



*“What is the likely shape of the library of the future?  
And how do we build collections for it?”*

# Cambridge 2014

The Fiesole Collection Development Retreat Series  
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Sponsored By: The Charleston Company and Against the Grain

Hosted By: Casalini Libri, ProQuest, and Cambridge University Library

## SPEAKER BIOGRAPHIES

**Kevin Ashley** is Director of the Digital Curation Centre (DCC) in Edinburgh. As Director, Kevin maps new territory as the DCC embarks on its third phase of evolution (2010 - 2013), where the accent is on enabling capacity and capability amongst the research community in matters of digital curation. Previously, as Head of Digital Archives at the University of London Computer Centre (1997 - 2010), he was responsible for a multi-disciplinary group that provided services related to the preservation and reusability of digital resources on behalf of other organisations, as well as programmes of research, development and training. His group operated NDAD (the National Digital Archive of Datasets) for The National Archives of the UK for over twelve years, capturing, preserving, describing and releasing government data as part of TNA's collections. As a past or present member of numerous advisory and steering groups, including Jisc's Infrastructure and Resources Committee, JIIE, the Repositories and Preservation Advisory Group, the Advisory Council for ERANET and the Archives Hub Steering Committee, Kevin has contributed widely to the research information community.

**Maria Bonn** is a senior lecturer at the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign. She teaches courses on the role of libraries in scholarly communication and publishing. Prior to her teaching appointment, Bonn served as the associate university librarian for publishing at the University of Michigan Library, with responsibility for publishing and scholarly communications initiatives, including the University of Michigan Press, the Scholarly Publishing Office, the institutional repository (Deep Blue), the Copyright Office, and the Text Creation Partnership. Bonn has also been an

assistant professor of English at Albion College and taught at Sichuan International Studies University (Chongqing, China) and Bilkent University (Ankara, Turkey). She received a bachelor's degree from the University of Rochester, master's and doctoral degrees in American Literature from SUNY Buffalo, and a master's in information and library science from the University of Michigan.

**Stella Butler** joined the University of Leeds in 2011 as University Librarian and Keeper of the Brotherton Collection. She was educated at the University of Manchester and UMIST and holds a PhD in the History of Science and Medicine. Before pursuing a career in museums and libraries she taught Chemistry and has worked at the Museum of Science and Industry in Manchester and subsequently at Catalyst (the Museum of the Chemical Industry), where her work won two Gulbenkian prizes. In 2000 she joined the John Rylands University Library (JRUL), University of Manchester, as Head of Special Collections and was responsible for a £15 million refurbishment project centred on the Library's Deansgate building. This project received significant funding from the Heritage Lottery Fund, the European Union, grant-giving trusts and private donors. Butler has been Chair of the Board of Directors of Research Libraries UK since March 2013 and is currently leading the planning process for its 2014-19 strategy. She chairs the Academic Advisory Board of the UK Medical Heritage Library, a Jisc-Wellcome Trust funded project. She is a trustee of Seven Stories, the UK's national centre for children's books and chairs the management committee of Chetham's Library in Manchester. She has published widely on the history of medicine and science and on issues relating to libraries and museums.

**Elizabeth A Chapman** has been Director of Library Services at the British Library of Political and Economic Science, one of five nationally funded research libraries in the UK, since 18 January 2010. A modern languages graduate of Durham University she has worked at Brunel, Oxford and University College London libraries in roles covering engineering, social sciences, modern languages and humanities and biomedicine. When working at Oxford University she stepped out of libraries for a year to be elected a senior official of the University. She is a fellow of CILIP (Chartered Institute of Library and Information Professionals) and qualified as a librarian with London University. Liz has served on the Council of CILIP and the board of SCONUL (Society of College, National and University Libraries). She serves on the editorial board of JOLIS (Journal of librarianship and information science) and the Conseil Scientifique of BDIC a specialist archive in Paris (La Bibliothèque de Documentation Internationale Contemporaine). She also serves on the advisory board of SWETS. Liz is an associate researcher and occasional lecturer at the School of Information Studies University College London. Author of two books and many articles Liz has professional interests in collection development and library design and is a founder member of the Fiesole Retreat. For the last two years she has been leading a project to bring The Women's Library to LSE.

