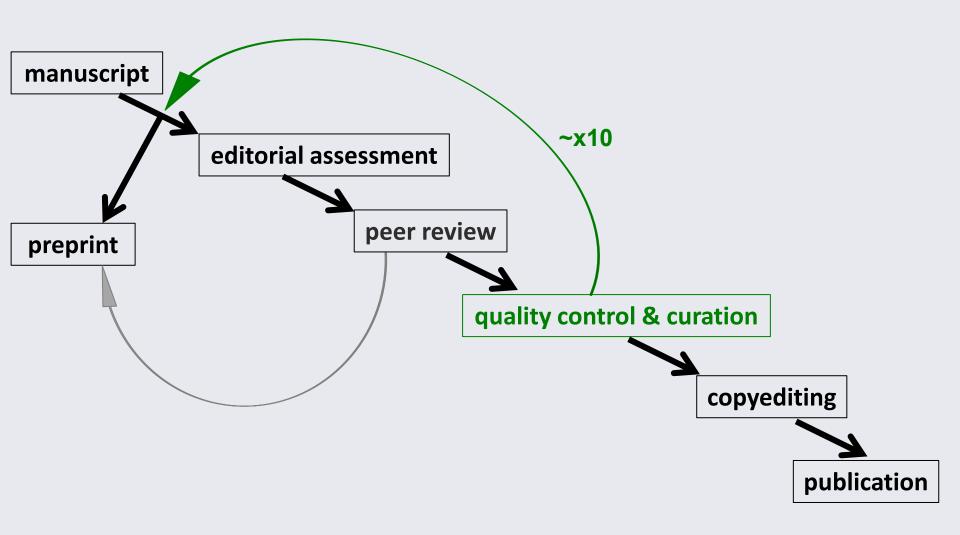
Duke University to Pay \$112.5 Million to Settle Claims of Research Mi...

The university submitted falsified data in connection with 30 grants obtained from the N.I.H. and E.P.A., according to a whistle-blower lawsuit.

