Ebooks: Some Library Perspectives

11th Fiesole Collection Development Retreat 2009
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It is all about the User Needs

- "eBooks: The End User Perspective" (Springer, 2008)

http://www.springer.com/cda/content/document/cda_downloaddocument/eBooks+-+the+End+User+Experience?SGWID=0-0-45-608298-0

- Dr. Olaf Ernst (Springer), "Future of ebooks?":

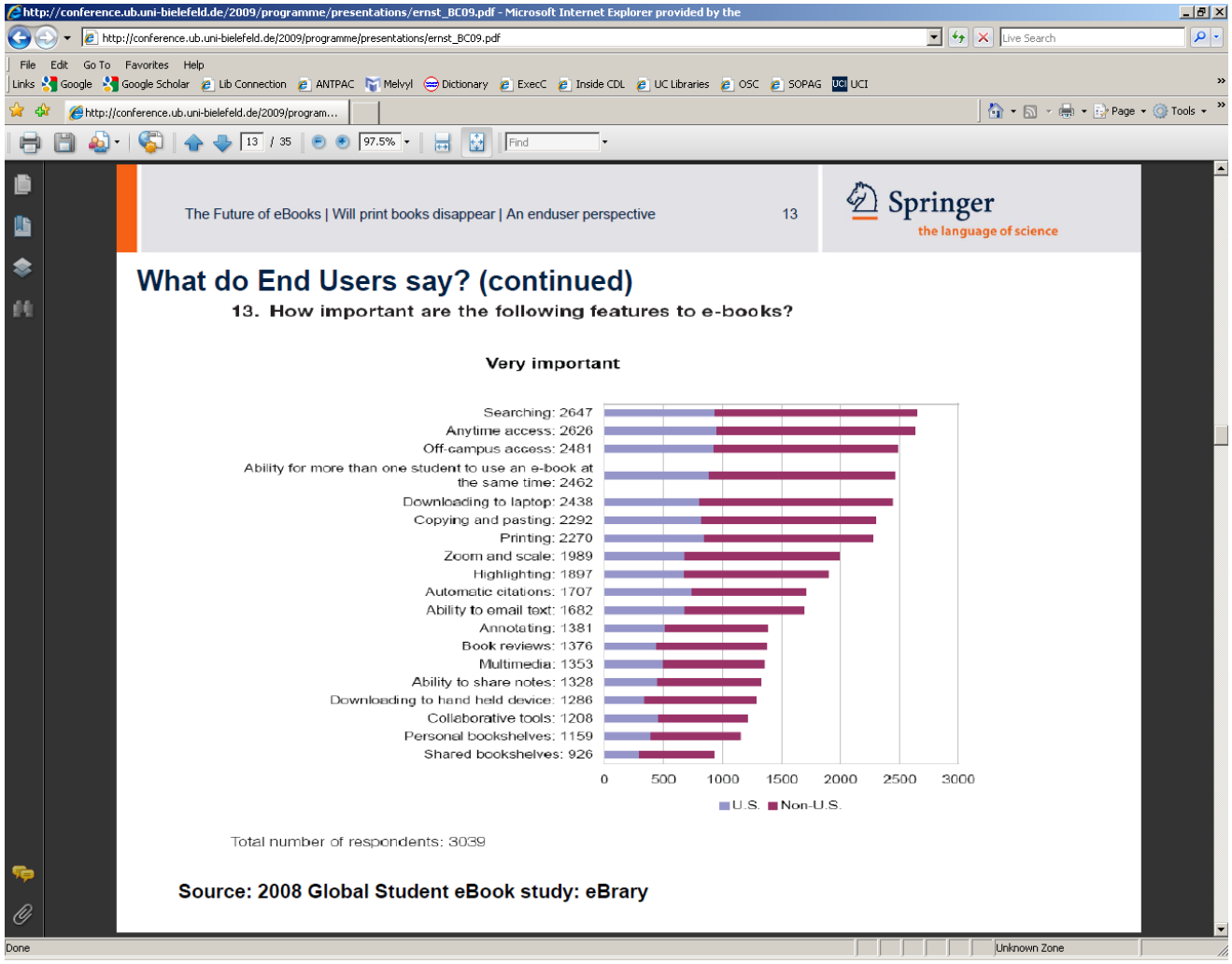
http://conference.ub.uni-bielefeld.de/2009/programme/presentations/ernst_BC09.pdf