**Kurt De Belder** is since 2005 University Librarian at Universiteit Leiden, Director of Leiden University Libraries and of Leiden University Press. Previously, Kurt worked at the university libraries of the Universiteit van Amsterdam, New York University, the University of California at Berkeley and Stanford University. Kurt serves on the Board of Directors of the Council on Library and Information Resources; the Executive Board of LIBER, the Association of European Research Libraries; the Board of Directors of OAPEN – Open Access Publishing in European Networks, the organization that publishes for European academic presses open access peer-reviewed monographs in the humanities and social sciences; the Supervisory Board of Digital Heritage Netherlands; and the Board of Directors of Bibliotheek.nl, the organization that develops the national digital infrastructure for public libraries in the Netherlands. Furthermore, he is a member of the Steering Committee on the National Information Infrastructure (GII); the Standardization Council, working on digital standardization in the areas of teaching and research, and the Policy Group Innovation Knowledge Infrastructure at SURF. He is a frequent keynote speaker and has presented papers at numerous conferences in the United States,

Europe and Africa on topics relating to digital libraries, innovation, changing libraries and e-publishing. Kurt studied Germanic Philology at the Free University Brussels in Belgium, Comparative Literature and Library & Information Studies at the University of California, Berkeley.

**Martha Fogg** is Publishing Director at Adam Matthew and is responsible for developing the company's long-term publication strategy and leading the development team in the research and commissioning of new online resources. Martha joined Adam Matthew in 2005 as an Editor and has worked on a diverse range of resources including Mass Observation Online and Popular Culture in Britain and America 1950-1975. Previous to joining the company Martha trained as a librarian at the University of Westminster. Martha has a BA from University College London in English Literature and an MA in Victorian Culture from Royal Holloway, University of London.

**Richard Hooper** CBE has devoted his career to the converging worlds of media, telecommunications and technology. After a career in the BBC, BT and satellite television, he became a pluralist with a range of Board directorships and advisory work in the UK and internationally. In 2011 he began an independent review of copyright licensing for the British Government following the review he did for HMG of the Royal Mail which led to its privatisation in 2013. He chairs Copyright Hub Ltd which brings together different sectors of the creative industries with the aim of making licensing much much simpler. He is also Chairman of the Broadband Stakeholder Group and Senior Independent Director of VocaLink which runs the national payments infrastructure (BACS, Faster Payments, Link ATM network). His advisory work includes the telecoms regulator in Singapore (IDA), Chorus, the demerged local loop arm of Telecom New Zealand, and the Almeida Theatre in London.

**Carol Ann Hughes** has served for the past twelve years as Associate University Librarian for Public Services at the University of California, Irvine. In this capacity she is responsible for a wide range of operations from Libraries Information Technology and Web Services to Education and Outreach, Access Services, Reference, and Design Services. Most recently her portfolio increased to include Marketing and Donor Development. Previously, she worked at Questia, the University of Iowa Libraries, and the Research Libraries Group. She received her Ph.D. in Information from the University of Michigan in 1996 while working at both the School of

Information and the University Library. She also holds an M.B.A. from UCLA and an M. L. S. from the University of Illinois.

**Sami Kassab** is Executive Director at Exane BNP Paribas, where he runs the Media Research team. Sami has been covering the professional publishing industry for over 10 years – including Reed Elsevier, Thomson Reuters, Informa, John Wiley, Wolters Kluwer, Pearson, and several other publicly listed publishers. He holds an MBA from ESSEC (Ecole Supérieure des Sciences Economiques et Commerciales, one of Europe's top business schools) and is a Certified European Financial Analyst. He is married and has a lovely 2-year old daughter.