nytimes.com

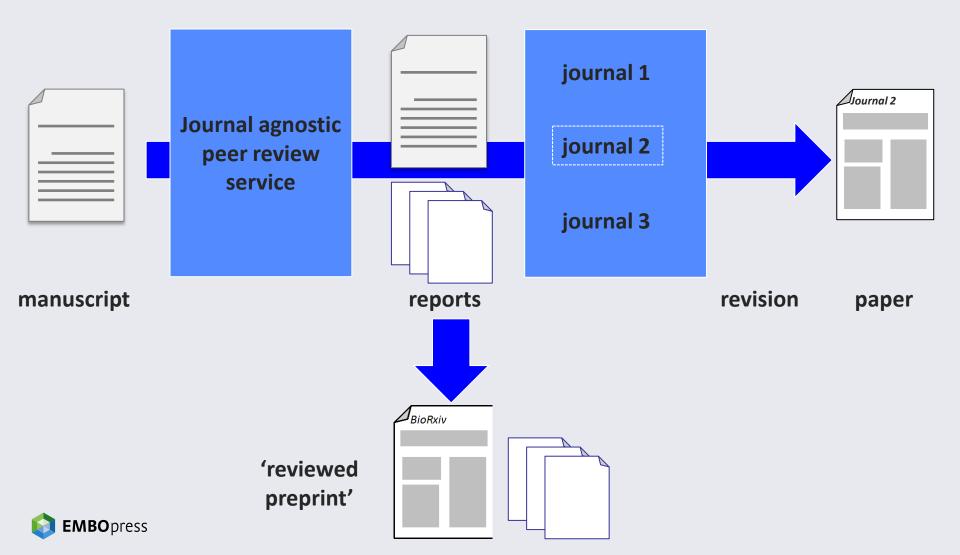


Limit redundancy in quality control



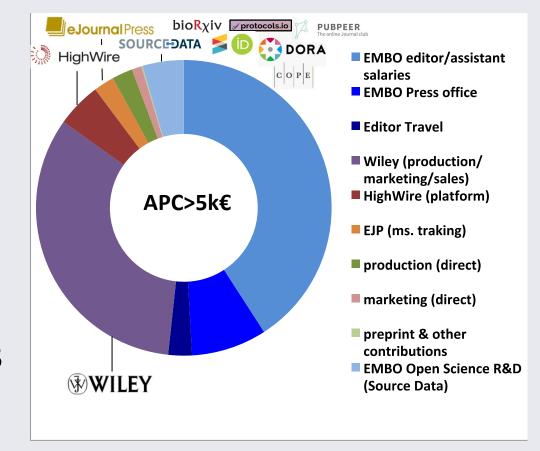


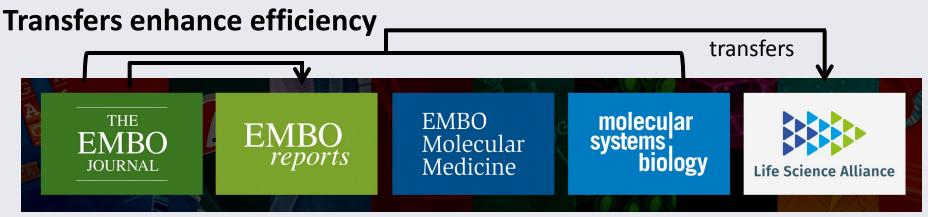
Pre-Journal review one set of referees to publication



A key barrier: Publishing cost

Main cost:
selectivity
editorial process







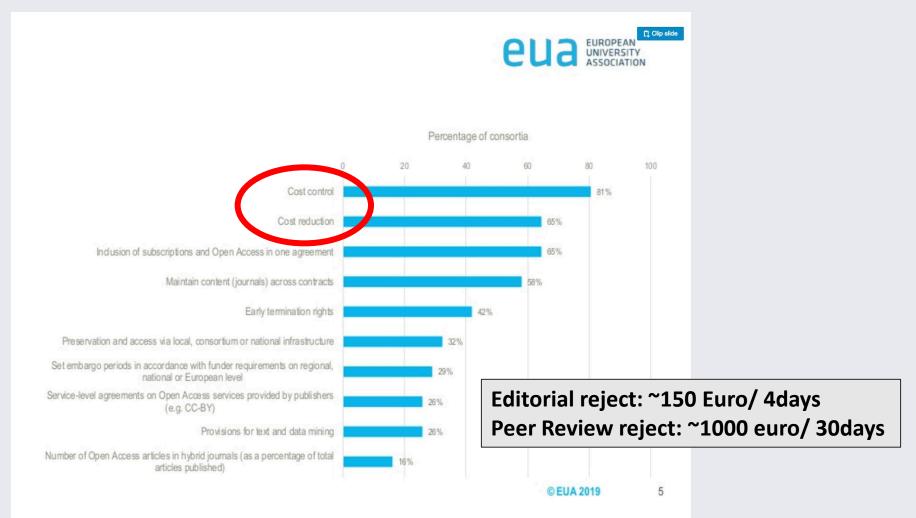
Perceived Cost of Journal Services

	€ 1k	€ 2k	€ 4k	€ 8k	?
Transparent & fair peer review, detailed decisions	52%	18%	18%	3%	8%
Approachable and responsive editors	38%	28%	22%	4%	8%
Rapid review & decisions	34%	31%	24%	3%	8%
Rigorous editorial process	39%	28%	22%	4%	8%
Professional checking of data presentation, image integrity, text duplication, statistics, etc.	10%	27%	28%	11%	14%
Data deposition & curation	11%	22%	27%	15%	15%
1 15 mln 15 mln at a mat al a m	70/	470/	200/	240/	1.00/

Community investment: 8h per person per week

Different Priorities

'main concern for universities and negotiating consortia is cost control'





No 'one size fits all' competitive funding for journals

- Journals apply to a competitive PlanS funding scheme
- Journals supported according to transparent attributes:
 - Quality
 - Open Science
 - Subject specific





EDITORIAL ACTIVITIES COST

time=money

	n	Σ h/week	
editor in chief	10	76	
editorial function	83	322	
advisor/board	106	274	
peer review	157	618	
other	11	26	
	357	1316	

8h per person per week



The Goal:

a more efficient & effective research process

OA, OS, Quality, Efficiency* *emphasis depends on stakeholder

- Access for readers <u>and</u> authors
- Less (shared) unreliable research
- Less publishing for sake of research assessment alone
- Digital media: Open Science to complement OA
- Cost secondary concern

Share data – as papers only where it adds value





95% of revisions published

Fast publication

Submit in any format

Easy submission

3 days
First decision

3 months
Revise & publish

Revise & publish

Clear decisions

Focus on essential experiments – only one round of revision

EMBO

THE EMBO JOURNAL

molecu|ar systems biology EMBO Molecular Medicine

embopress.org

author-editor compact

COMMENT · 29 AUGUST 2018







Jessica K. Polka and colleagues call on journals to sign a pledge to make reviewers' anonymous comments part of the official scientific record.