"…the journalization of books"

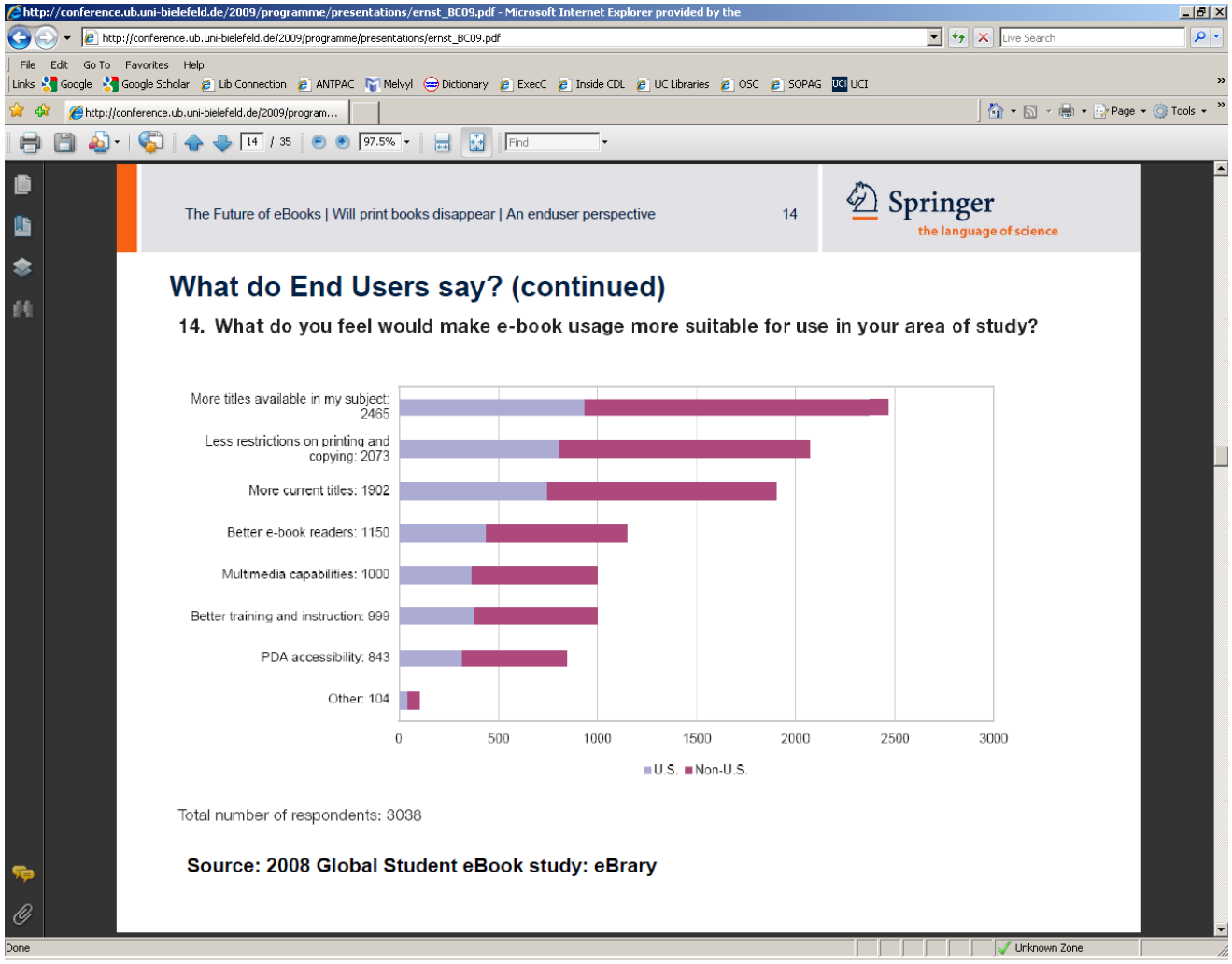
SPRINGER SURVEY CONT'D

- Users value accessibility, functionality, and cost-effectiveness.
- eBooks mainly used for research and study
- Reference works and textbooks are the most frequently used categories of ebooks
- eBooks are generally not read cover-to-cover
- Content age has less impact on the usage of eBooks
- Users value a wide variety of titles and content
- Users find ebooks via search engines like Google, as well as via library catalogs

