

Navigating privacy: what's important

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Is privacy a wisp of the industrial era? A
happenstance?

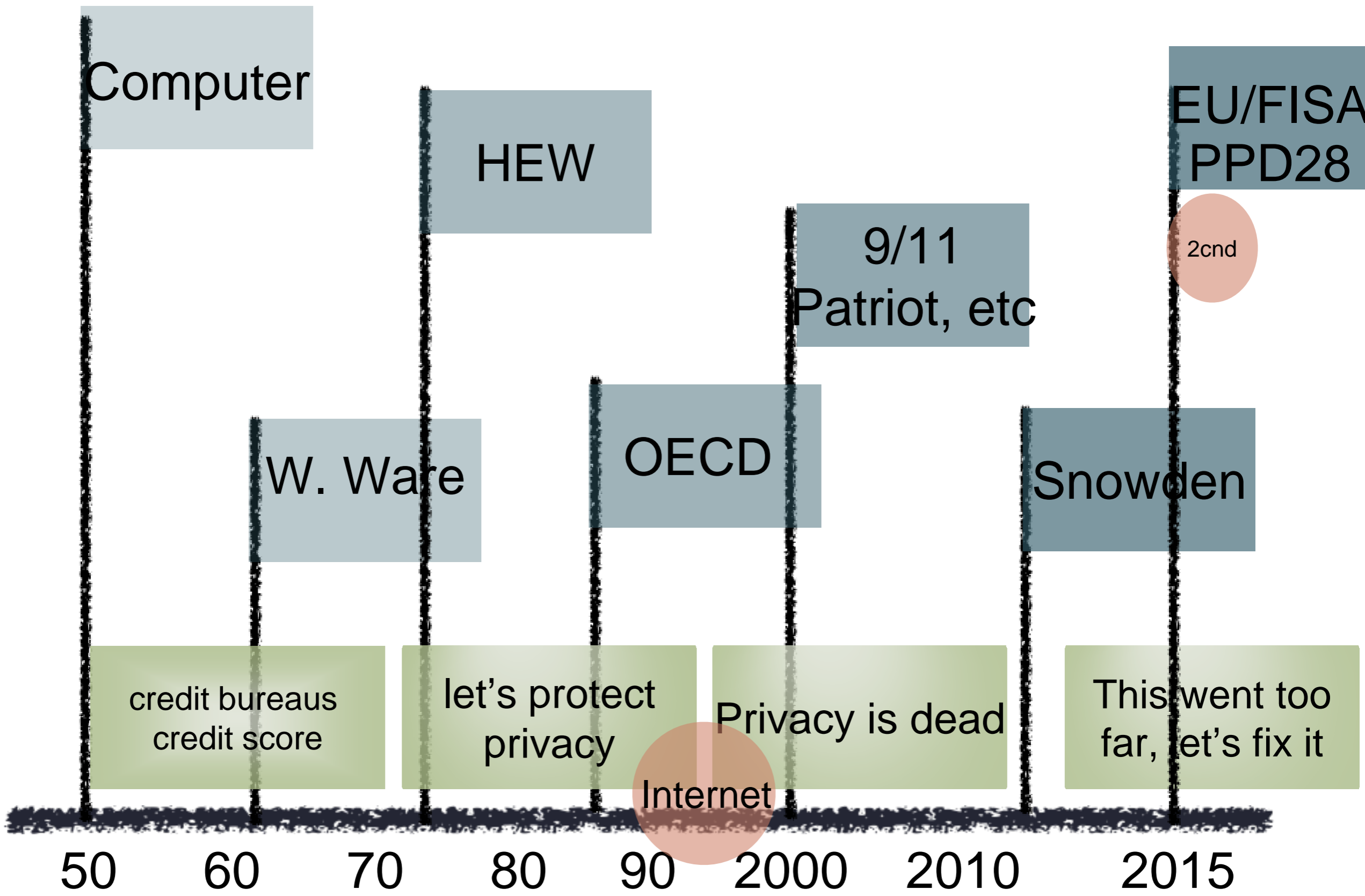
Punctum Archimedis

"The computer will touch men everywhere and in every way, almost on a minute-to-minute basis"