**Laurence Kaye** leads Shoosmiths' Publishing and Digital Media team. He provides strategically-focused advice to publishers, media and technology companies on e-commerce projects and on exploiting their intellectual property in digital and 'offline' forms. He also advises established brands and start-ups on 'multi-channel', e-commerce projects across a wide range of industries. Laurence combines this cutting-edge legal work with strategic and policy-related work in the field of copyright and online law. In his capacity as copyright adviser to the European Publishers Council (<http://epceurope.eu/>), he has advised and been actively involved on the Data Protection Directives, the Copyright Directive, the Database Directive and the E-Commerce Directive. He is a member of CREATE's Programme Advisory Council (<http://www.create.ac.uk/>). He also regularly chairs issue-driven workshops for in-house lawyers and has written and led a range of training modules for in house legal teams.

**Rebecca Lenzini** is President of The Charleston Company, which publishes The Charleston Advisor and The Charleston Report, and is co-sponsor/co-founder of the Fiesole Collection Development Retreat Series. She began her career in libraries in the Serials Department of the University of Illinois at Urbana-Champaign and was Vice President and Director of The Faxon Company's Academic Division. She served as President of CARL Corporation (Denver, CO) and was one of the founders of UnCover, the original article retrieval and document delivery service, now part of Publishing Technology/Ingenta. She is a former member of the Editorial Board of Serials, the official publication of the UKSG. Rebecca currently splits her time between Denver, Colorado and Taos, New Mexico where she has founded the Nighthawk Press <nighthawkpress.com> to serve non-library authors.

**Clifford Lynch** has led the Coalition for Networked Information (CNI) since 1997. CNI, jointly sponsored by the Association of Research Libraries and EDUCAUSE, includes about 200 member organizations concerned with the intelligent uses of information technology and networked information to enhance scholarship and intellectual life. Prior to joining CNI, Lynch spent 18 years at the University of California Office of the President, the last 10 as Director of Library Automation. Lynch, who holds a Ph.D. in Computer Science from the University of California, Berkeley, is an adjunct professor at Berkeley's School of Information. He is both a past president and recipient of the Award of Merit of the American Society for Information Science, and a fellow of the American Association for the Advancement of Science and the National Information Standards Organization. In 2011 he was appointed co-chair of the National Academies Board on Research Data and Information; he serves on numerous advisory boards and visiting committees. His work has been recognized by the American Library Association's Lippincott Award, the EDUCAUSE Leadership Award in Public Policy and Practice, and the American Society for Engineering Education's Homer Bernhardt Award.

**Paola Marchionni** is Head of Digital Resources for Teaching, Learning and Research at Jisc within the Content and Discovery team. She has responsibility for coordinating digital content-related activities within the team and for developing new approaches and partnerships to support the digitisation and procurement of digital resources. She also works with colleagues on the promotion and discoverability of digital resources. Paola was previously Programme manager at Jisc and managed a number of large scale digitisation programmes as well as projects around the areas of impact of digital resources, discovery and Open Educational Resources.

**Wilma Mossink** is the legal advisor of SURF, the collaborative organisation for ICT in Dutch higher education and research. Her expertise is in copyright management in higher education and the legal aspects of making content and information openly available. She is the Dutch representative in the Copyright and Legal Matters Committee of IFLA (CLM). She also is a member of IFLA's section Serials and Other Continuing Resources. Wilma regularly gives presentations about the position of libraries in the information society, the legal aspects of open access, institutional repositories and the changing relationships of authors, institutions of higher education and publishers due to new technologies. She wrote several articles and book chapters about these topics.