Jessica K. Polka [™], Robert Kiley, Boyana Konforti, Bodo Stern & Ronald D. Vale [™]

Posting referee reports on papers & preprints*

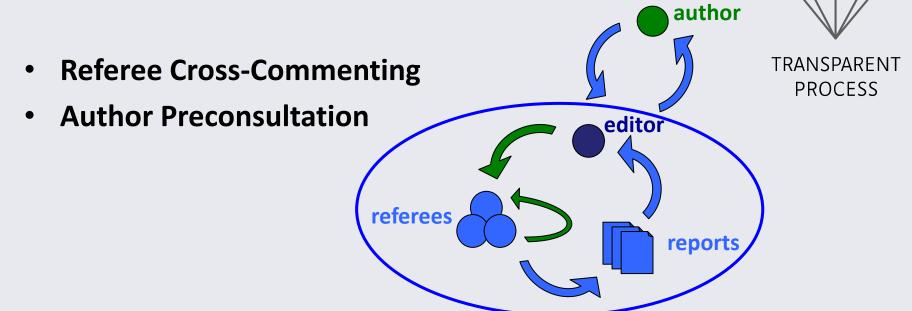
- 3 orthogonal expert views on dataset
- **Training**
- **Referee Credit**
- **Accountability**

*both for preprint version of published papers AND rejected papers

'We, the undersigned journals, recognise the benefits of transparency in the peer review process. Therefore, we enable the publication of all of the content of peer review (not necessarily the names of reviewers) and the author responses alongside final, published articles.....'







- Scooping protection
- Unlimited & open references (i4OS)
- Preprint & Data citation
- Portable Manuscripts/Peer review (MECA)





OA at EMBO

2008Hybrid 2000 2018 1982 2005 **Hybrid** 2012 OA **Hybrid** OA OA ~28% OA ~28% OA 6mo self 6mo self 12mo free 12mo free **APC APC** DEAL DEAL DEAL **DEAL APC** molecu|ar systems **EMBO** THE **EMBO** Molecular reports biology **JOURNAL** Medicine Life Science Alliance

> Rockefeller University



2-5y priorities: equitable open access, selectivity & open science

- Don't replace one barrier (readers) with another (authors)
- Support quality and selectivity
- OA models should not block OS developments
- Global solution
- Include reviews, commentary and journalism
- Consult with all stakeholders (scientific community)
- Maximize OA papers over OA Journals
- Sustainable P&R solution (DEAL asymmetrical, local)
- Retain diversity: Protect independence/viability of small community journals/institutions



Priorities: OA, OS, Quality, Efficiency PlanS

- Copyright with authors
- ✓ CC-BY
- **✓** COPE level process
- **✓** DORA
- Cost transparency by publishers

No Hybrid

APC charge caps?

Transitional Agreements (NB: OA flip binary decision)



Consistent, sustainable solution to protect quality and selectivity

- No 'one size fits all': geography, field, platform
- Differential costs for Open Science & Quality attributes

NB:

- Financial model to include both published and submitted research papers
- Include all valuable publication outputs
- Gaming for volume, eligible paper formats and authors
- Consider publication costs as % of research costs





Solution 1

OA

differential charges for services

Publishing Option	Preprint	S	M	L	XL
APC	0.1 x	1X	2x	3x	4x
	Published as author-provided PDF	Published as author-provided PDF	Published as author-provided PDF	Published as author-provided PDF	Published as author-provided PDF
	DOI assignment	DOI assignment	DOI assignment	DOI assignment	DOI assignment
	Commenting facility	Commenting facility	Commenting facility	Commenting facility	Commenting facility
		Peer-review	Peer-review	Peer-review	Peer-review
		PubMed indexing	PubMed Indexing	PubMed Indexing	PubMed Indexing
			Indexing in Webof knowledge for citations statistics (Impact Factor)	Indexing in Webof knowledge for citations statistics (Impact Factor)	Indexing in Webof knowledge for citations statistics (Impact Factor)
					Promotion on social media
			Typesetting	Typesetting	Typesetting
			Published as full text HTML/PDF	Published as full text HTML/PDF	Published as full text HTML/PDF
				Search engine optimized	Search engine optimized
				Data curation and deposition	Data curation and deposition
					Copy editing and language editing
					News & View highlights
					Cover image
					Help with graphics design



Data Transparency

Metabolic profiling of the human response to a glucose challenge O Shaham et al

insulin, we hypothesized that insulin sensitivity could be reflected not only by changes in glucose but also by the OGTT response of multiple other metabolites. Because our initial

Table II Regression models relating fasting insulin to 2-h metabolite change in individuals with impaired glucose tolerance (FOS-KCT)