Dr. Willis Ware,
speaking in 1966

Solutions: From June 1972 Draft HEW memo...Foundation of FIPs

7. The fragility of systems in the context of highly complex and interdependent society is said to put important social operations in peril of serious disruption as scale and linkage of systems grow. *Weizenbaum, Ware, Dobb*



Computer

HEW

EU/FISA
PPD28

9/11
Patriot, etc

W. Ware

OECD

Snowden

credit bureaus
credit score

let's protect
privacy

Privacy is dead

This went too
far, let's fix it

50

60

70

80

90

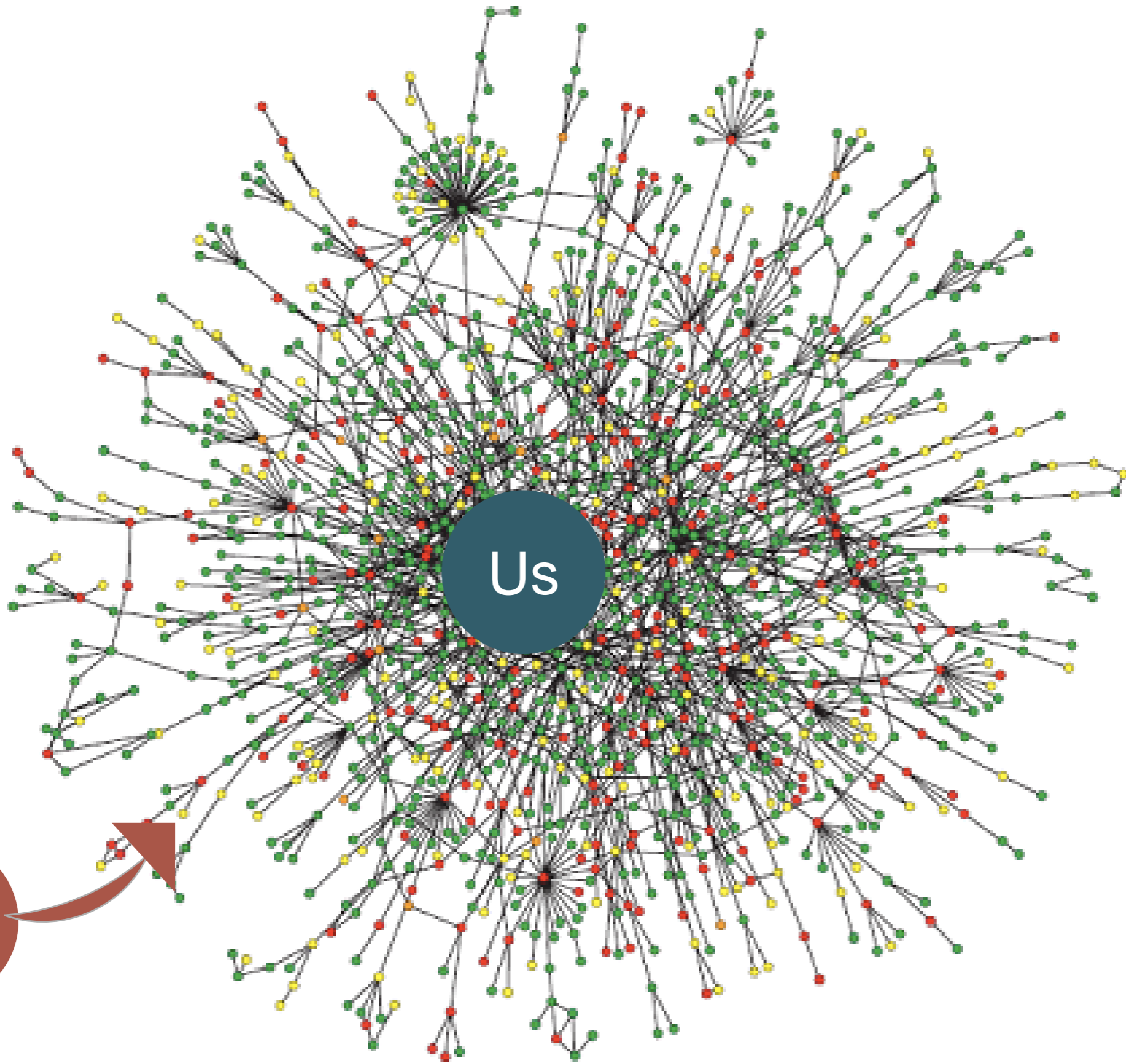
2000

2010

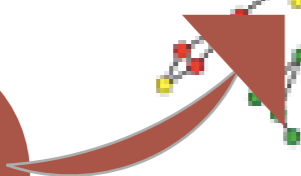
2015

Internet

2cnd



Ware
Ware



No entity is free from the big data analysis
paradigm

Privacy is Dead

or

Privacy must be restored (to pre-digital levels)