**Ann Okerson** joined the Center for Research Libraries in fall 2011 as Senior Advisor on Electronic Strategies, working with that organization to reconfigure and redirect various existing programs into digital mode. Previous experience includes fifteen years as Associate University Librarian for Collections & International Programs at Yale University; prior to that she worked in the commercial sector, and also for five years as Senior Program Officer for Scholarly Communications at the Association of Research Libraries. Upon joining Yale, she organized the Northeast Research libraries consortium (NERL), a group of 28 large and over 80 smaller libraries negotiating for electronic information. She is one of the active, founding spirits of the International Coalition of Library Consortia (ICOLC). Activities include projects, publications, advisory boards, and speaking engagements worldwide, as well as professional awards. She is a leader in licensing electronic scholarly resources, currently leading a group that is overhauling the widely used LIBLICENSE Model License. Over the years, Okerson has also been active in IFLA and until recently served on its Governing Board and as Chair of all of its Professional Activities. Her MLS was earned from the University of California, Berkeley.

**Peter Phillips** is the Chief Executive of Cambridge University Press, a Fellow of Wolfson College, Cambridge and a board member of The Nuffield Trust. He studied Mathematics at Oxford before joining the strategy consulting firm Bain & Company. After a spell in corporate finance, he worked for more than a decade at the BBC, first as its Head of Corporate Planning, then as Chief Operating Officer of BBC News and finally as the BBC's Director of Business Development. He was a board member at Ofcom, the UK's media and telecoms regulator. In 2010, Peter moved to Cambridge University Press, the world's oldest media organisation, as Chief Operating Officer. In 2012 he was appointed as the Press's Chief Executive, refocusing the business digitally and globally.

**Merrilee Proffitt** is a Senior Program Officer in OCLC Research. She provides project management skills and expert support to institutions represented within the OCLC Research Library Partnership. Merrilee is an active member of the Society of American Archivists (SAA), and the Rare Books and Manuscripts Section of the Association of College and Research Libraries (RBMS-ACRL). Merrilee has authored or co-authored articles, guidelines, and reports for a variety of organizations and

professional journals. She is frequently an invited speaker at international professional conferences and workshops on topics relating to digital libraries and special collections. Her current projects and interests include: archival description, increasing access to special collections, the impact of copyright on primary source material, digital library initiatives, looking at developing better relationships between Wikipedia and cultural heritage institutions, and how Massively Open Online Courseware (MOOCs) may impact libraries. Before coming to her current job in 2001, Merrilee was director of digital archive development at the Bancroft Library, UC Berkeley.

**Annette Thomas** graduated from Harvard, completing her dissertation on membrane traffic events in neuroendocrine cells and neurons, and then went on to complete her PhD at Yale. In 1993 she joined Macmillan as Cell Biology editor for Nature, and was quickly promoted through the ranks to become Managing Director of Nature Publishing Group (NPG) in 2000. Under her leadership, NPG expanded into the physical sciences and clinical medicine and became a leading innovator in digital publishing. Nature is now the most cited science publication in the world and nature.com gives eight million scientists access to over 100 leading publications and services, such as nature-jobs. NPG is also home to Scientific American, the oldest continuously published magazine in the U.S., which now has over five million unique visitors around the world. In 2007, Annette was appointed CEO of NPG's parent company, Macmillan, and became a board member of its holding company, Holtzbrinck Publishing Group. She now runs a global portfolio of science, scholarly and education businesses. Annette has served as a member of the Board of Scientific Counselors of the National Center for Biotechnology Information (NCBI) and currently serves as an Advisor to Creative Commons.

**Sylvia Van Peteghem** is chief librarian at Ghent University in Belgium. She has worked in the library since 1983 in a number of different functions. The library is part of the research department of the university and its mission is to facilitate open knowledge creation. The library team tries to do this focusing on sustainability, literacy, webstrategy and above all with a user driven approach. The library is housed in the Booktower of Henry van de Velde, a landmark building that is in full restoration at the moment. The architecture team will make it even a better library, especially for the safeguarding of the huge heritage collection.