Predictor(s)	R_{adj}^2	P-value	Prediction error ^a
Δ ^b Leucine/isoleucine	0.36	9E-4	6.65
Δ Valine		3E-2	7.74
Δ Lactate Δ Glycoche node oxycholic acid	0.16	3E-2 4E-2	7.60 7.86
Δ Methionine	0.14	4E-2	7.68
Δ β-Hydroxybutyrate	0.14	4E-2	7.90
Δ Leucine/isoleucine + Δ glycerol ^c		7E-5	5.66
PLS ^d	0.46	1E-4	6.89
BMI		1E-3	6.74

^{*}The prediction error is expressed as the root mean square error of prediction (RMSEP), in micro-international units per milliliter insulin.

studies were focused on normal, healthy individuals spanning a narrow range of fasting insulin levels, we performed a third analysis on a group of individuals with impaired glucose tolerance from the Framingham Offspring Study, FOS-IGT, who spanned a broader range of fasting insulin concentrations (Table I).

First, to systematically evaluate the relationship between individual metabolite excursions and fasting insulin, we performed linear regression of the fasting insulin concentration on each of the 18 2-h excursions. Out of the 18, 6 showed a statistically significant (P<0.05) correlation with fasting insulin, and included the excursions in lactate, β-hydroxybutyrate, amino acids (leucine/isoleucine, valine, and methionine), and a bile acid (GCDCA) (Table II). Taken together with the glycerol excursion, which scored (P=0.07) slightly below the significance threshold, the response of four distinct insulin action markers correlated with fasting insulin (Figure 5A). Individuals with high fasting insulin exhibited a blunted excursion in all seven metabolites: they had a smaller change both in increasing metabolites (lactate and GCDCA) and in decreasing metabolites (the other five). Notably, the glucose excursion was not correlated with fasting insulin (P=0.20). These findings suggest that resistance to the action of insulin

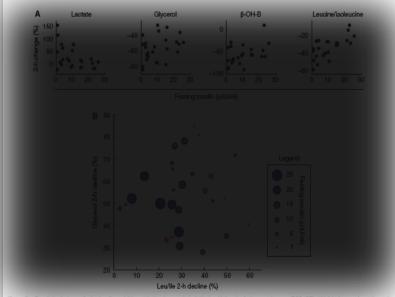


Figure 5 Correlation between fasting insulin and 2-h metabolite changes in individuals with impaired glucose tolerance (FOS-GT). (A) 2-h changes in markers of insulin actionaire correlated with fasting insulin concentration. Each dot corresponds to an individual, (B) A bivariate model explaining fasting insulin using the 2-h decine of Leu/lie and glycerol. Each circle represents an individual, and the circle size is proportionate to fast ingle size. A representative individual exhibiting a blurted decline in glycerol (resistant to proteolysis suppression). "A representative individual exhibiting a blurted decline in glycerol (resistant to proteolysis suppression).

6 Molecular Systems Biology 2008

© 2008 EMBO and Nature Publishing Group



^bA denotes log of the 2-h fold change of metabolite levels.

^cA bivariate model consisting of the 2-h changes in leucine/isoleucine and in

glycerol.

⁴Partial least squares based on changes in the 18 validated metabolites.

attribute (each capped)

Differential charges matrix

OA

Baseline: Gold OA/minimal standards* compliant charge cap + charge supplement:

Field (% research investment in paper)

Medical Sciences Biosciences

Chemistry

Physics Humanities.....

Transparent review system
Community publishing services
Acceptance rate
Data sharing
Data Curation
Structured methods
Preprint deposition
Research Integrity screening/COPE
DORA compliant
Editorial & design services

Dissemination/Contextualization

*OASPA,/DOAJ; PM/PMC; Author contribution; Crossref, ORCID, i4OS, Cloccks, Shibboleh...



Aims: OA, OS, Quality, Efficiency

PlanS

- Copyright with authors
- ✓ CC-BY
- **✓** COPE level process (integrity)
- ✓ DORA (research assessment)
- ✓ Cost transparency

No Hybrid

Transitional Agreements? (NB: OA flip binary decision)

APC charge caps?