eBrary: 2008 Global Student eBook Study



eBrary Study cont'd - http://www.ebrary.com/corp/collateral/en/Survey/ebrary_student_survey_2008.pdf



More than just Books and Journals

- ARL New Model Publications Study (Nov 2008)

http://www.arl.org/sc/models/model-pubs/pubstudy/index.shtml

- Searchable database of new model publications:

http://www.arl.org/sc/models/model-pubs/search-form.shtml

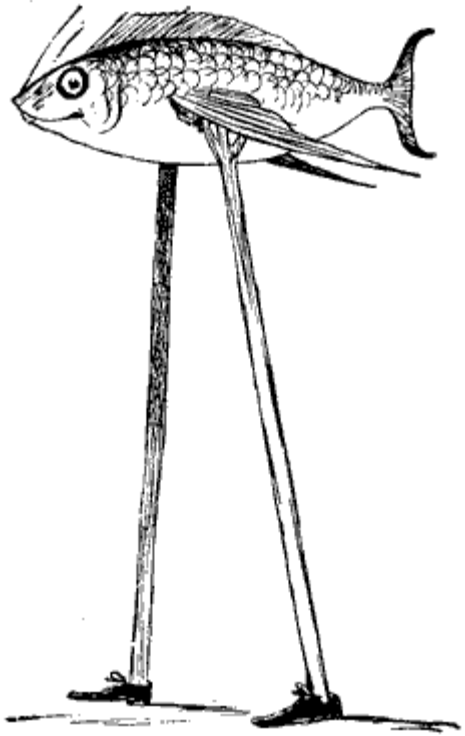
New modes of learning

- "The Future of Learning Institutions in a Digital Age" by Cathy Davidson (Duke University) and David Theo Goldberg (UC Irvine) – June 2009, sponsored by the MacArthur Foundation
- Report free from MIT Press: http://mitpress.mit.edu/books/chapters/Future_of_Learning.pdf