**Donald J. Waters** is Program Officer for Scholarly Communications and Information Technology at The Andrew W. Mellon Foundation. Previously, he served as first Director of the Digital Library Federation and as Associate University Librarian at Yale University. Waters graduated with a Bachelor's degree in American Studies from the University of Maryland, College Park. He received his Ph.D. in Anthropology from Yale University, conducting his dissertation research on the political economy of artisanry in Guyana, South America. In 1995-96, he co-chaired the Task Force of the Commission on Preservation and Access and the Research Libraries Group on "Archiving of Digital Information." In 2005-2008, Waters served on the Library of Congress Section 108 Study Group. He currently serves on the Steering Committee of the Coalition for Networked Information and is a fellow of the American Association for the Advancement of Science.

**Anthony Watkinson** is the principal consultant of CIBER Research and holds honorary posts at University College London and Oxford Brookes University. He also consults for the Publishers Association and runs courses and seminars for the International Association of STM Publishers. He is a director of the Charleston Conference and plenary chair and is co-organizer for the Fiesole Retreat. He researched in ecclesiastical history at Cambridge before moving to Oxford to run the library of New College. Most of his life he has been a publisher with senior appointments for Academic Press, Oxford University Press and the Thomson Corporation (where he was initially a publishing director and later intellectual property director) and most recently a part time post at Wiley-Blackwell.

**Charles Watkinson** joined Purdue University, a STEM-focused public university in Indiana, in 2009. From 2009 to 2012 he was Director of Purdue University Press, reporting to the Dean of Libraries. In 2012 he was also appointed Head of Scholarly Publishing Services in Purdue University Libraries, in which capacity he also supervises Purdue e-Pubs, the institutional repository. Prior to moving to the Midwest, he was Director of Publications at the American School of Classical Studies, a learned society based in Princeton, New Jersey, for five years. He has twenty years of accumulated book and journal industry experience in both commercial and non-profit sectors. He is a member of the Board of Directors of the Association of American University Presses, the Executive Group of the Library Publishing Coalition project, and a long-time committee chair of the Society for Scholarly Publishing.

**Benjamin White** is the Head of Intellectual Property at the British Library. He has a background in publishing having worked for Pearson Education internationally, as well as for Ordnance Survey. He is active in the Intellectual Property field within the UK having sat on a number of bodies including the BBC's Creative Archive Advisory Board, the UK Government's Creative Economy Programme (Competition and Intellectual Property), i2010 Digital Libraries Programme, CBI Intellectual Property Board as well as the Institute of Public Policy Research's Advisory Board on Intellectual Property and the Public Sphere. He currently chairs the copyright group of the Council for European National Librarians; he sits on the UK Intellectual Property Office's Copyright Research Expert Advisory Group and the Digital Copyright Exchange Launch Group, and is a member of the advisory panel for the Digital Copyright Exchange.

**Nicola Wright**, Deputy Director of LSE Library Services, has extensive experience in library management gained in academic and research libraries including the British Library, the School of Oriental and African Studies (SOAS) and Imperial College London. Nicola has a background in collection management, coupled with information services delivery and the use of technology. Much of her career has focused on evolving traditional library services into an integrated digital service environment. Her interest in this area began when she joined the British Library's Digital Library Programme in 1997 and continues with her leadership of LSE Digital Library (<http://digital.library.lse.ac.uk/>). Nicola joined LSE Library in 2008 from Imperial College where she was Project Manager for the UK Research Reserve. In 2011 Nicola was appointed as Deputy Director of LSE Library Services and heads the Resources and Innovation Group

**David Worlock** was an educational and then a law publisher before becoming the CEO of the first online service for lawyers in the UK in the early 1980s. From 1985, he ran a consultancy service dedicated to digital strategies and the development of networked marketplaces in all publishing sectors, growing the company in London and New York until he sold it to Outsell. Inc. twenty-five years later. He now divides his work between private equity (he is media advisor at Bridgepoint), technology consulting, and acting as co-chair of Outsell's Leadership Councils - 160 industry CEOs and senior executives on both sides of the Atlantic who meet in groups of 20 for strategy discussion and peer dialogue.