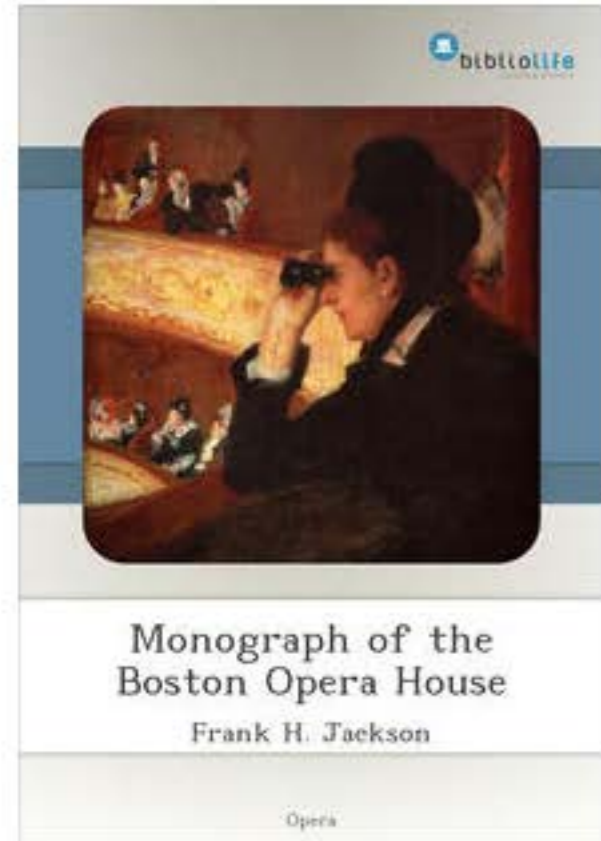
or

New path



The Middle Way →

Arts & Entertainment > Art & Architecture > Frank H. Jackson



Monograph of the Boston Opera House

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Book Description

Featuring photographs of influential people involved in the building's construction, this volume details the history, erecting and legacy of the Boston Opera House.