Key Findings

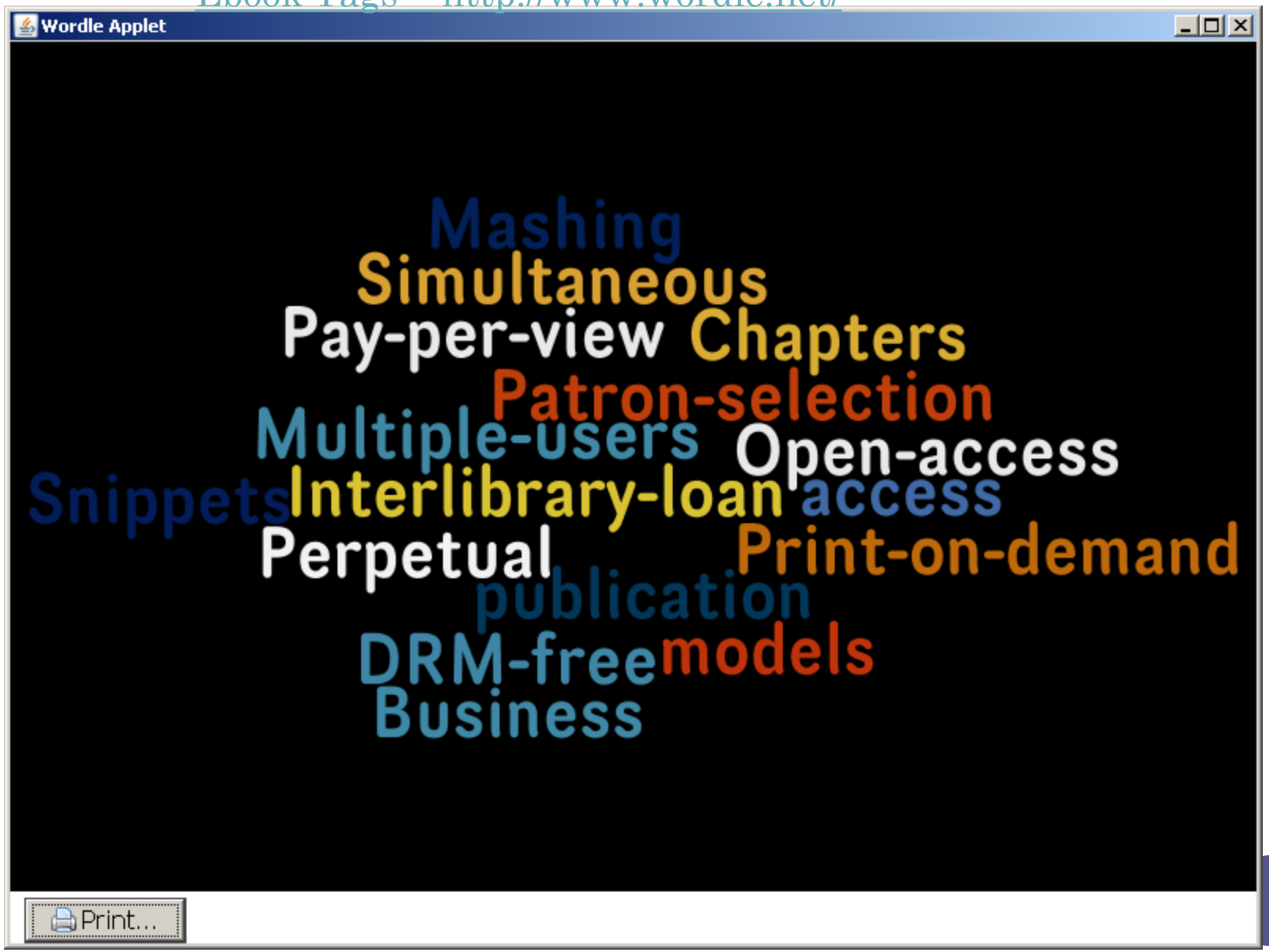
- Young people today are learning in new ways that are both collective and egalitarian.
- Universities must recognize this new way of learning and adapt or risk becoming obsolete
- Today's learning is interactive and without walls.

eBook industry is still evolving and developing.



Public domain image from public-domain.zorger.com

Ebook Tags - http://www.wordle.net/



Library Experts in the field

- Sue Polanka's blog No Shelf Required: http://www.libraries.wright.edu/noshelfrequired/
- Dennis Dillon, Susan Macicak, Lindsey Schell--University of Texas, Austin
- Jason Price & John McDonald--Claremont University Consortium
- Jim Dooley—University of California, Merced
- Gary Hardy, Tony Davies--University of Swinburne, Australia

http://blog.eblib.com/?p=322

- UCI Libraries Go Mobile

http://www.posterexperience.com/poster.php?id=189

University of California System

- 10 campuses + California Digital Library
  - 220,000 students
  - 170,000 faculty and staff
- 36+ million print vols
- $76+ million USD exp per annum
- Example: UCI 07/08: 472,600 ebooks

UC Eresources Principles

- Principles for Acquiring and Licensing Information in Digital Formats

http://libraries.universityofcalifornia.edu/cdc/principlesforacquiring.html

- Ebooks in the UC System (eBook Principles)

http://repositories.cdlib.org/ucsd_libraries/2007hruska01

Springer Ebooks Pilot

- UC system & Springer Ebooks Pilot: http://www.lib.uci.edu/scamp/acquire-springer-books.html
- Terms: perpetual ownership; unlimited concurrent users; DRM-free; broad academic use rights; favorable ILL provisions