PlanS vs. Publish&Read Deal

APCs: cost transparency

conflated with research budgets

published authors bear all costs

don't work for reviews/commentary/journalism



Issues

Consult with all stakeholders (community) * Don't replace one barrier (readers) with another (authors) Don't undermine quality, selectivity and Open Science Consider reviews, commentary and journalism Protect independence/viability of small community journals/institutions: retain diversity Focus on OA Journals, not maximizing OA papers **DEAL negotiations asymmetrical, local:** demonstrate a global, sustainable solution

*EMBO community consultation was reported to cOAlitionS



Solutions

consistent & sustainable solution to protect quality and selectivity

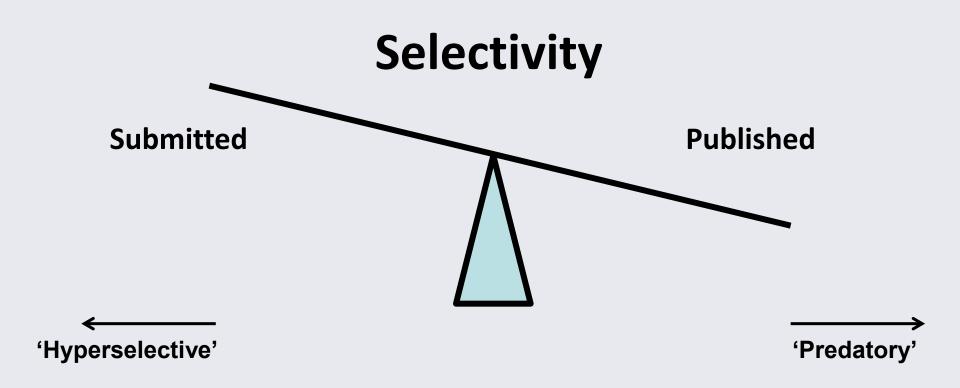
- No 'one size fits all': geography, field, platform
- Differential costs for Open Science & Quality attributes
- Consider publication costs as % of research costs*
- Financial model to include BOTH
 published and submitted research papers*

* 2-3% in biomed sciences

* define



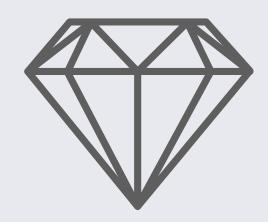
Solutions: take into account selectivity & avoid gaming







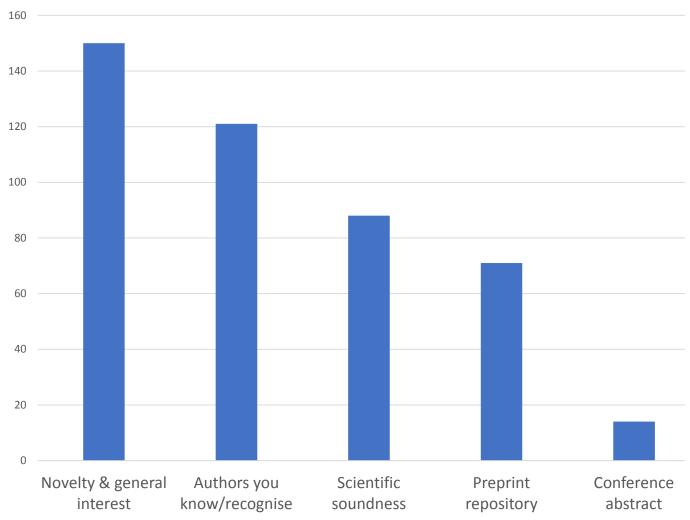
Diammond OA and PlanS: how to distribute funding



Journals apply individually to a central PlanS funding scheme, that select journals according to transparent quality attributes (may assign charge caps according charge matrix)



IDENTIFYING PAPERS WORTH READING

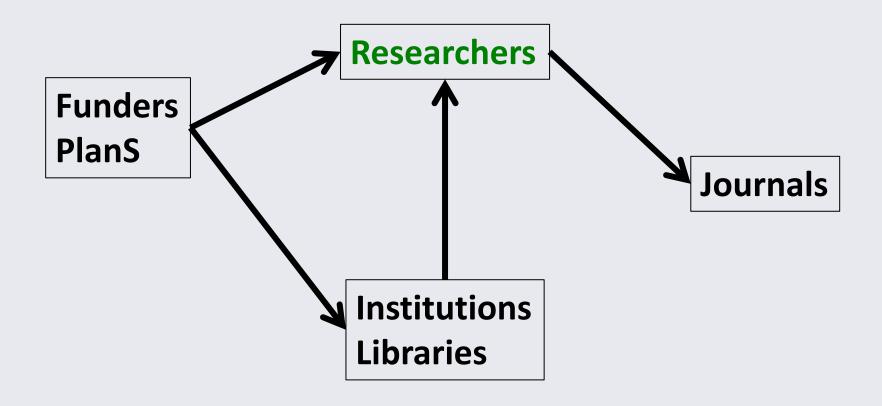




Additional slides

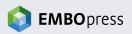


Top down or bottom up?

