



WE MAKE OPENNESS WORK (SO YOU DON'T HAVE TO):

Bridging Open Science and Higher Education with the ZOERR in times of AI

RAISE AWARENESS

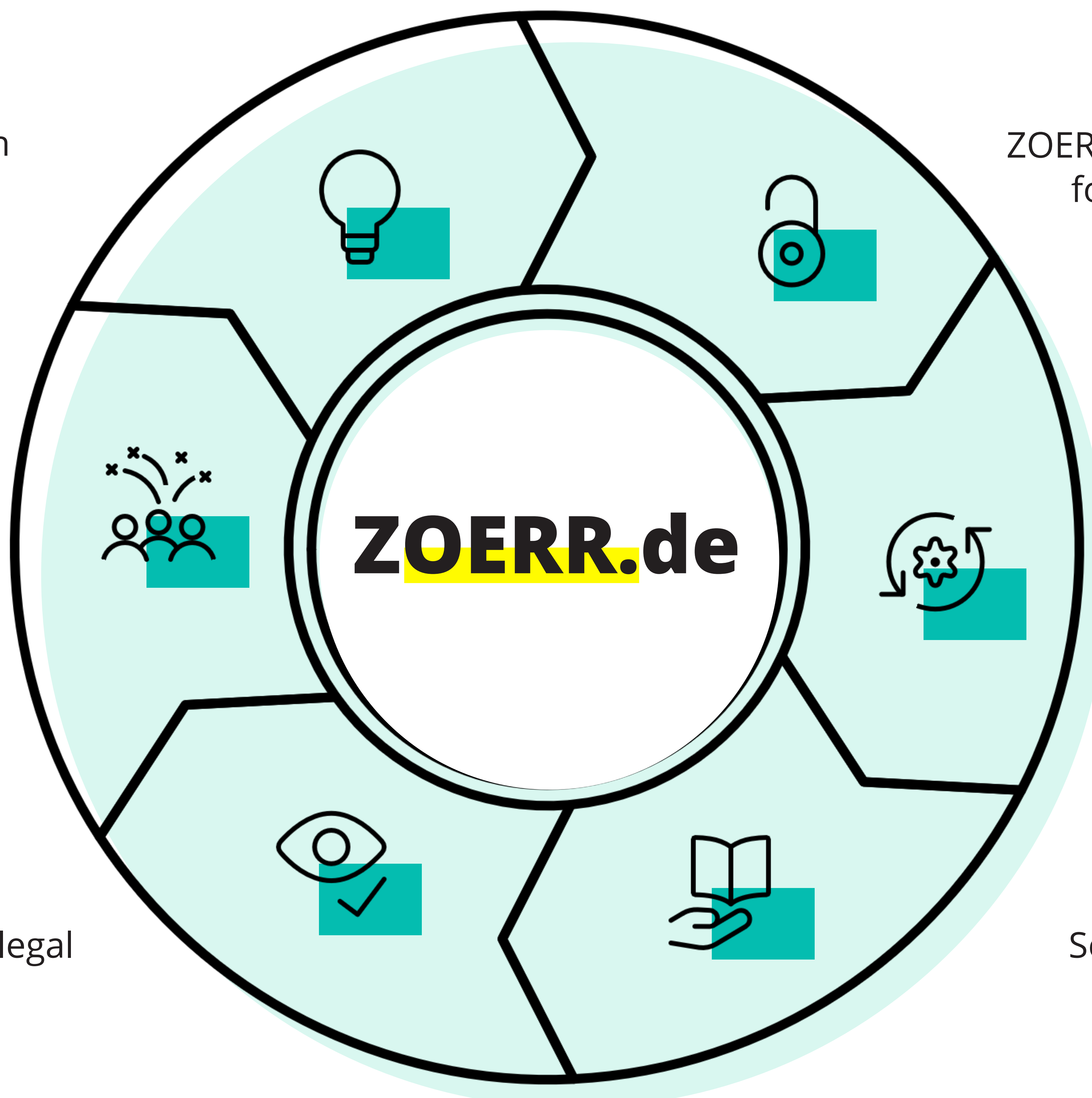
ZOERR highlights issues with commercial AI in OER.

ENGAGE COMMUNITY

ZOERR fosters networking and addresses emerging topics.

ENSURE QUALITY

ZOERR maintains technical, legal and didactic standards.



PUBLISH OER

ZOERR provides infrastructure for open license materials.

ADAPT OER

Materials are modified for context and target groups.

SUPPORT OER/OEP

Services cover production, use and sustainability.

The **ZOERR** – the central open educational resources repository for institutions of higher education in the state of Baden-Württemberg - can be understood as a service provider for Open Science activities at universities.

ZOERR has created an infrastructure for publishing teaching and learning materials under an open license. These OER are explicitly modifiable and flexible in many respects. They can be dynamically adapted to the respective context and different target groups as well as current research results and teaching/learning concepts (e.g. project-based learning).

ZOERR is a service that covers several dimensions resulting from the high flexibility of OER. A portfolio of services has been developed to support the production, use and sustainability of OER.

The **ZOERR** actively ensures quality standards in matters of technical, legal, didactic and formal (including meta-data) requirements.

In addition to the pure provision tasks of a repository, the **ZOERR** portfolio includes consulting, production, quality assurance, public relations, networking, community building and engaging with emerging topics (like AI) in the OER universe. This puts **ZOERR** in a strong position to address the challenges posed by the tension between open science, OER and OEP on the one hand and commercial AI products on the other.

Today, OER producers often see no problem in producing open material with commercial AI tools. **ZOERR** is trying to raise awareness of the problems that arise from this paradox.

ZOERR AT THE UNIVERSITY LIBRARY OFFERS ON-SITE SERVICES FOR THE UNIVERSITY:

- All services of the OER repository
- AI consulting specifically for publication projects (not only OER)
- Practical support for OER production
- Advice on the use of CC licenses
- Open consultation hours for OER and OEP use-cases