Standards

3rd Annual NISO/BISG Forum: *E-Books: The Changing Standards Landscape -- Creative Solutions to Your Information Problems.*

http://www.slideshare.net/event/ala-2009-the-changing-standards-landscape

- *International Standard Text Code (ISTC)*
- *EPUB*
- *BookDROP*
- *DRM*
- *etc.*

Open Access

- OAPEN: http://www.oapen.org/

Open access publishing European Networks

- University of Adelaide Open Access Monographs http://www.adelaide.edu.au/press/
- Bloomsbury Science Series
- UC eScholarship – digital publishing service

http://repositories.cdlib.org/escholarship/

- New roles for libraries in the whole information life-cycle

Mass Digitization Projects

- Europeana

http://www.europeana.eu/portal/

- HathiTrust

http://www.hathitrust.org/

- Google

http://books.google.com/

Preservation/digital curation

Portico – ebooks and d-newspapers

http://www.portico.org/news/preservation.html

LOCKSS

http://www.lockss.org/lockss/Home

New models of ebooks

- **Impulse Buy & Snippets**.

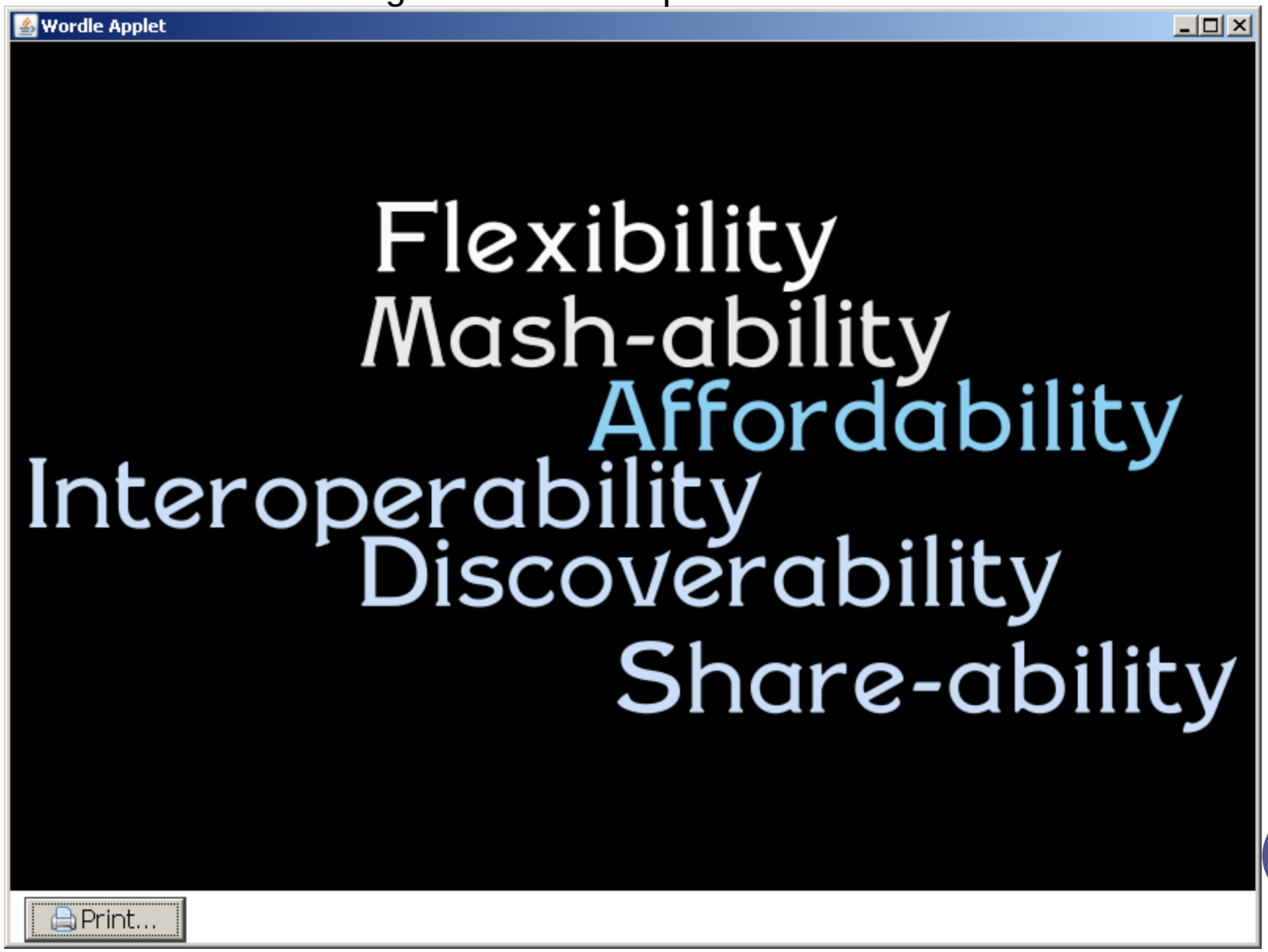
Steven Johnson – "How the E-Book will change the way we read and write" (WSJ 4.20.09)