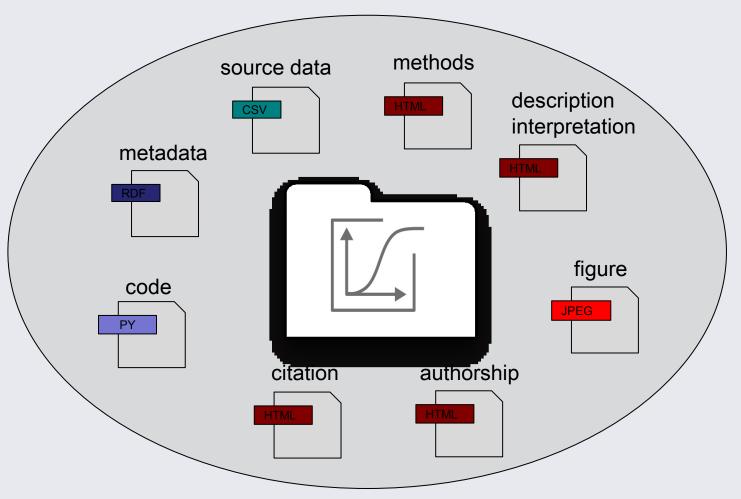




Support models that advance Open Science through quality & selectivity



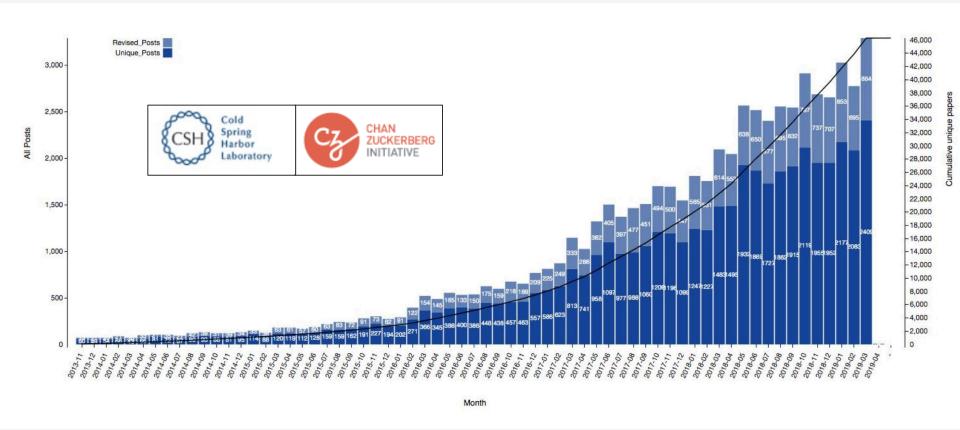
Reproducible & Discoverable Data Pre-preprints or trusted network





[Data citation standard]

Preprints – dissemination before review



bioRxiv

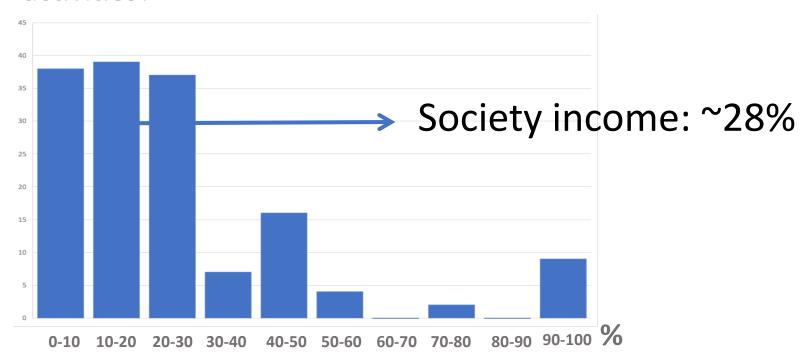
~32,500 preprints (~90% approved; 95% 'new'; 28% revised)

~187,000 authors; 11,700 institutions; 108 countires

>60% of papers subsequently published in >400 journals (incl. Nature, Science, EMBOJ, JCB)

USE OF JOURNAL INCOME

By what percentage do you feel a society should be allowed to increase the APC above the actual cost of publishing, to allow them to fund their other activities?