Information

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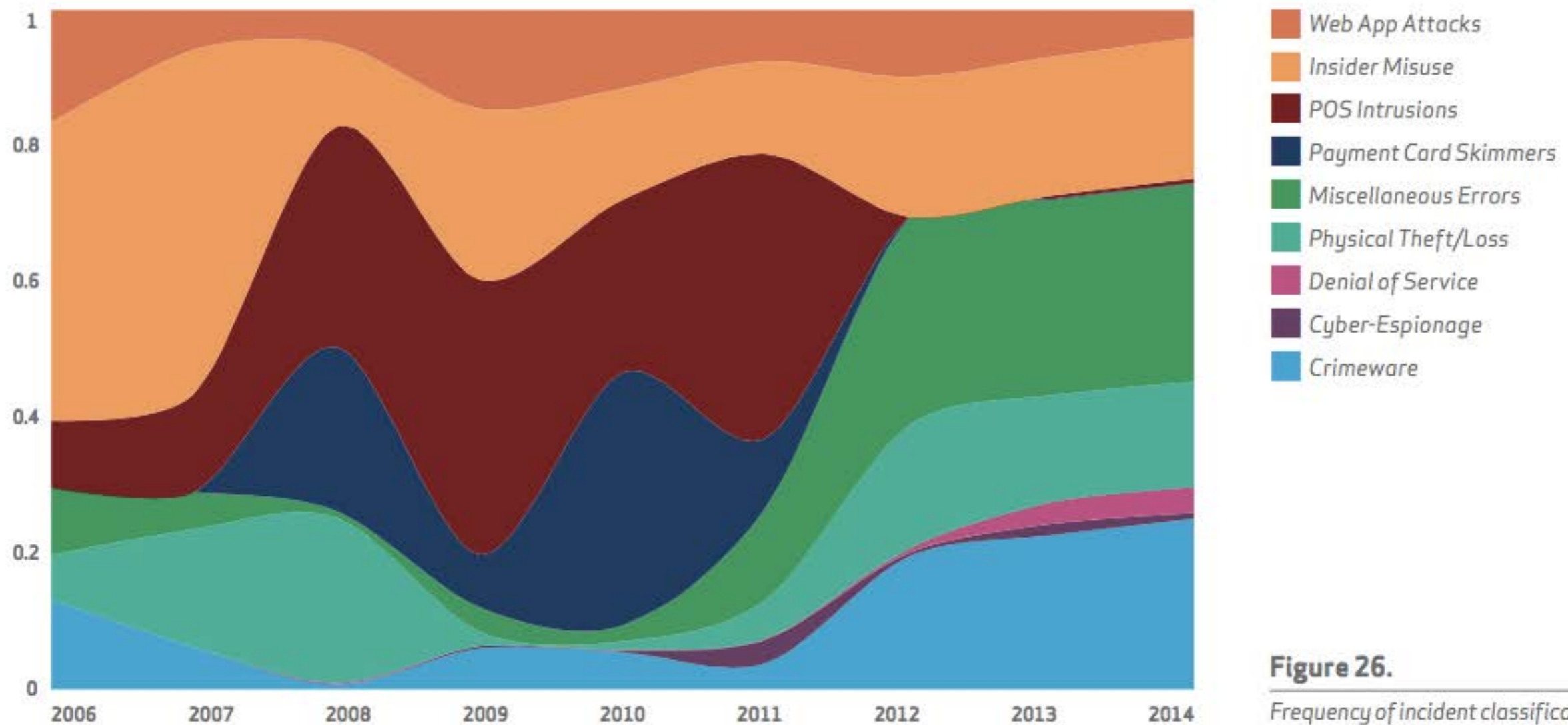
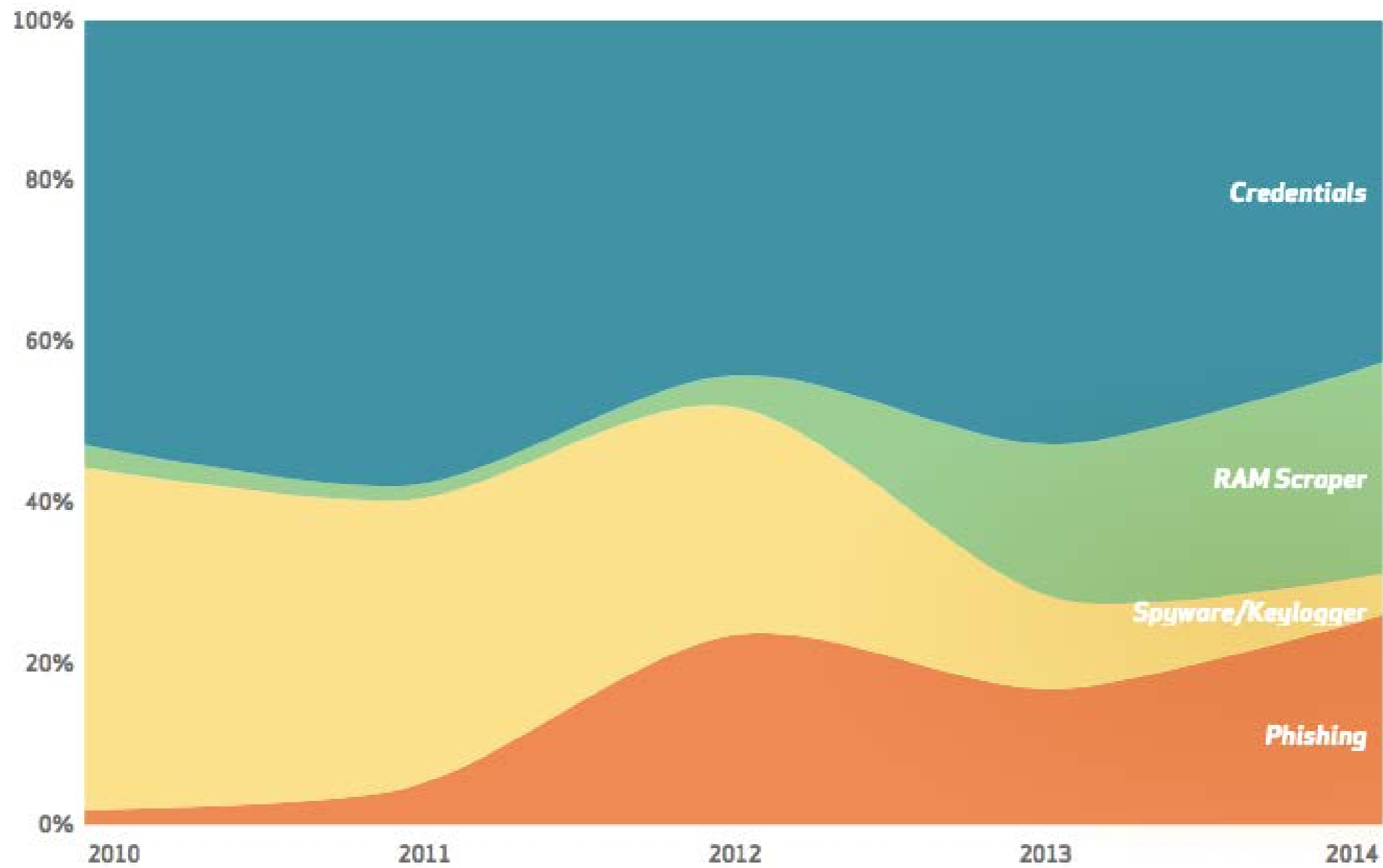