http://online.wsj.com/article/SB123980920727621353.html

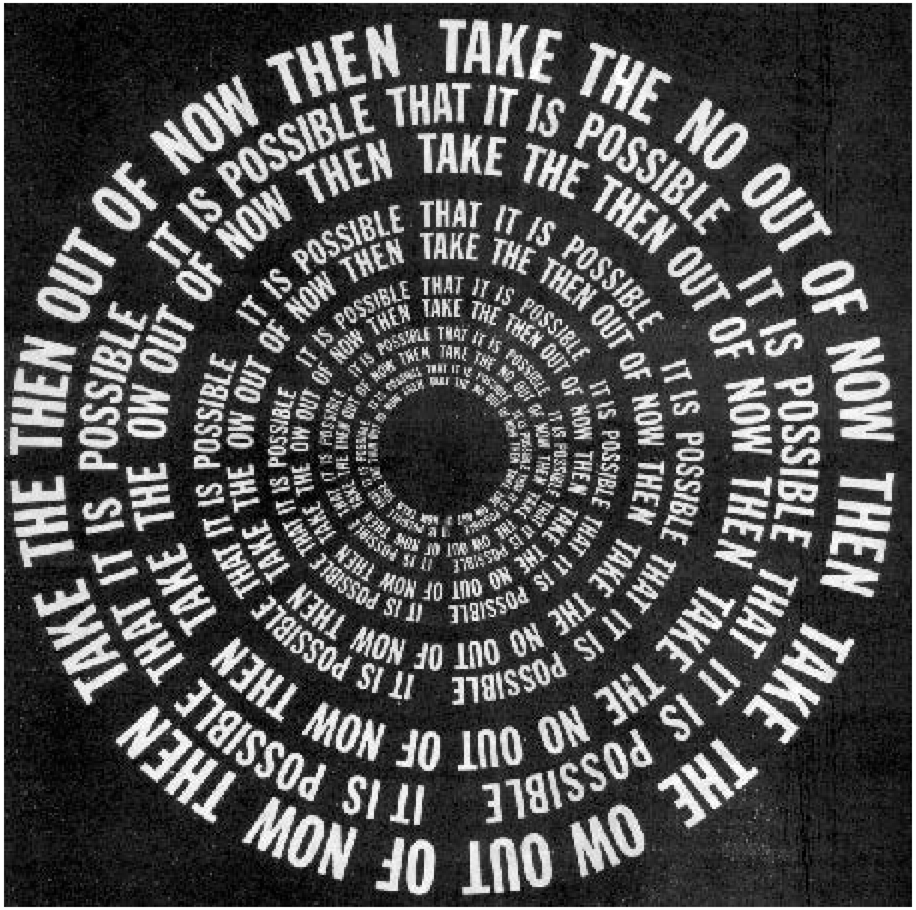
- **Ubiquity, useability, and mashed media.** Ned May,"Finally an eBook worth 'reading'" Outsell Insights.

http://www.outsellinc.com/scientific_technical_medical/insights/3962

Challenges ebooks – http://www.wordle.net



USCO

USCO "Be-ins"

Gerd Stern, 1962