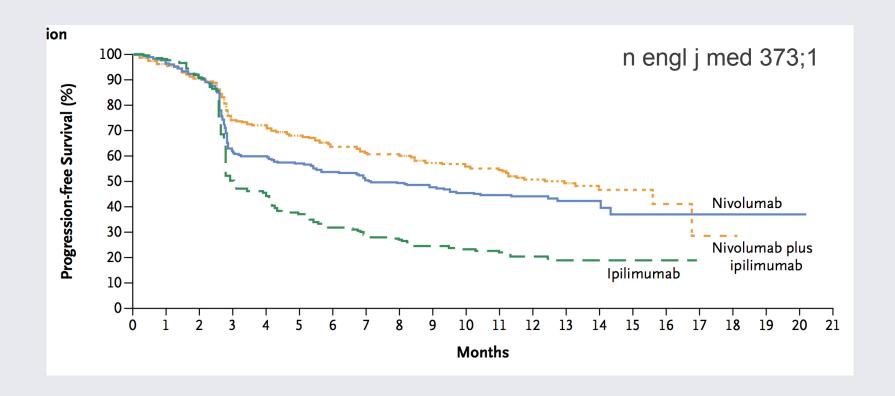
Why does OA cost (so much) Journal \$ are for a *service*

the service is to:

- select reliable and interesting research worth sharing
- to improve the research
- to improve the way the research is presented



What is a figure?

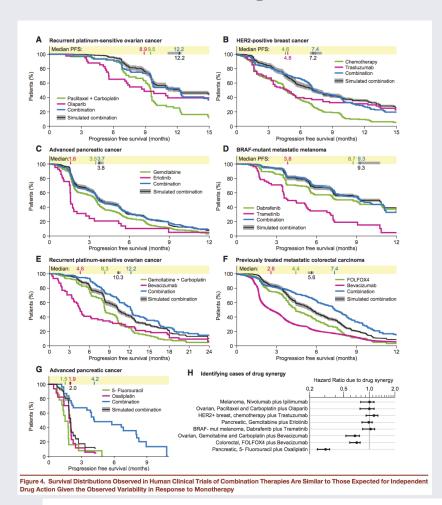


A clinical experiment (945 patients) converted into pixels...





Reanalysis of data





Theory

Combination Cancer Therapy Can Confer Benefit via Patient-to-Patient Variability without Drug Additivity or Synergy

Adam C. Palmer¹ and Peter K. Sorger¹,².²*

¹Laboratory of Systems Pharmacology, Program in Therapeutic Science, Harvard Medical School, Boston, MA 02115, USA
²Lead Contact

*Correspondence: peter_sorger@hms.harvard.edu https://doi.org/10.1016/j.cell.2017.11.009

Analysis of human clinical trials

Survival functions for clinical trial data were extracted from published Kaplan-Meier survival curves by image processing (the data are not available in digital form).

Survival data published in vector form was processed in Adobe Illustrator to remove censor marks and dashing, and to separate trial arms to individual images. Survival data that were published only in a pixelated form were digitally traced in Adobe Photoshop. After producing separate image files for each treatment condition, a high-resolution raster (at minimum 2000 pixels high) was processed by a custom script in Wolfram Mathematica which measured the number of pixels in each row between the time = 0 mark on the horizontal axis and the survival function. The number of pixels per row was calibrated against tick marks on the time axis to convert to the duration of progression-free survival. It would obviously be preferable to start with the original numerical data, but we are aware of no repository of such information.