Figure 26.
Frequency of incident classification patterns over time across security incidents

2015 Verizon data breach investigation report






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7,180	EMAIL		+ \$100.00/M	PRIVACY:	CONFIRMED OPT-IN
4,711	PHONE		+ \$85.00/M	DMA?:	NO
DESCRIPTION				STATUS:	PREFERRED PROVIDER
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				SELECTS	
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				AGE RANGE	\$5.00/M
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Key modern privacy issues and solutions for libraries

Major Issues

- Non-linear data chains (ingoing + outgoing + “Internet of Things” ... think beyond mobile)
- Access (many facets)
- PII (+ crypto / aggregate/ re-ID)
- Data in transmission (logging)
- Data at rest (retention + security)

- data profiling of customers (sales or sharing of pii + aggregate)
- reading tracking
- big data analytics applied to individuals + predictive
- consumer-generated issues

Major Solutions: Vision

- protect good uses
- identify and constrain negative uses/impacts
- attend to rogue users or exploitation
- stabilize autonomy
- equalize power asymmetries

Major Solutions: Implementation

- significant cross-industry consensus agreements
- co-regulation
- binding corporate rules / contractual
- identifying impacts in specific technology groups (ongoing)
- creating procedural protections based on “FIPPs - Plus”

1865: Red Flag Act, vehicle must stop at signal of the red flag bearer (accompanying the car)

The Locomotive Act 1865 (Red Flag Act) [\[edit\]](#)

An Act for farther regulating the use of Locomotives on Turnpike and other roads for Agricultural and other purposes.

The Locomotive Act 1865 (Red Flag Act):

- . Stipulated that self-propelled vehicles should be accompanied by a crew of three; and if the vehicle was attached to two or more vehicles to accompany the vehicles, and a man with a red flag walking at least 60 yd (55 m) ahead of each vehicle, who was also required assist with horses and carriages. The vehicle was required to stop at the signal of the flagbearer. (Section 3)
- . Additionally vehicles were also required to have functional lights, and not sound of whistles or blow off steam whilst on the road. (Section 4)
- . A speed limit of 4 mph (2 mph in towns) was imposed for road locomotives, with a fine of 10l for contravention. (Section 4)
- . The restricted road locomotive vehicles to 14 tons, and 9 ft in width, as well as requiring the vehicle to have wheels meeting the requirements (Section 5)

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Report:

The Scoring of America,
available at WPF