Prepublication quality control Image Aberrations

Mistakes Beautification



Fabrication Fraud

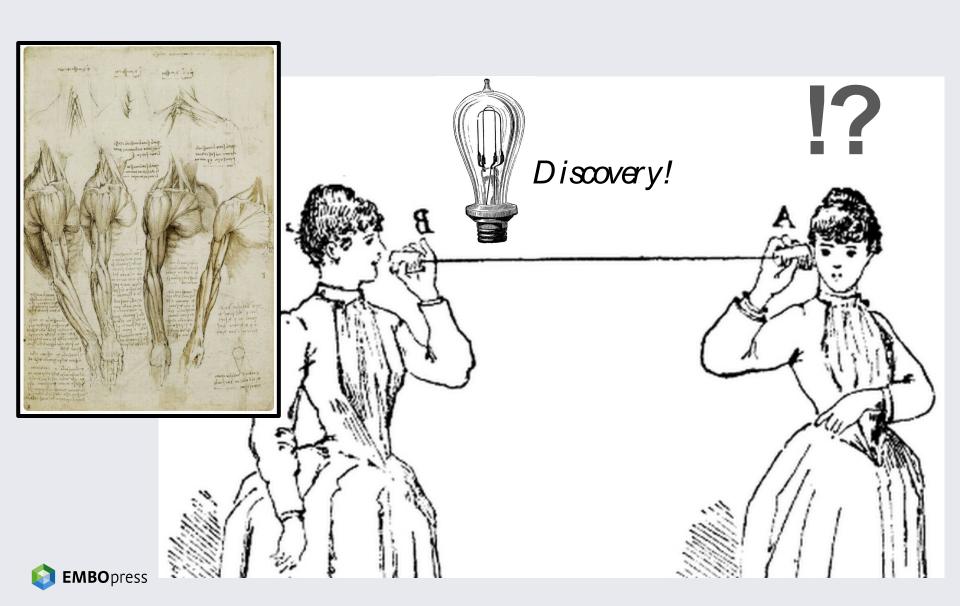
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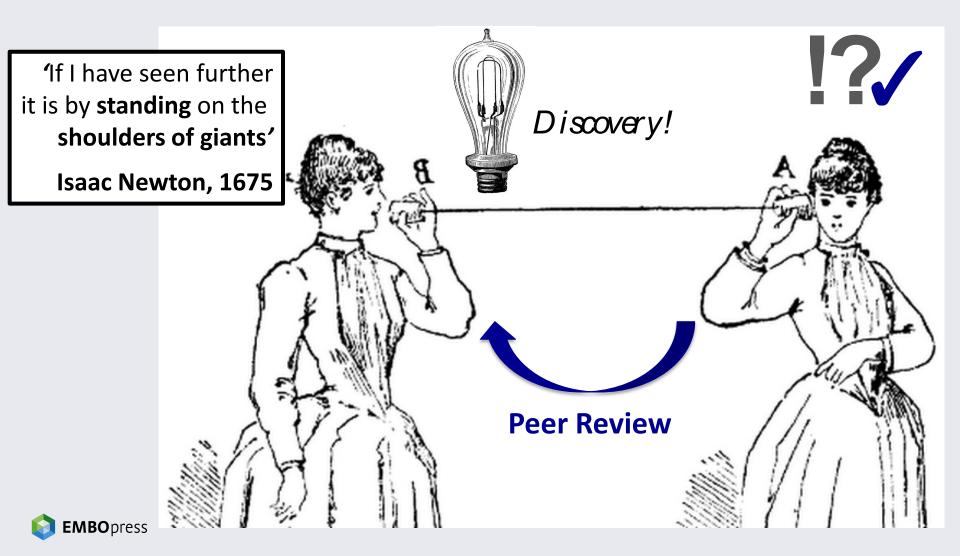
(*detection by routine screening; ~40'/manuscript)



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News

Indian education minister dismisses theory of evolution

Scientists condemn Satyapal Singh for saying Darwin's theory is 'scientifically wrong'

Michael Safi in Delhi



"Darwin's theory is scientifically wrong..needs to change in the school and college curriculum. Nobody..ever saw an ape turning into a human" S. Singh, minister for higher education

https://www.theguardian.com/world/2018/jan/23/indian-education-minister-dismisses-theory-of-evolution-satyapal-singh?CMP=share_btn_link











Extraordinary *claims* require extraordinary *evidence*

Ileal-lymphoid-nodular hyperplasia, non-specific colitis, and pervasive developmental disorder in children Wakefield A. et al. 1998, *Lancet* 351: 637-641

'we did not prove an association between the MMR vaccine and the syndrome described. Virological studies are underway that may help to resolve this issue'



retracted 2010

- scientifically flawed
 - fraudulent
- unethical

Measles 2018: a tale of two anniversaries

Sansonetti P. EMBO Mol Med (2018) e9176

Journals vs. Alt-Facts



Andrew Wakefield (R) | Shaun Curry/AFP via Getty Images

Trump offers vindication to vaccine skeptic doctor

The US president is embracing Andrew Wakefield's debunked claim linking a top vaccine to autism.

By **CARMEN PAUN** | 2/9/17, 5:04 PM CET | Updated 2/20/17, 4:53 PM CET

MMF

WHO warns over measles immunisation rates as cases rise 400% across Europe

2017 saw more than 21,000 cases and 35 deaths, with large outbreaks in one in four countries, says World Health Organisation



▲ Confidence in the measles, mumps and rubella (MMR) vaccine was damaged following discredited claims linking it to autism. Photograph: Alamy Stock Photo

Sarah BoseleyHealth editor

NEWS

Germany: Measles vaccine could be compulsory for kids

With the threat of a measles outbreak hanging over Germany, the government is considering making the vaccination mandatory for children. While many parties back the

The New York Times

13 March 2019

Vaccine Law Returns to Force in Italy, Barring 300 Children From Kindergarten



Journals vs. Alt-Facts



Andrew Wakefield (R) | Shaun Curry/AFP via Getty Images

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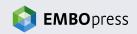
NEWS

Germany: Measles vaccine could be compulsory for kids

Arizona lawmaker calls mandatory measles vaccine 'communist' amid fight to control outbreaks

"The idea that we force someone to give up their liberty for the sake of the collective is not based Vaccine Lat on American values," the state representative wrote on Facebook.

Barring 300 Children From Kindergarten



Scientific communication

